

Carleton Impact Challenge

February 14, 2026



1:30-4:30pm

Applebaum Recital Hall & Wang Balcony

STUDENT ENTREPRENEURS

Northfield Map

Asuka Itokawa '29 and Kaiqi Chen '29

AdventureDream AI

Lucas Go '29 and Jerry Huynh '29

RecruitTracker

Eli Feldman '26, John Hurtubise '26, Ryan Kessner '29, & Charlie Werts '29

GlassFund

Rosemary Zhou '27, Jocelyn Chen '27, & Dean Gladish '20

Roundtable Capital

Erik Sun '29, Min Wang '28, Nicole Yao '28, & James Zhang '26

Akire Vocational Center

Georgie Mukeshimana '28, Lucky Beulla Muhoza '26, & Ezihe Onyebuchi '28

Data Center Water Use Offsets

Marcus Merkelbach '26 & Rider McCormick '27

Cleats to Go

Sebastian Cruz '29 & Finn Lennon '29

PeakMV

Jeremy Gautama '26 & Vishnu Guda '27

Firefly

Ziad Hassan '28, Leif Petricka '28, Jimmy Huang '28, & Ayobami Bidokwu '28

Flow

Kritika Pandit '26, Daniel Estrada '26, Daniel Lumbu '27, Cameron Richardson '26, & Alex Wcislo '26

WELCOME

Alison Byerly, President P15

THANKS TO SUPPORTERS

Michelle Mattson, Provost

TEAM PITCHES

(Approximately 1:40-3:30pm)

ALUMNI CONVERSATION

While judges deliberate, **Professor Nathan Grawe** will lead a conversation with **Cornell Hills '74**. Cornell Dexter Hills, '74, closed his TAA Services, Ltd organizational change management consulting firm after 17 years in 2022. Prior to TAA, Cornell was an IT Senior Manager with Price Waterhouse, was a partner with PricewaterhouseCoopers, and the Central Intelligence Agency (CIA) partner for IBM Consulting Services in 2002. Mr. Hills was a Psychology major at Carleton, graduating with his B.A. in 1974. His degree included one year of studying Psychology and statistics at the Rheinische Friedrichs Universität Bonn in Bonn, West Germany in 1972-73.

PRIZE ANNOUNCEMENTS

(Approximately 4:15pm - Wang Balcony)

First Prize: \$10,000 fellowship + experiential learning fellowships for all continuing students on the team

Second Prize: Experiential learning fellowships for all continuing students on the team