

Carleton Impact Challenge

February 10, 2024



1:00-3:45pm
Weitz Cinema & Commons

STUDENT ENTREPRENEURS

QR Kindness

Asher Stolberg '25 & Zach Gordon '25

FlowWay

Sam Ederington '25, Allison Tran '26,
Sophia Ying '26 & Lucy Zhang '26

Eventer: Revolutionizing Campus Event Engagement at Carleton College

Dexter Kong '26 & Owen Zhang '26

EduBridge

Bridging Gaps, Building Futures

Isabel Folger '24, Ali Ramazani '24 & Varun Saini '24

WiseWays

Jiale Wan '26 & Yining Pan '27

Sportslink

Modernizing the College Recruiting Landscape

Quinn Brannan '25 & Sam Zacks '25

Datapendence

Nic Berry '24, Albert Jing '25,
Geoffrey Jing '25 & Duy Nguyen '25

WELCOME

Alison Byerly, President P15

THANKS TO SUPPORTERS

Michelle Mattson, Provost

TEAM PITCHES

ALUMNI CONVERSATION

While judges deliberate, Professor of Economics Nathan Grawe will lead a conversation with Catherine '89 and Curt '89 Gunsbury about their paths from Carleton to entrepreneurial careers.

PRIZE ANNOUNCEMENTS

(Approximately 3:45pm - Weitz Commons)

First Prize: \$10,000 fellowship, \$5200 experiential learning grants for all continuing students on the team and a MN Cup finalist bid.

Second Prize: \$5200 experiential learning grants for all continuing students on the team.

A THANK YOU TO SUPPORTERS

Competition Coaches

Simon Holzapfel '95

Simon is co-founder and CHRO of Teal Education Partners, a coaching consultancy for learning organizations. He is a former Head of School, former Director of Studies, and a current edu-preneur. He was in the initial cohort of leaders trained at NAIS' Innovation Strategy Lab and is on the Executive Board of Boston University's Agile Innovation Lab.

Jeff Burstein

Jeff is an innovator, founder, consultant, speaker and Enterprise Agile Coach with over 20 years experience as an Enterprise Agile Leadership Coach. Jeff helps companies and government agencies discover a better way of working by applying agile frameworks and methodologies.

Team Mentors

**Dakota Brown '02, Eric Carlson '66, John Cunningham '72,
John Greene '96, Rachel Hodes '21, Maddie Kyhl '21,
Jake Phillips '07, William Tynan '11, Andrew Ulland '99,
and Emily Vikre '05**

Judges

Patrick Edeburn '89

Pat is a co-founder and Operating Partner, with Granite Partners, a private investment holding company. He guides the firm's ownership and stewardship of Microbiologics and Altimate Medical. In previous positions, Pat was the Director of Corporate Accounts for Medtronic and a consultant with Deloitte & Touche. Pat earned his MBA at Harvard University.

Jean Freeman '00

As a Principal + CEO of Zambezi, Jean is leading a highly awarded independent advisory agency that is proudly women-owned. Jean has successfully grown Zambezi from a startup to what it is today—a thriving agency named Small Agency of the Year by AdAge twice and a six-time Inc. 5000 honoree. Zambezi clients include TaylorMade, UKG, and Under Armour.

Luke Lightning '93

Luke joined the BIM Designs, Inc. team in June 2020 as the Head of Business Development and Innovation, with over eight years of business development and sales experience collaborating with startups, accelerators, investors, and global enterprise-level companies for Jason Calacanis' team at LAUNCH. He successfully helped startups scale their sales operations and worked in the biotech industry as a research leader for over nine years, resulting in an IPO by ARYx Therapeutics in 2011. He resides in Mpls with his wife Kimberly and their two cats, Frank and Indy.

Alumni Panelists

Catherine Gunsbury '89 & Curt Gunsbury '89 Founding Partners, Solhem Companies

Catherine is Founding Partner, Solhem Companies, an award-winning real estate development and management company. Her experience includes food marketing and innovation, global sustainability, management consulting, international development and camp counseling. Catherine graduated from Carleton with an English major/French Area Studies concentration and earned her MBA from Northwestern's Kellogg School of Management. She is a former Carleton Trustee.

Curt Gunsbury is CEO and founder of Solhem Companies. Solhem has developed over \$1B of real estate comprising 3000 housing units, retail, office, and solar. Prior to Solhem, Curt worked as a teacher for 13 years and also mightily enjoyed a failed career designing jewelry. Curt earned his MAT from Western New Mexico University and BA from Carleton College.

Financial Support

In addition to support from the Provost's Office, we are grateful for generous contributions from:

Eric '66 & Mimi '66 Carlson P97 and Tim Reiner '98 whose leadership established the Endowed Fund for Entrepreneurship at Carleton which has been grown through gifts by parents and alumni to provide ongoing support for the student fellowship

Catherine '89 and Curt Gunsbury '89, Trace McCreary '89, Michael Wiebolt '08, Sean McCauley '89, Richard Kracum '76, and Patrick Edeburn '89 whose gifts support expanded student support and training