



Seminar on Carleton Admissions, Students, and Alumni Outcomes

September 26, 2011



“Carls from Cradle to Grave”: So to speak

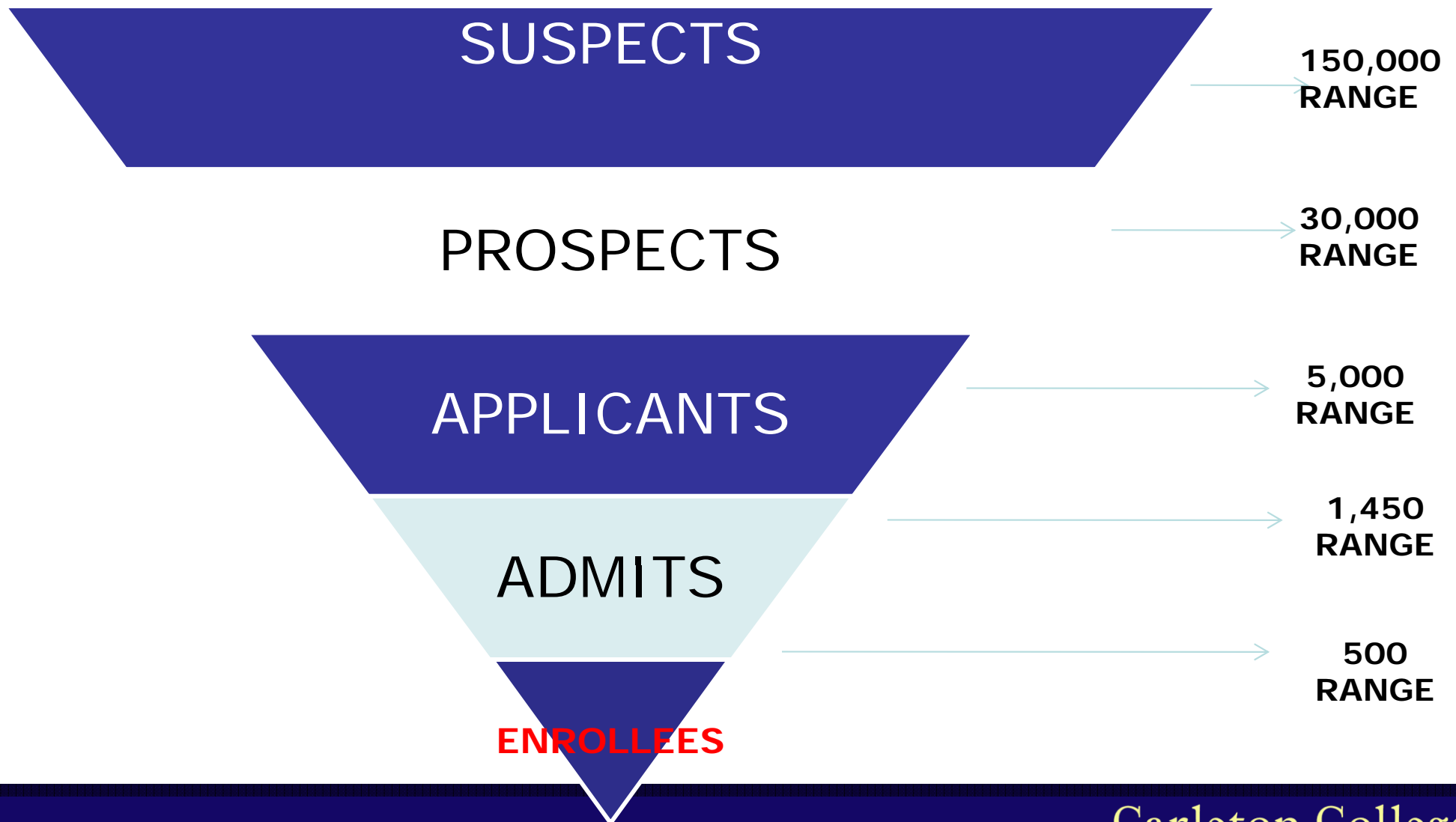
- Carleton admissions—snapshot of an entering class
- Competitive marketplace
- Financial aid and costs—trends and issues
- Student demographics and student life
- Academic experience at Carleton
- Alumni outcomes -- what do Carls do?



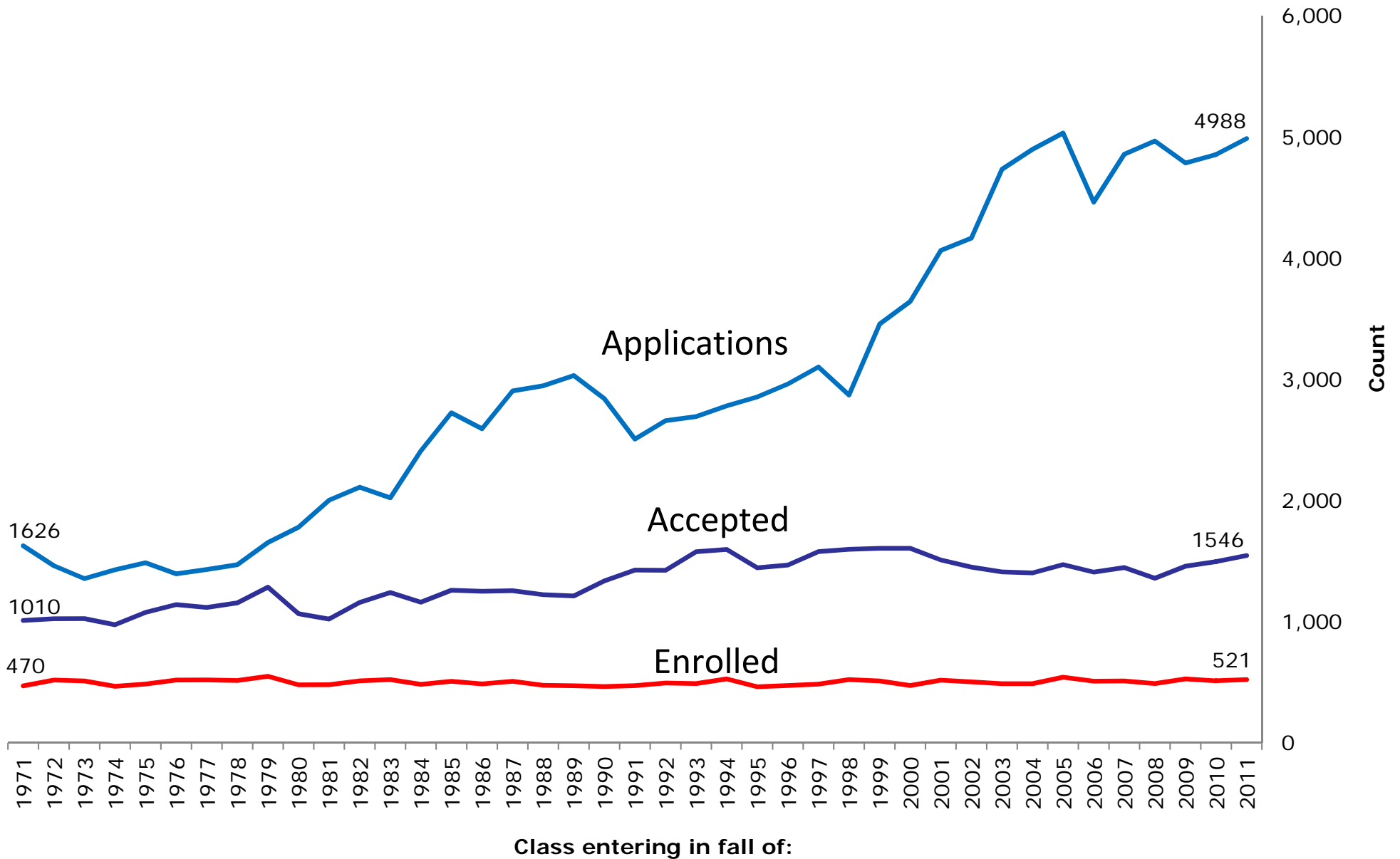
CARLETON ADMISSIONS

Recruiting and Enrolling the Next Class

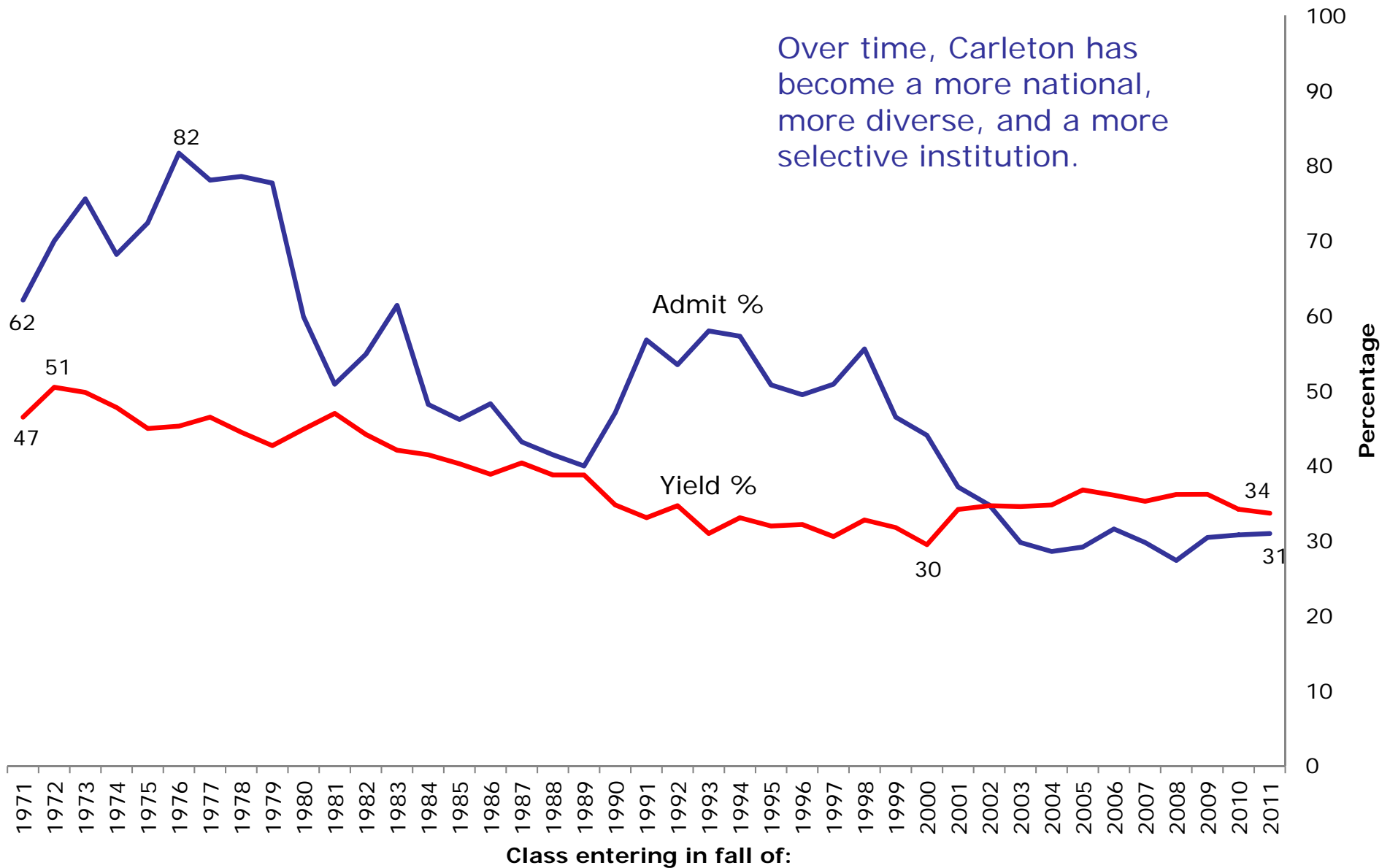
The "Admissions Funnel"



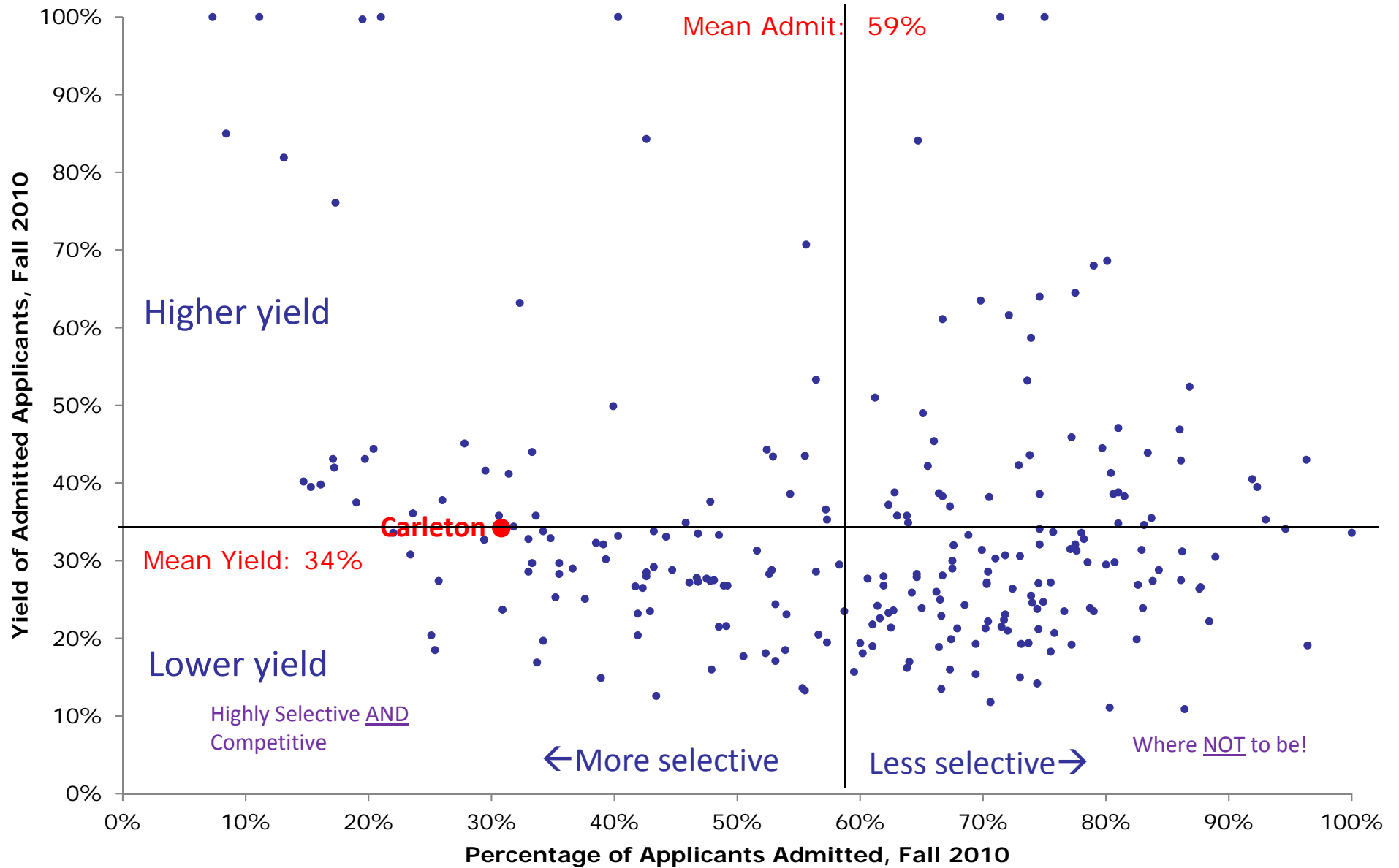
Long-term Admissions Trends



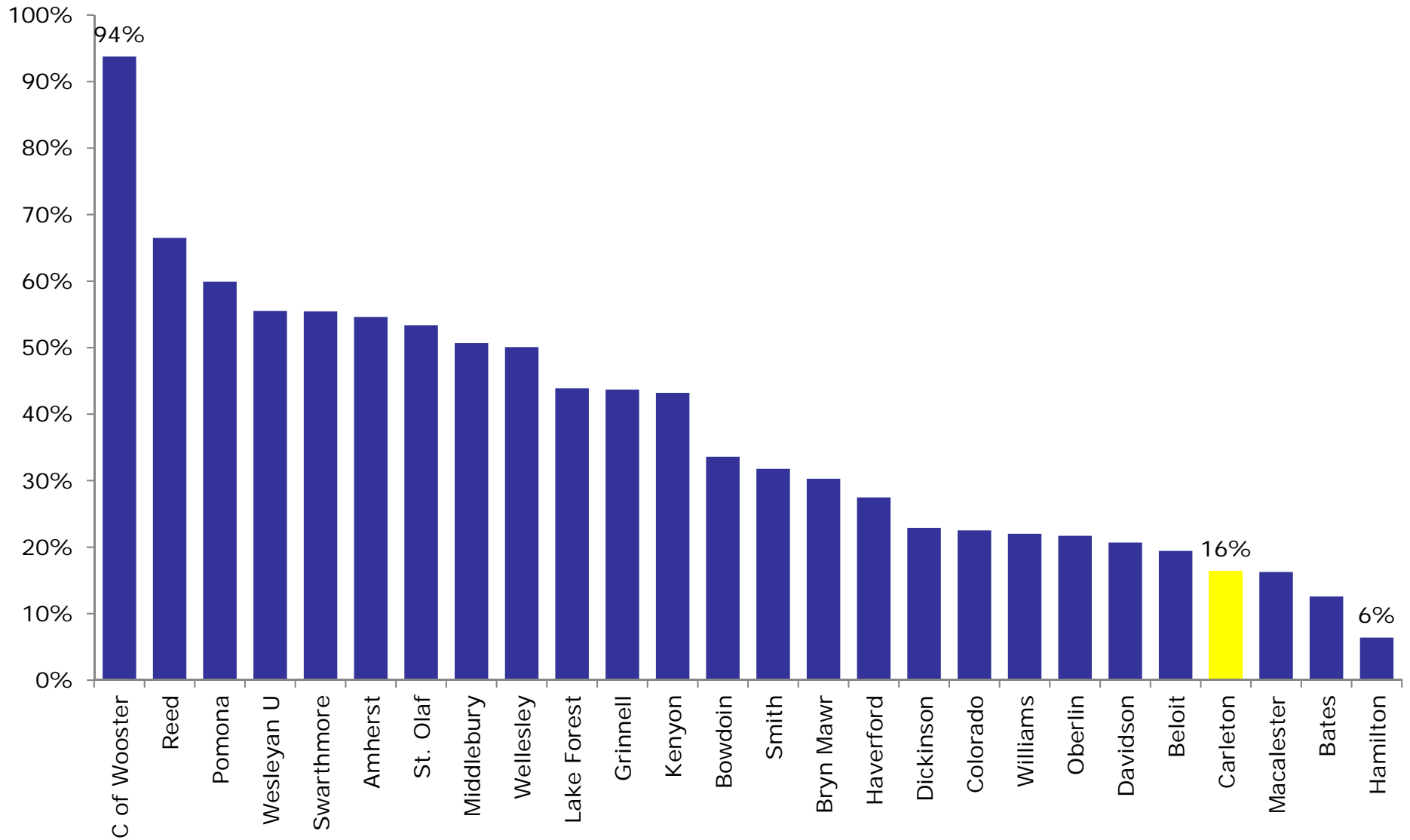
Long-term Carleton Admissions Accept and Yield Rates



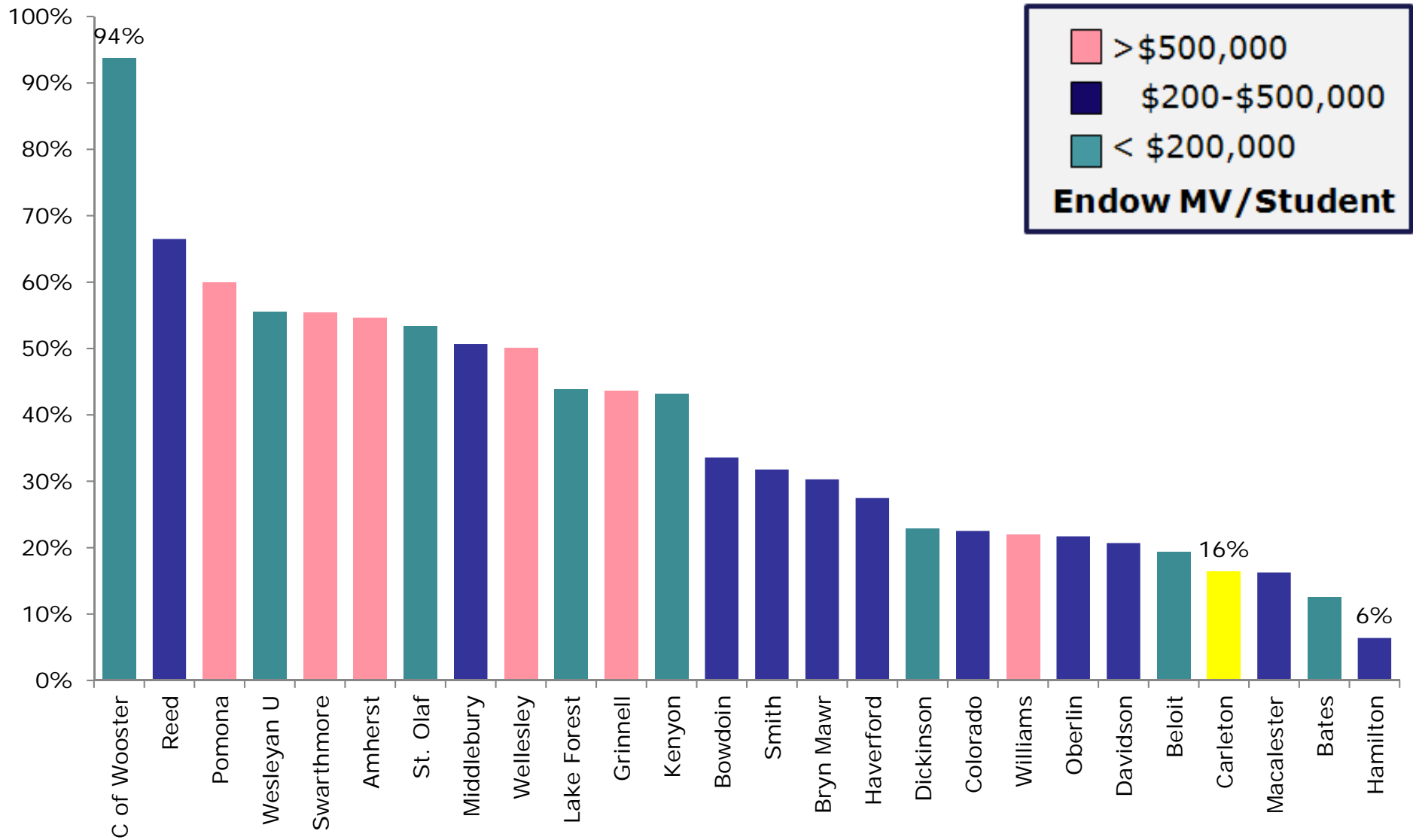
The Big Picture: All Baccalaureate Arts and Sciences Institutions Admit % vs. % Yield, (Fall 2010)



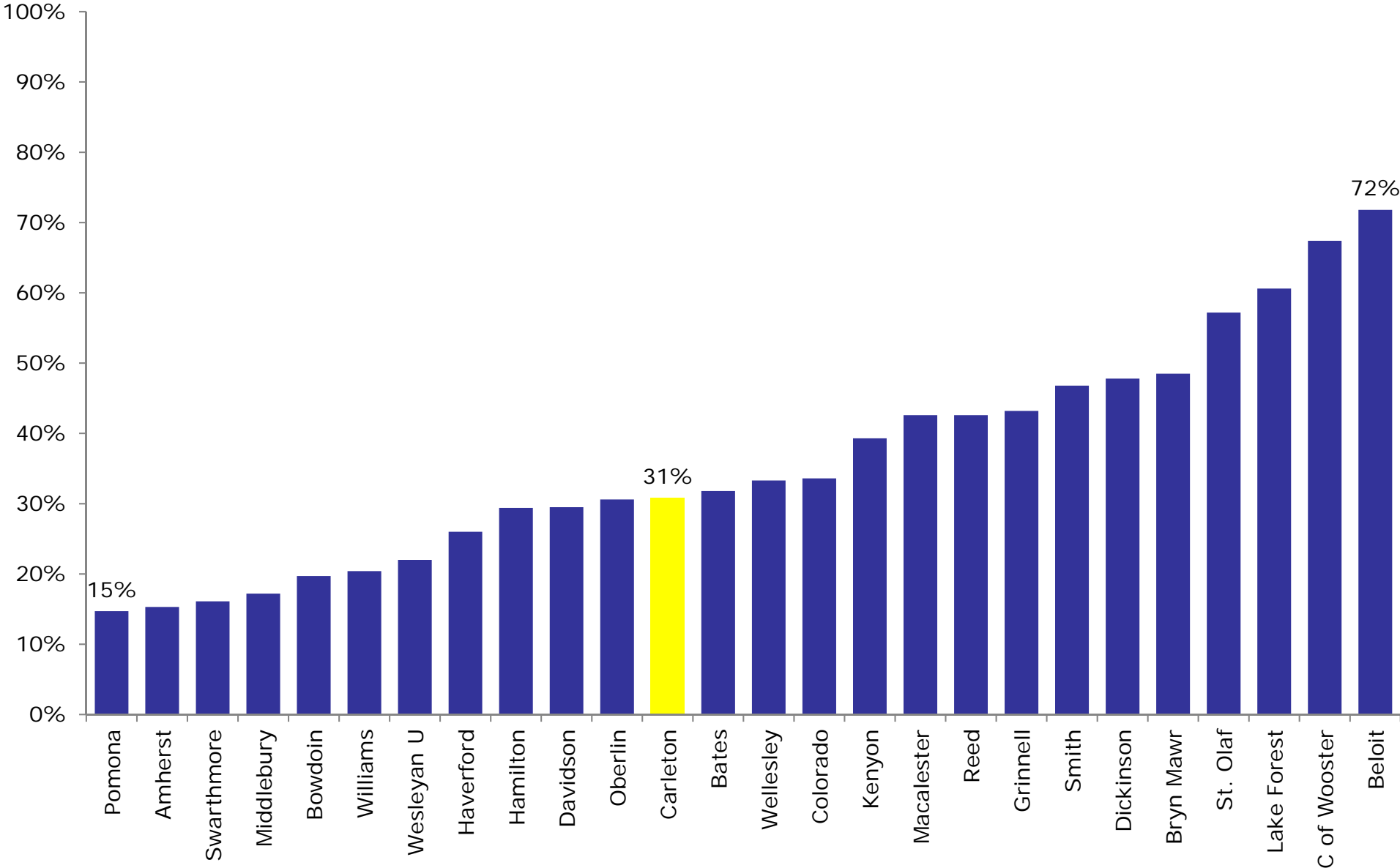
Percentage Change in Number of Applicants 2002-2010



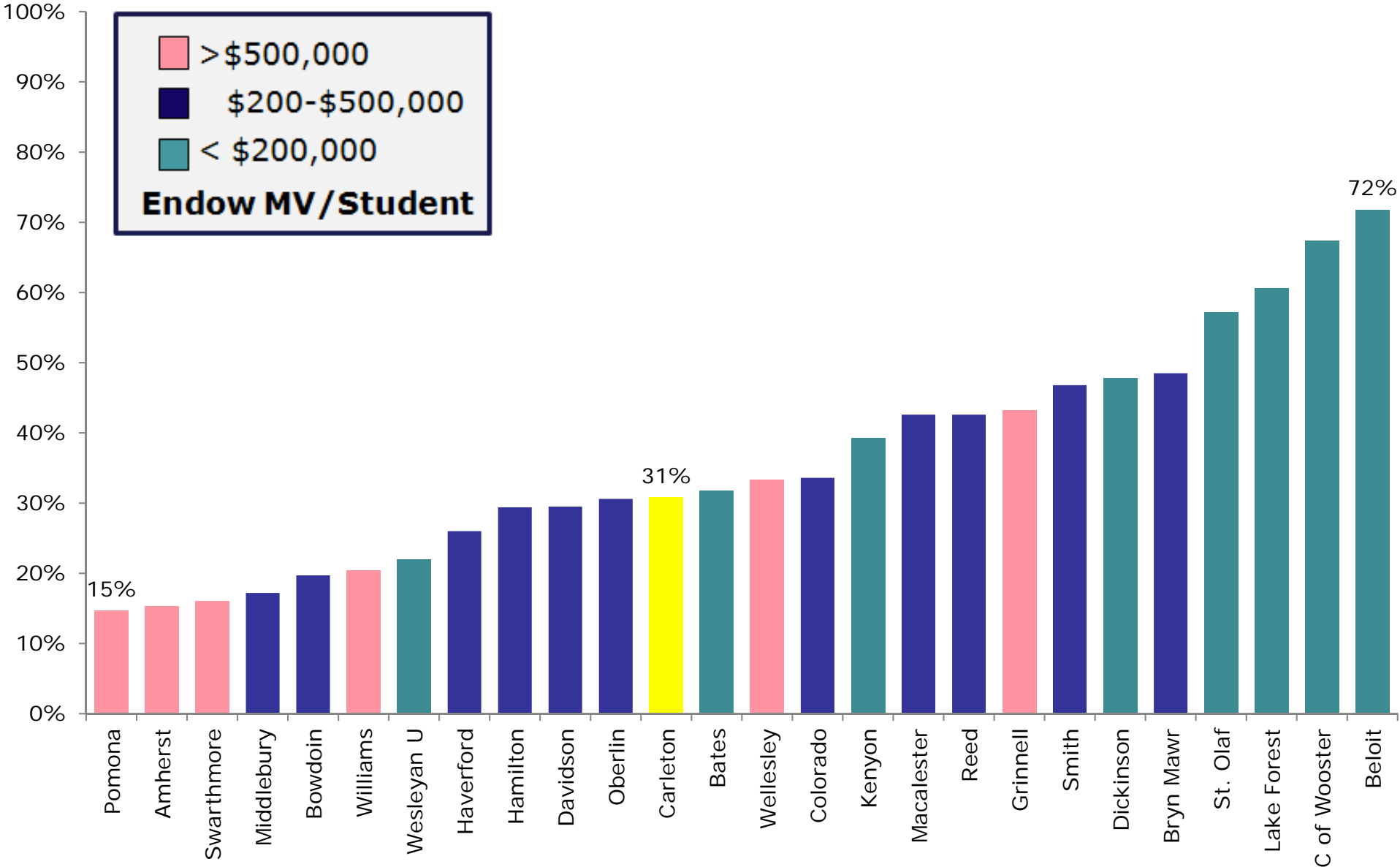
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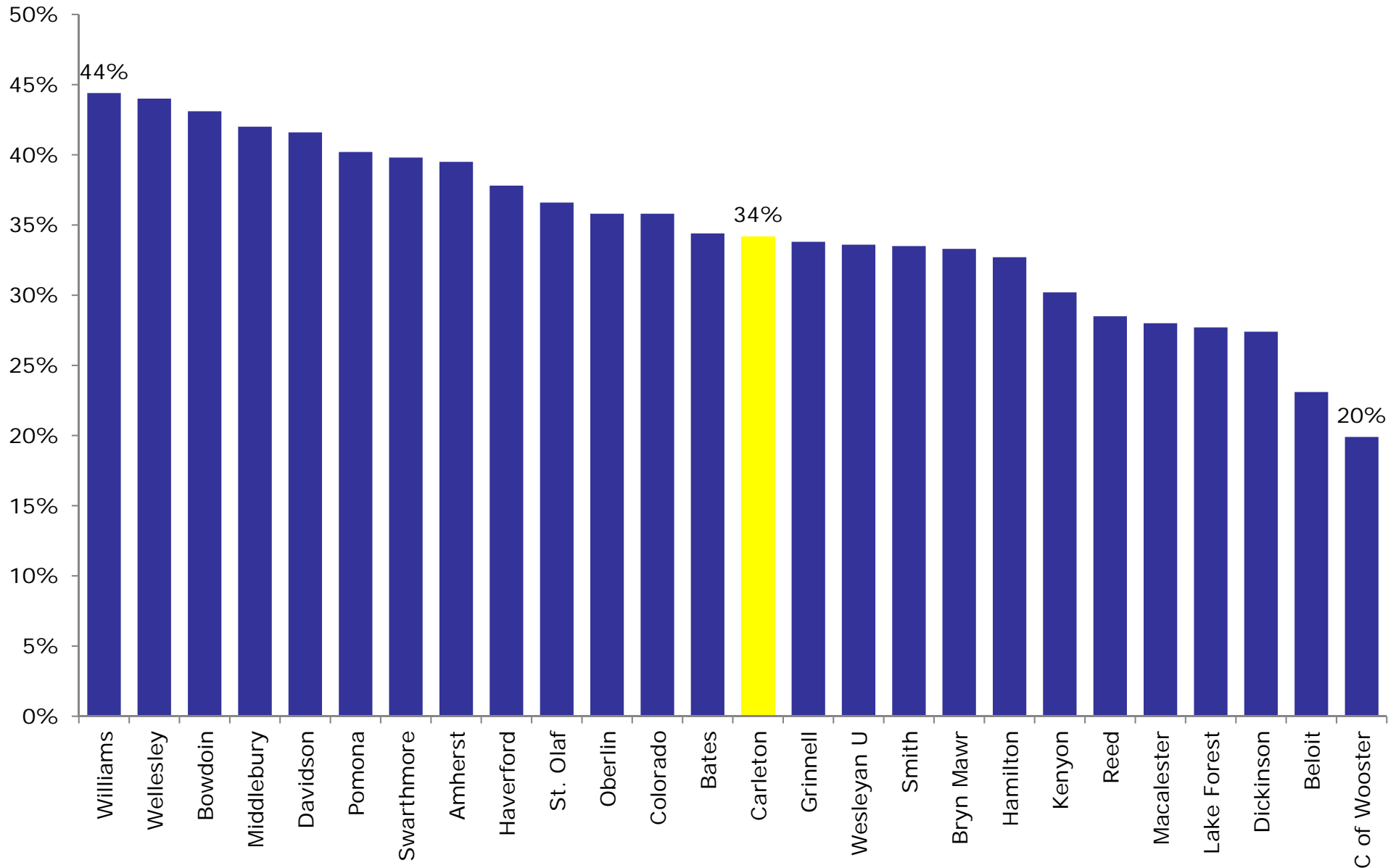
Percent of Applicants Admitted, Fall 2010



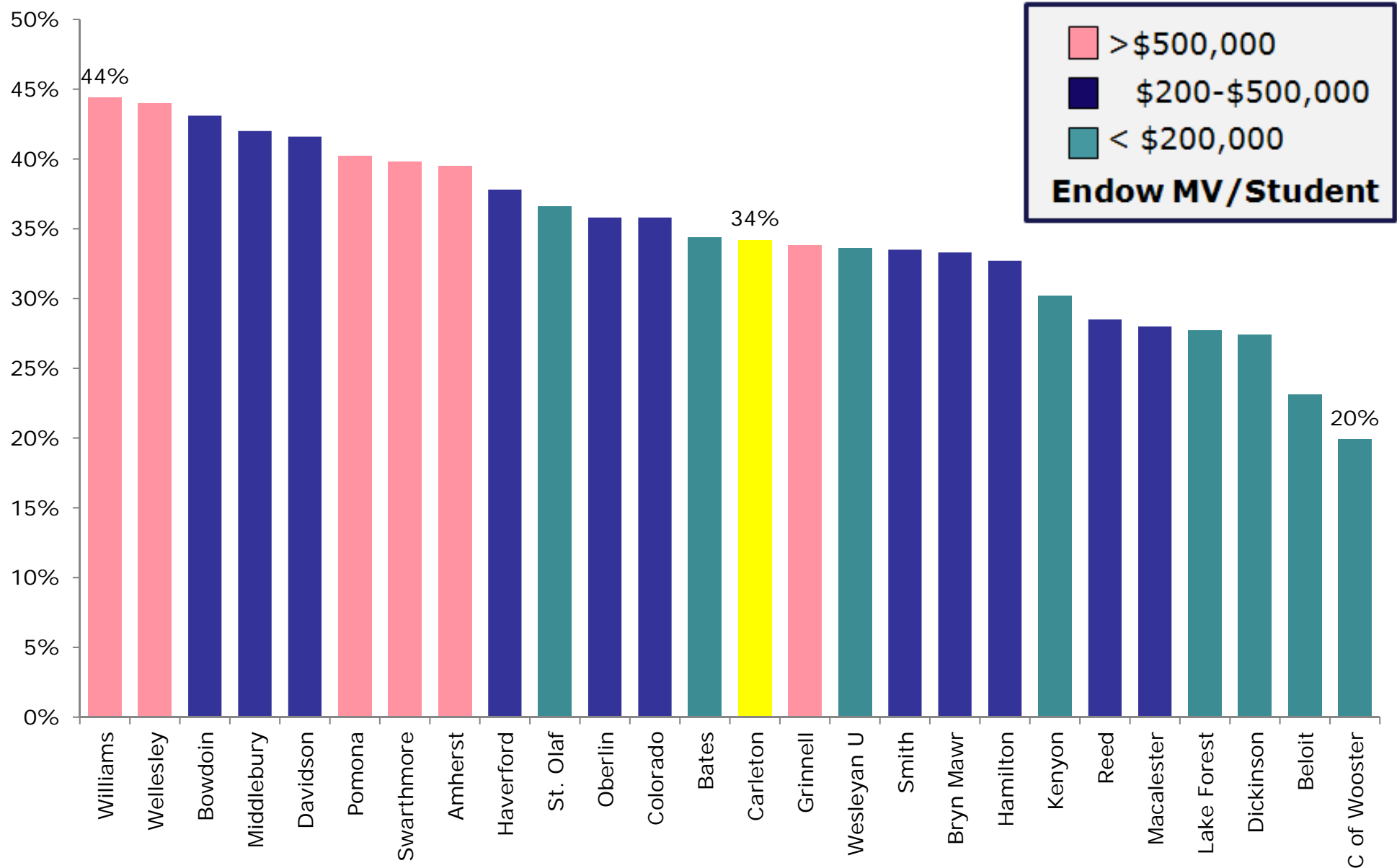
Percent of Applicants Admitted, Fall 2010



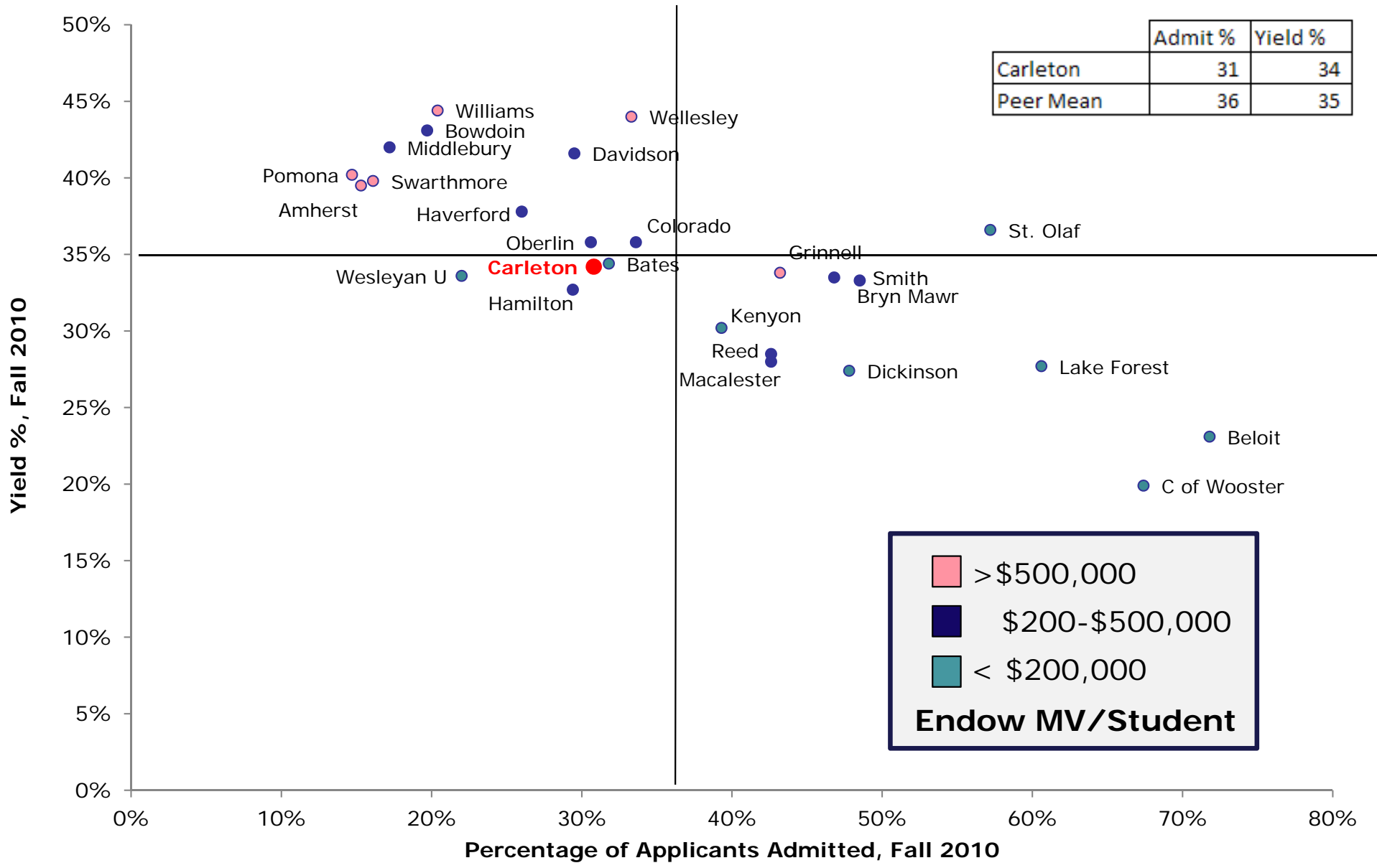
Yield of Admitted Students (% Enrolling), Fall 2010



Yield of Admitted Students (% Enrolling), Fall 2010

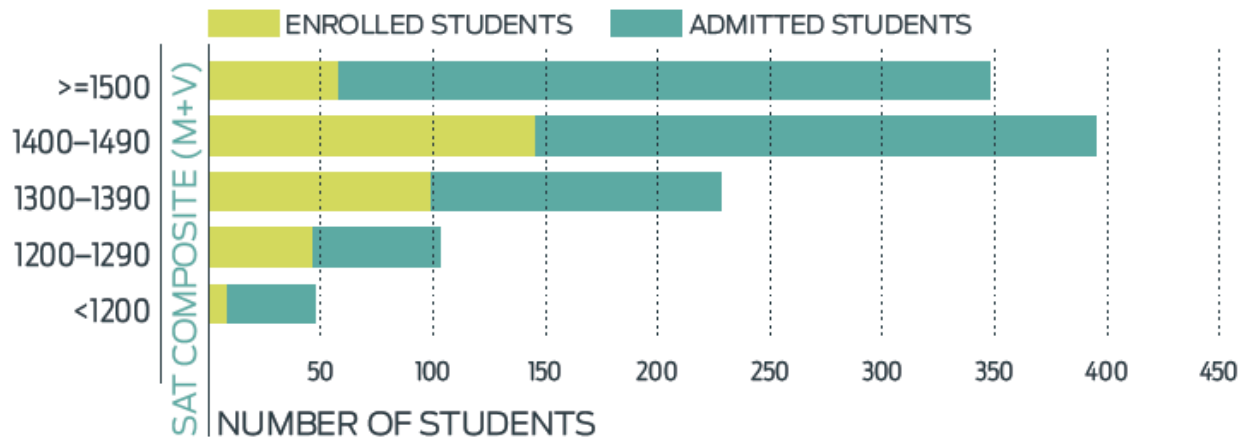


Zoom to Peers: Admit Rates vs. % Yield, Fall 2010



Class of 2015 Academic Profile

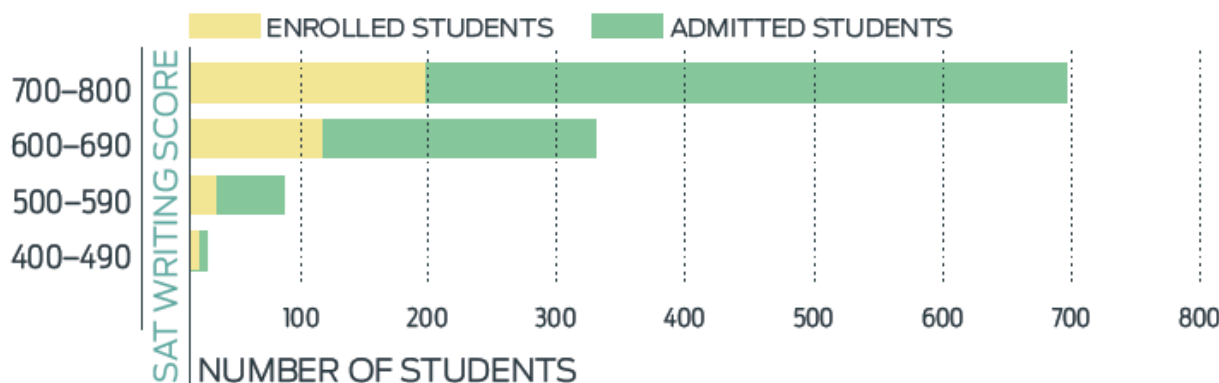
SAT COMPOSITE MATH + VERBAL SCORES



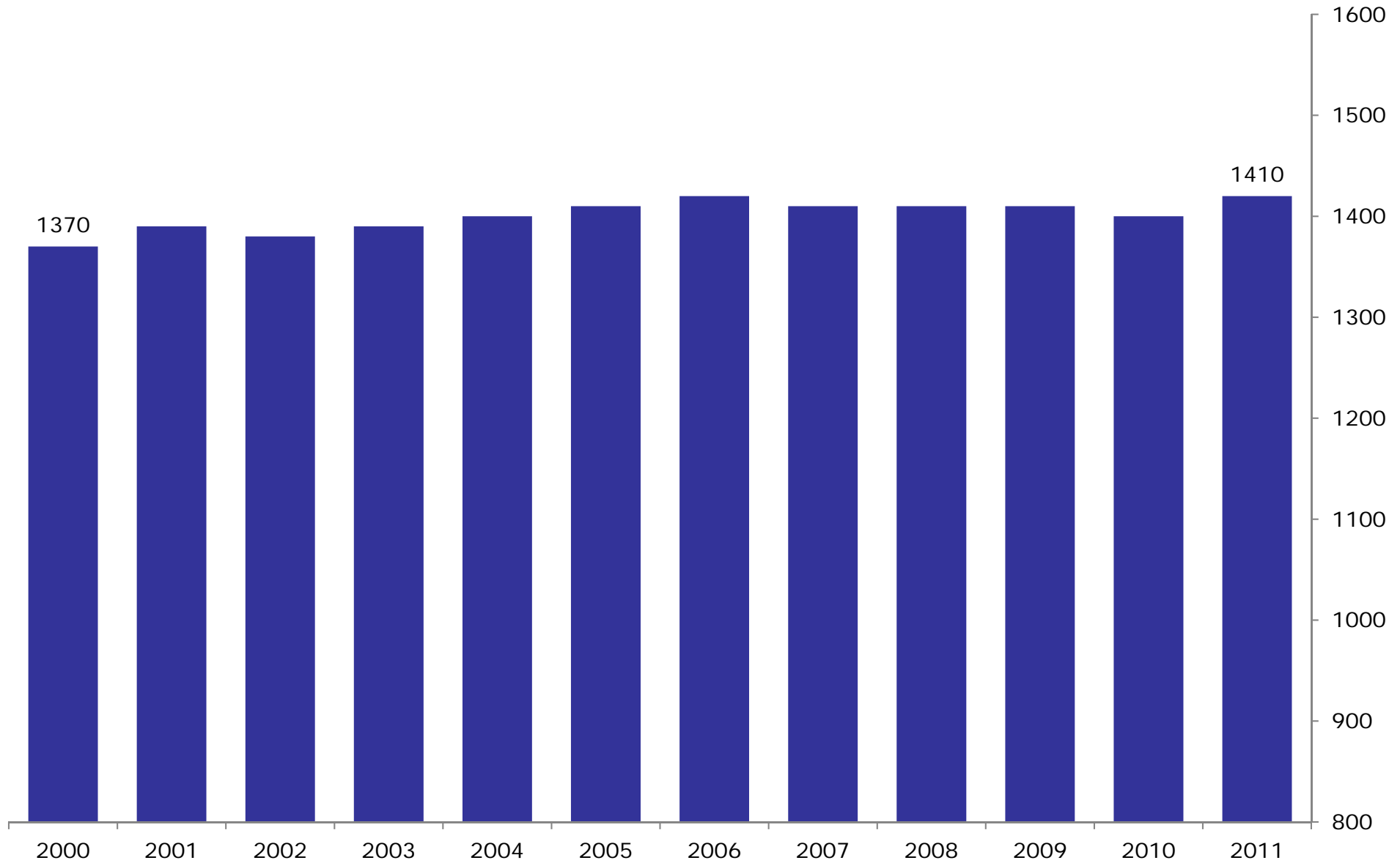
CLASS RANK

First decile 78.2%
 Second decile 17.3%

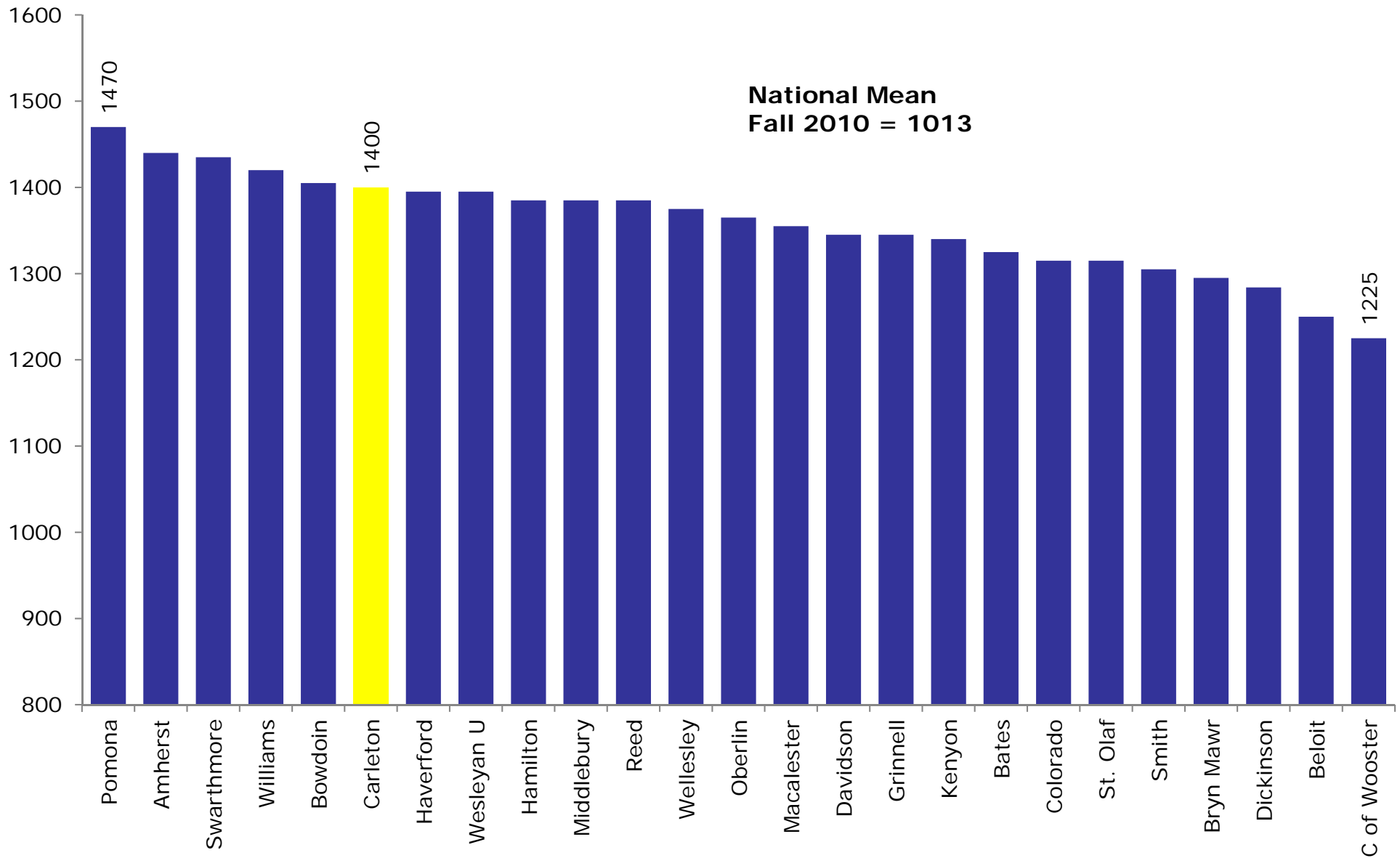
SAT WRITING SCORES



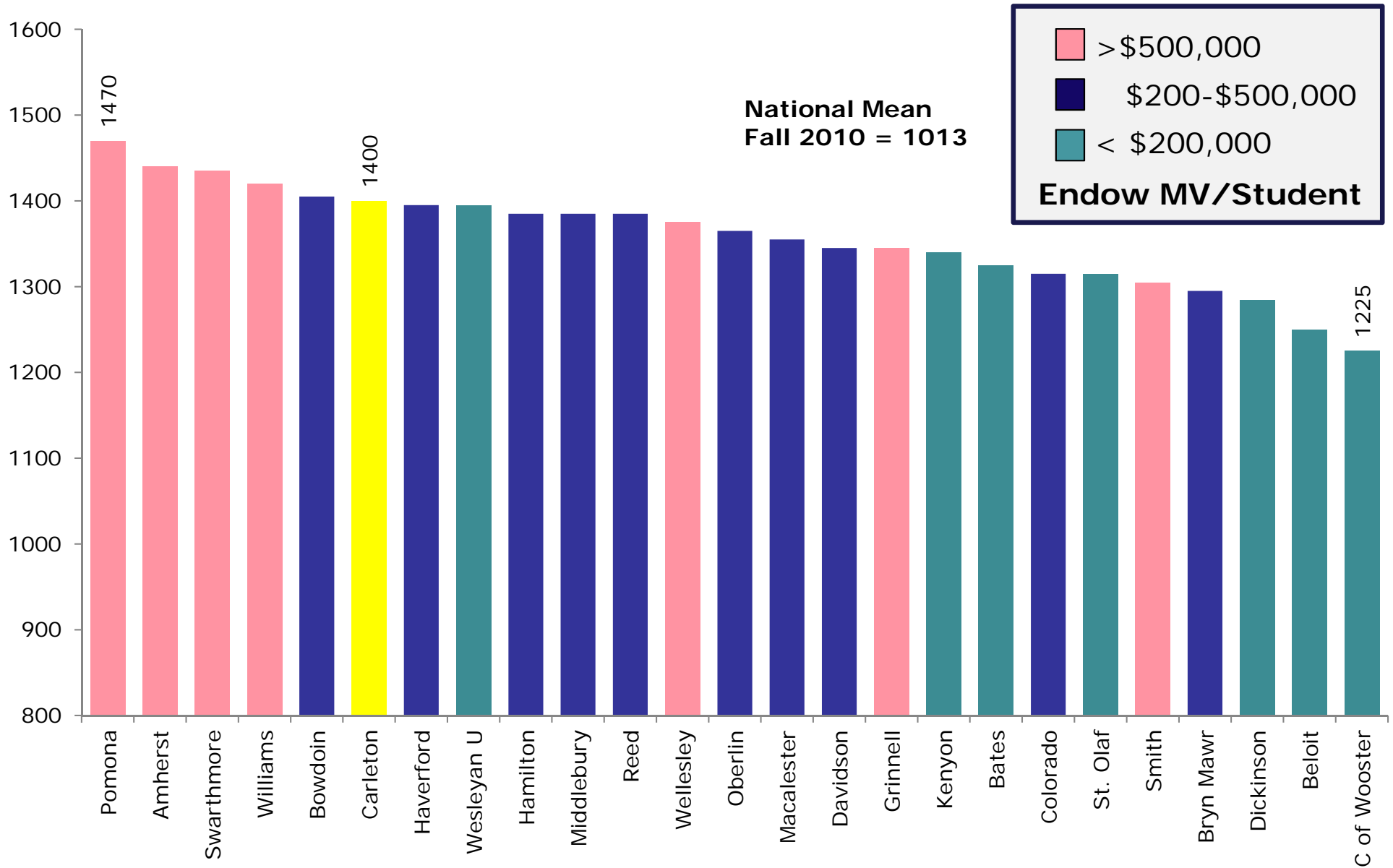
Median Math and Verbal SAT Scores of Carleton Matriculants



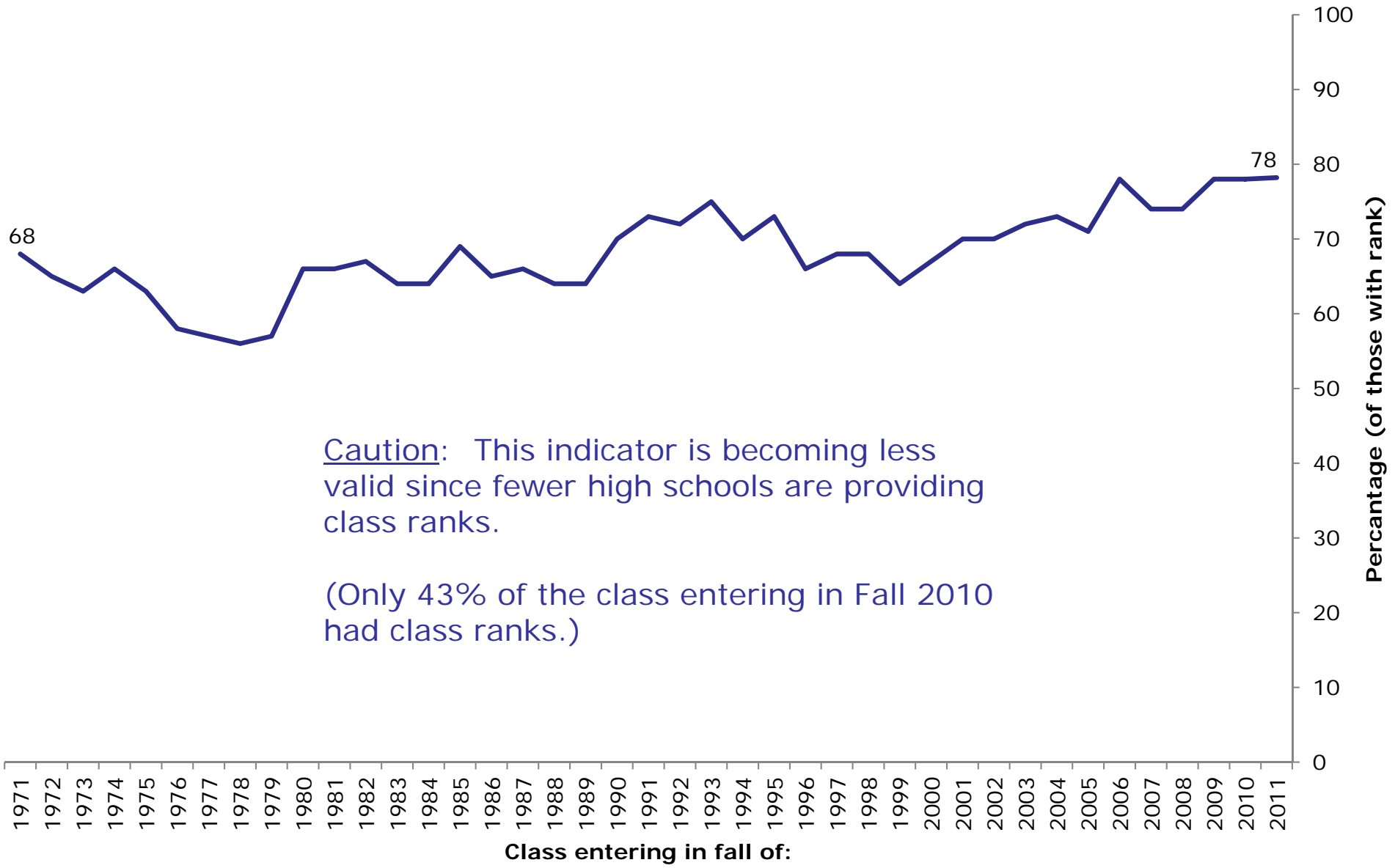
Combined Median SAT Math/Verbal Scores, Fall 2010



Combined Median SAT Math/Verbal Scores, Fall 2010



Percentage of Entering Class in Top 10% of High School Class



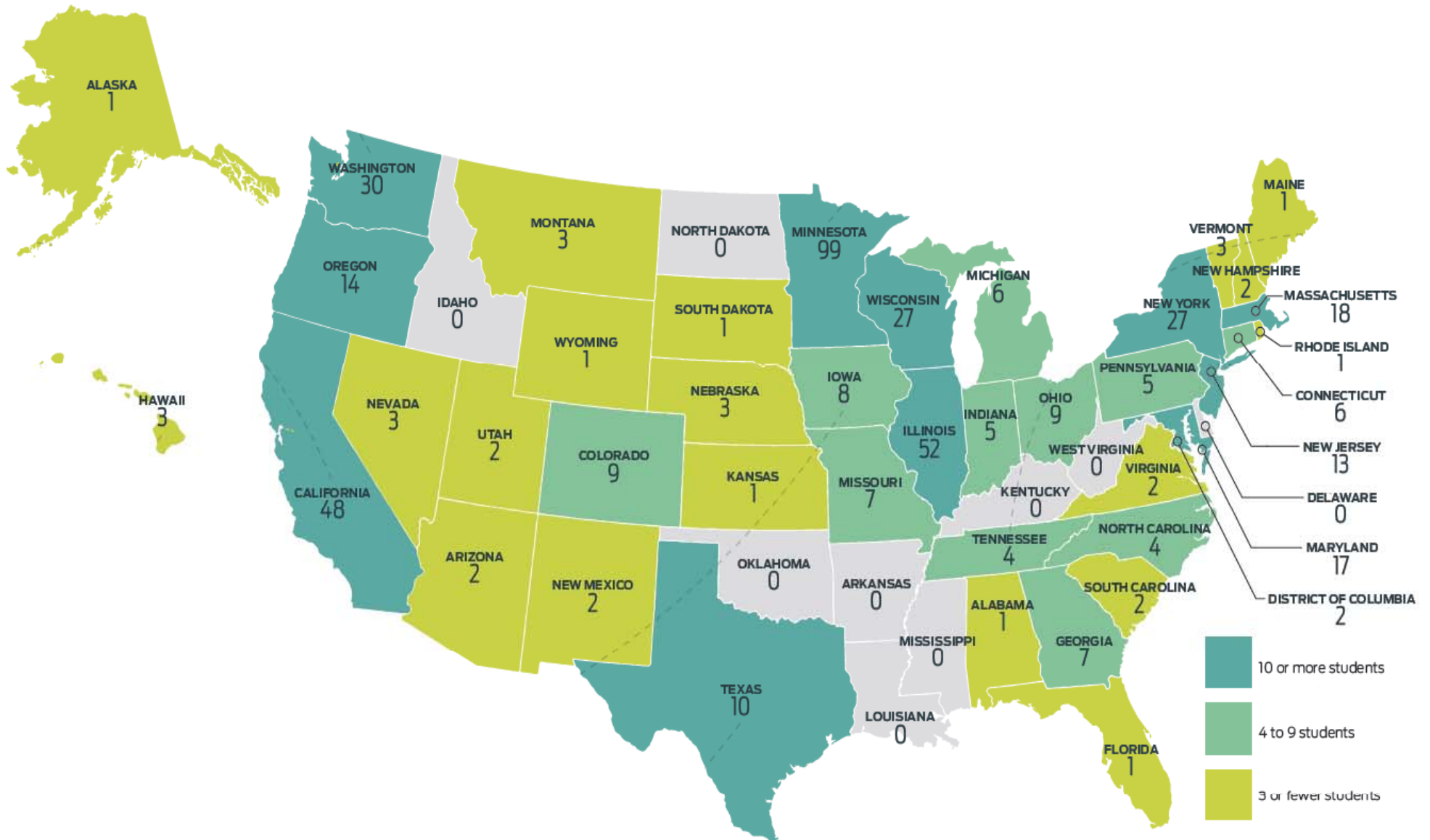
Caution: This indicator is becoming less valid since fewer high schools are providing class ranks.

(Only 43% of the class entering in Fall 2010 had class ranks.)

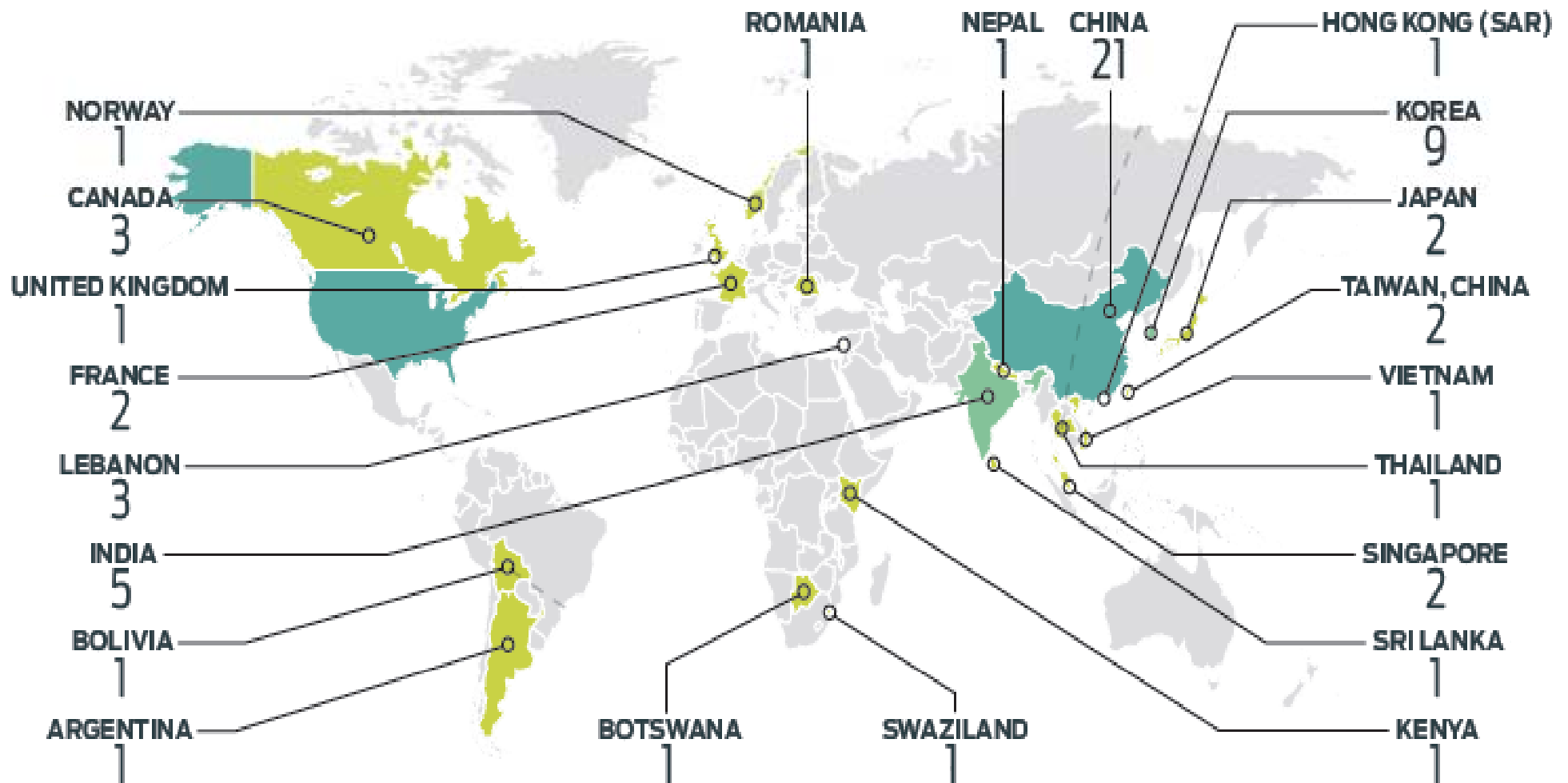
Class of 2015 Diversity Profile

	Total	%	
Hispanic or Latino	23	4.4%	
Asian	49	9.4%	
Black or African American	21	4.0%	
Two or more races	26	5.0%	
Nonresident Alien	52	10.0%	
White	340	65.3%	(Plus 12 transfer students)
Race and Ethnicity Unknown	10	1.9%	
Total	521	100.0%	
U.S. Minority + Two or more races	119	22.8%	
U.S. Minority + Nonresident alien	171	32.8%	
First Generation to College	56	10.7%	

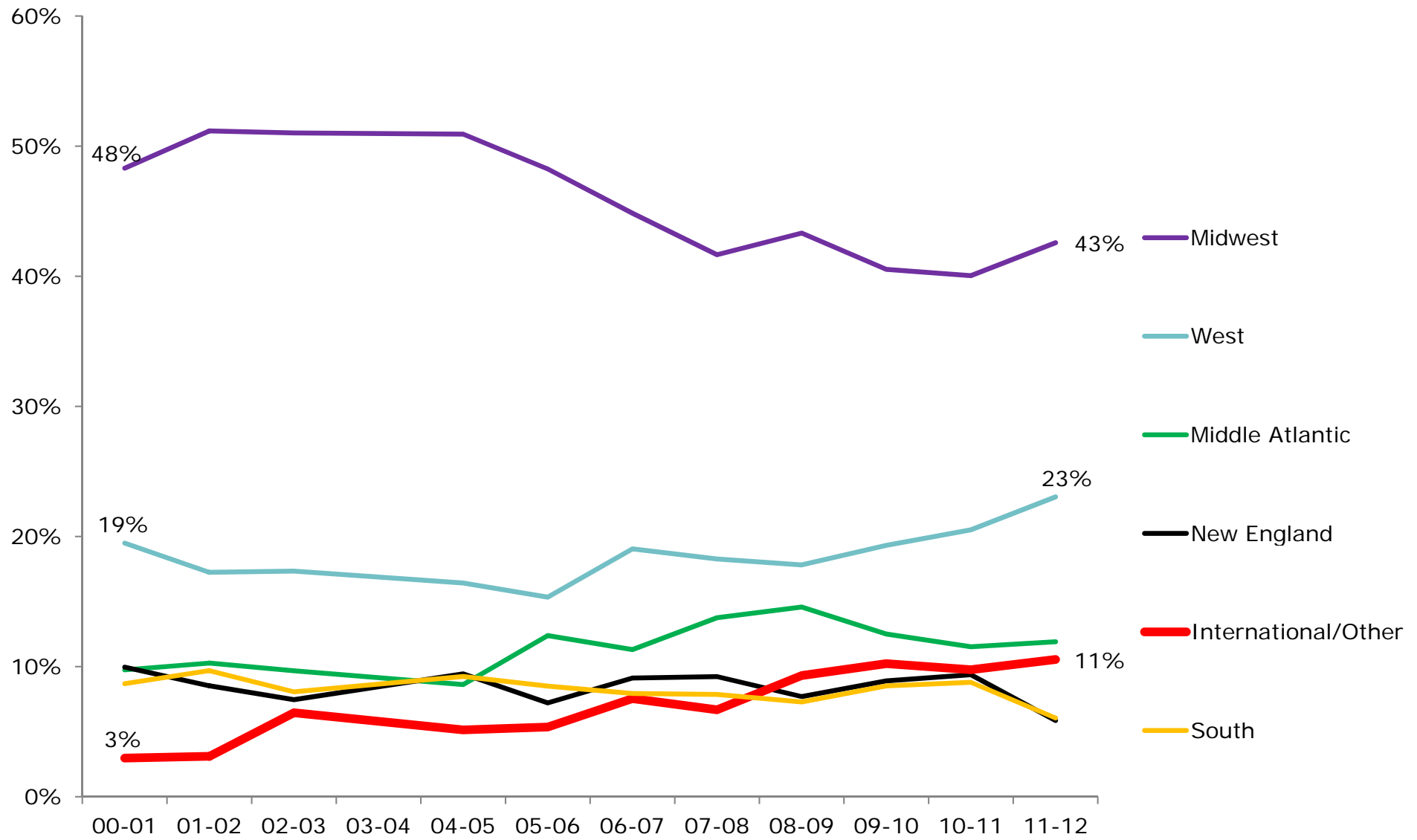
Class of 2015 U.S. Students



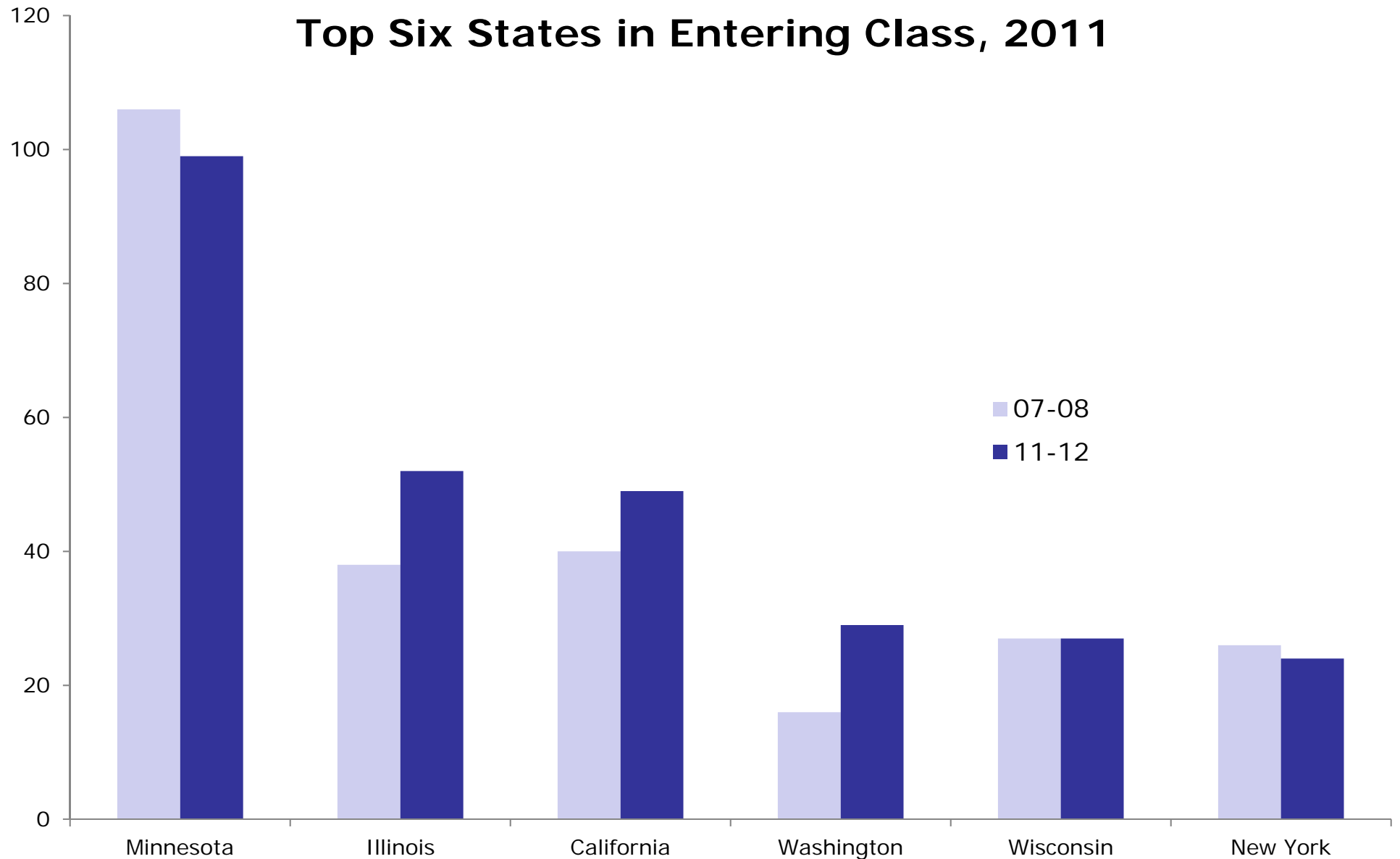
Class of 2015 International Students



Trends in Residence of Entering Class



Change in Enrollments – Top States



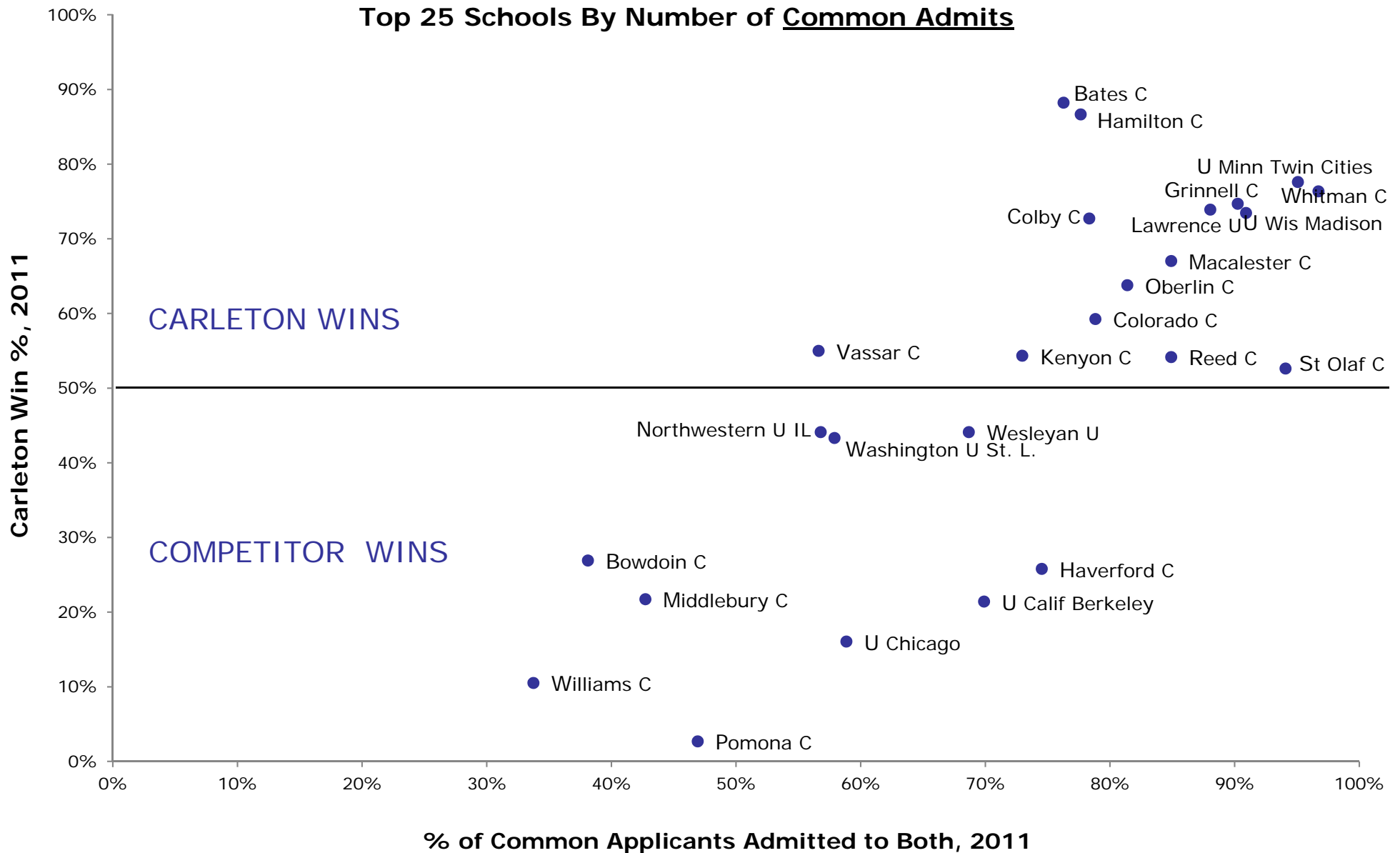
Highlight of Past Decade

- Carleton is among top 6-10 liberal arts colleges in SAT test profile
- Selectivity-admit rate has dropped to 30% range from the 40-50% range of the 1990's
- Yield rate has hovered between 34-36% for 10 years
- International students have grown to 10% of a class
- Students of color now represent 22% of a class



THE ADMISSIONS MARKET AND COMPETITION

Carleton and the Competitor Both Admitted the Students, but did Carleton Win Them?



Source: Admitted Student Questionnaire, 2011
(weighted to adjust for response rates for enrolling/non-enrolling students.)

Schools We "Lose to" Consistently

- **All** with endowments above \$1 billion
- Rankings in US News & World Report above Carleton (except Pomona which has varied in the rankings)

2009 Data

	<u>Apps:</u>	<u>Admit:</u>	<u>Admit %</u>	<u>Enroll</u>	<u>Yield</u>	<u>SAT mid 50%</u>	<u>Win/Loss</u>
<u>Amherst:</u>	7,668	1,216	16%	468	38 %	1290-1540	3/34
<u>Pomona:</u>	6,135	989	16%	390	39%	1400-1550	7/37
<u>Williams:</u>	6,015	1,226	20%	546	45%	1310-1530	4/25
<u>Swarthmore:</u>	5,575	969	17%	394	41%	1340-1530	4/23

Our "True Competitors": Win/Loss (2005-2010)

	<u>Win</u>	<u>Loss</u>	<u>%Win</u>
Middlebury	98	154	38.9%
Bowdoin	102	122	45.5%
Haverford	71	84	45.8%
Wesleyan	113	117	49.1%
Tufts	67	63	51.6%
Vassar	85	68	55.6%
Total	536	608	46.9%

The Remainder of the Competition

Liberal Arts Colleges:

- Carleton wins against the great plurality of other small liberal arts colleges. This includes Midwest schools like Kenyon, Macalester, Oberlin, Grinnell and St. Olaf.

Universities:

- Carleton loses consistently and most clearly to all major national private universities such as the Ivy League.
- Carleton has less overlap with major public universities, but tends to win against most of these like the Universities of Michigan or Wisconsin.
- University of Minnesota is not a major overlap school yet.

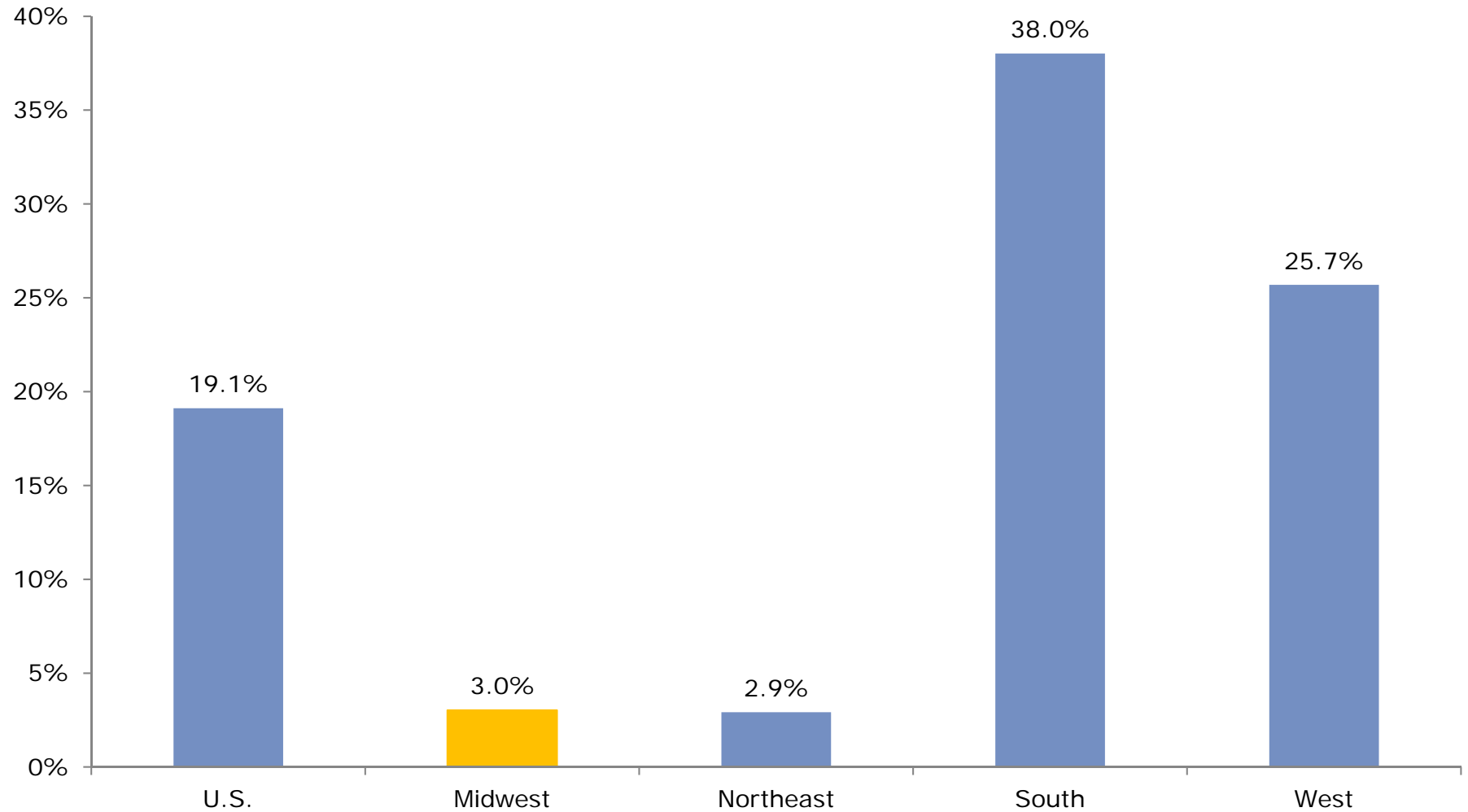


NATIONAL DEMOGRAPHICS

Where are Students Coming From?

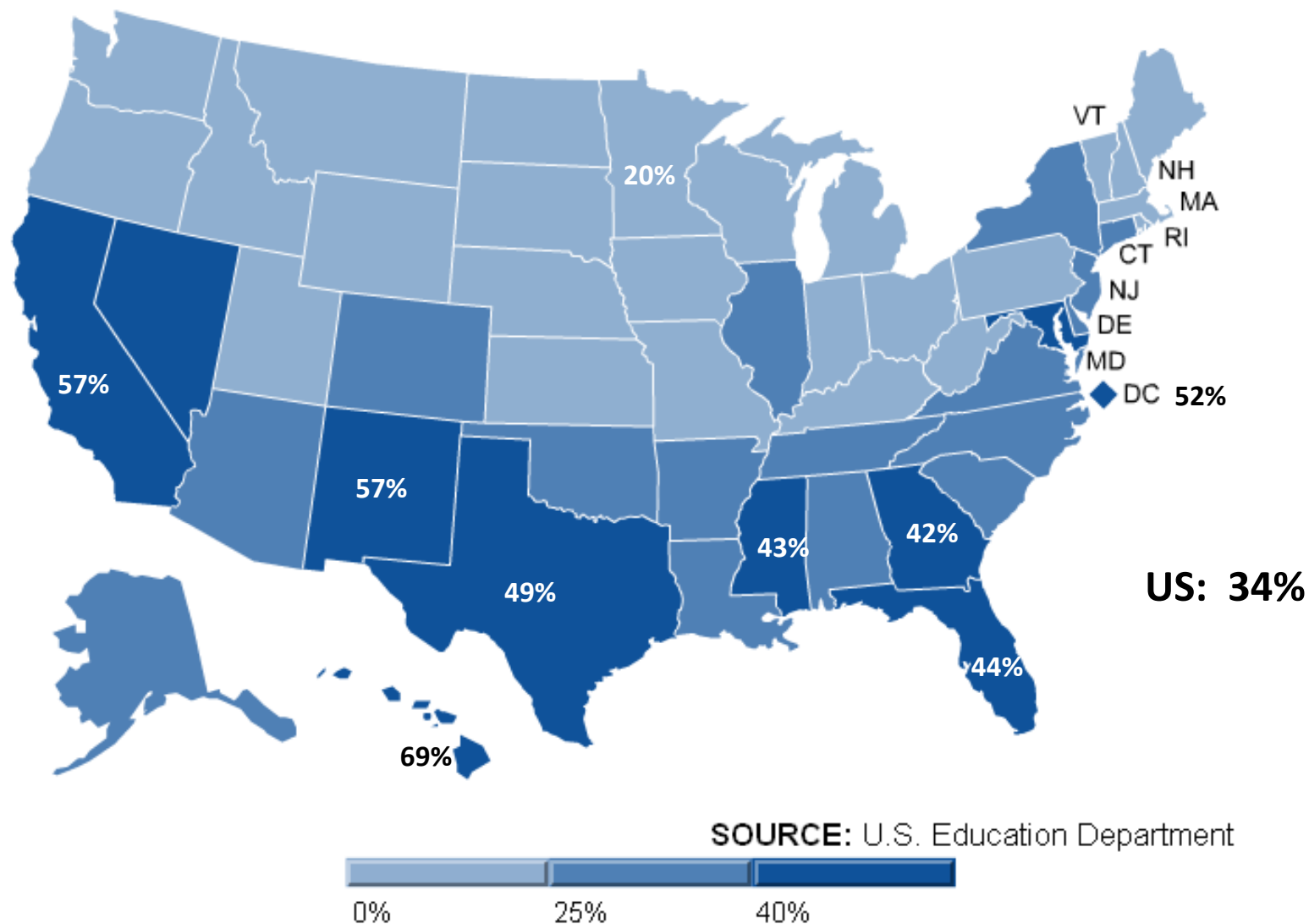
- Declining population of H.S. graduates in our traditional recruiting areas (upper Midwest, East and West coasts)
- Increasing student population in the South (a mixed blessing):
 - Increased diversity, but . . .
 - Less likely to head north for college

Projected Change in U.S. Public High School Graduates by Region, 1999-09 to 2021-22

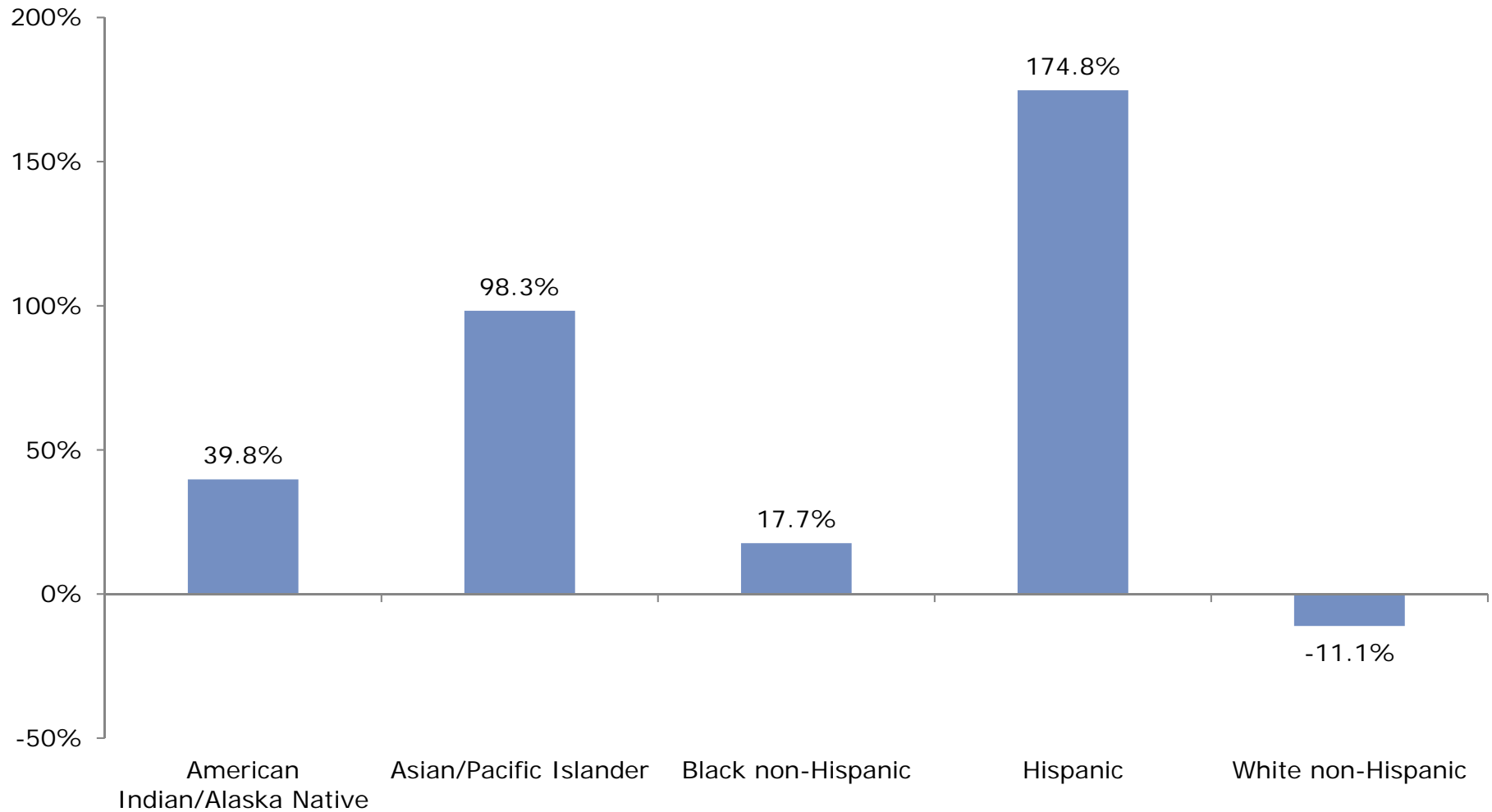


Proportion of College Students Who Are Minority Group Members (Fall 2009)

What does the uneven national distribution of college-age minority students mean for Carleton's admissions recruiting?



Projected Change in U.S. Public High School Graduates by Racial/Ethnic Status, 1999-09 to 2021-22



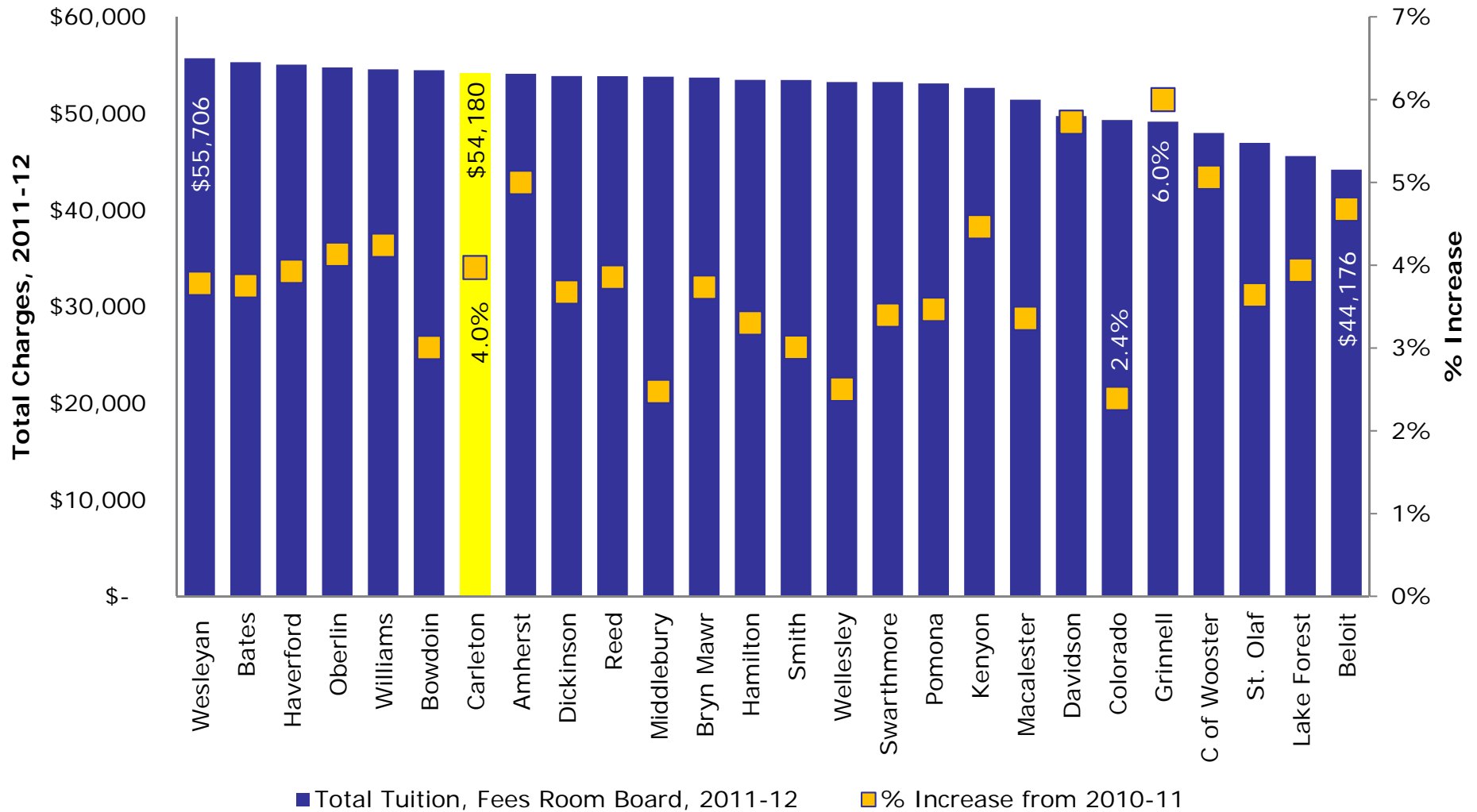
Maintaining Diversity of Student Body

- In light of the demographic trends just noted, recruiting qualified applicants, esp. students of color, low-income students, and first-generation college students may become more difficult.
- Note: Carleton's success in southern recruiting has heretofore been limited.
- However, international recruiting has been a growth area in the last decade.



FINANCIAL AID AND COSTS

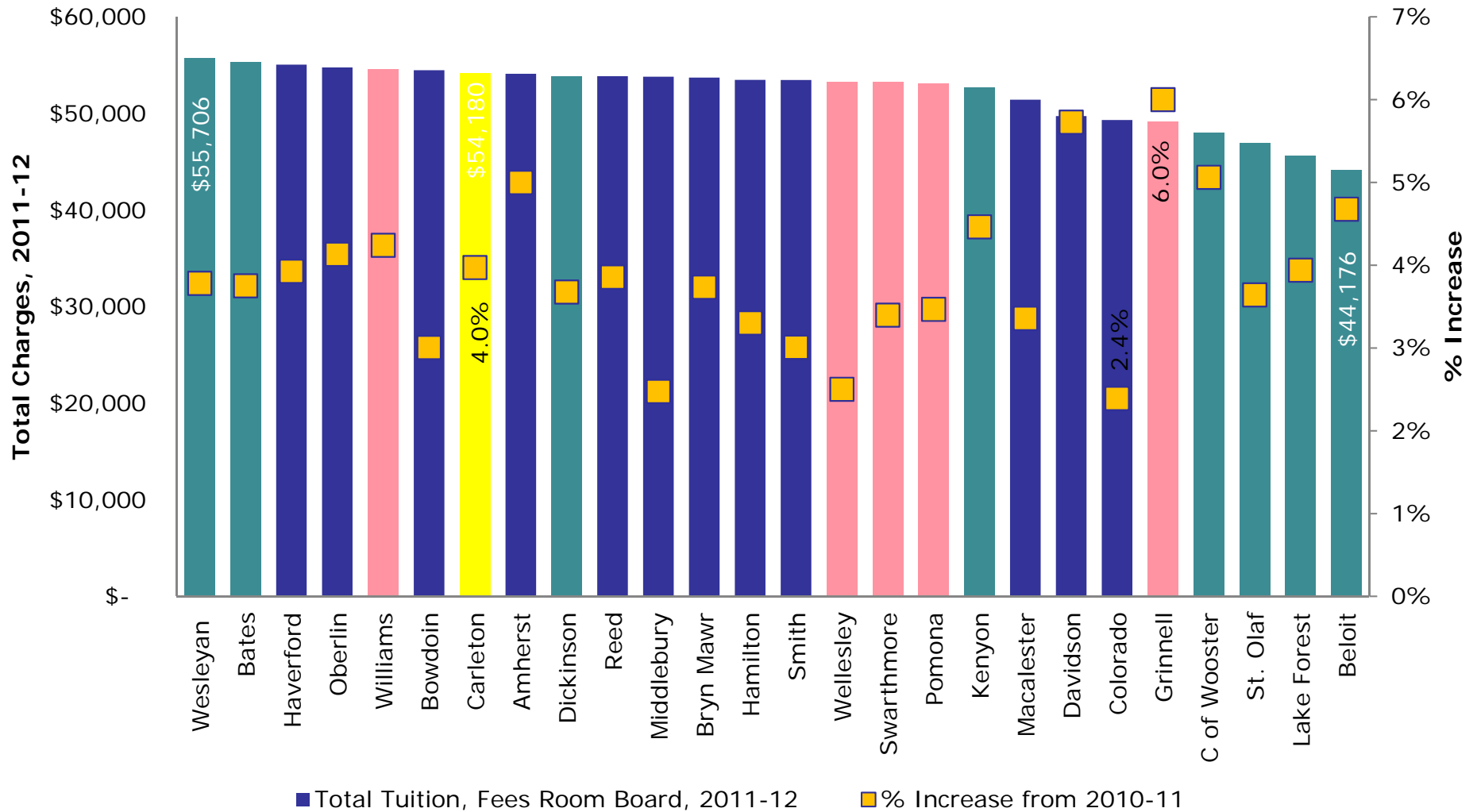
Total Charges 2011-12 and Percent Increase from Previous Year



■ > \$500,000
■ \$200-\$500,000
■ < \$200,000
Endow MV/Student

Mean	\$ 52,186	3.9%
Median	\$ 53,465	3.8%

Total Charges 2011-12 and Percent Increase from Previous Year



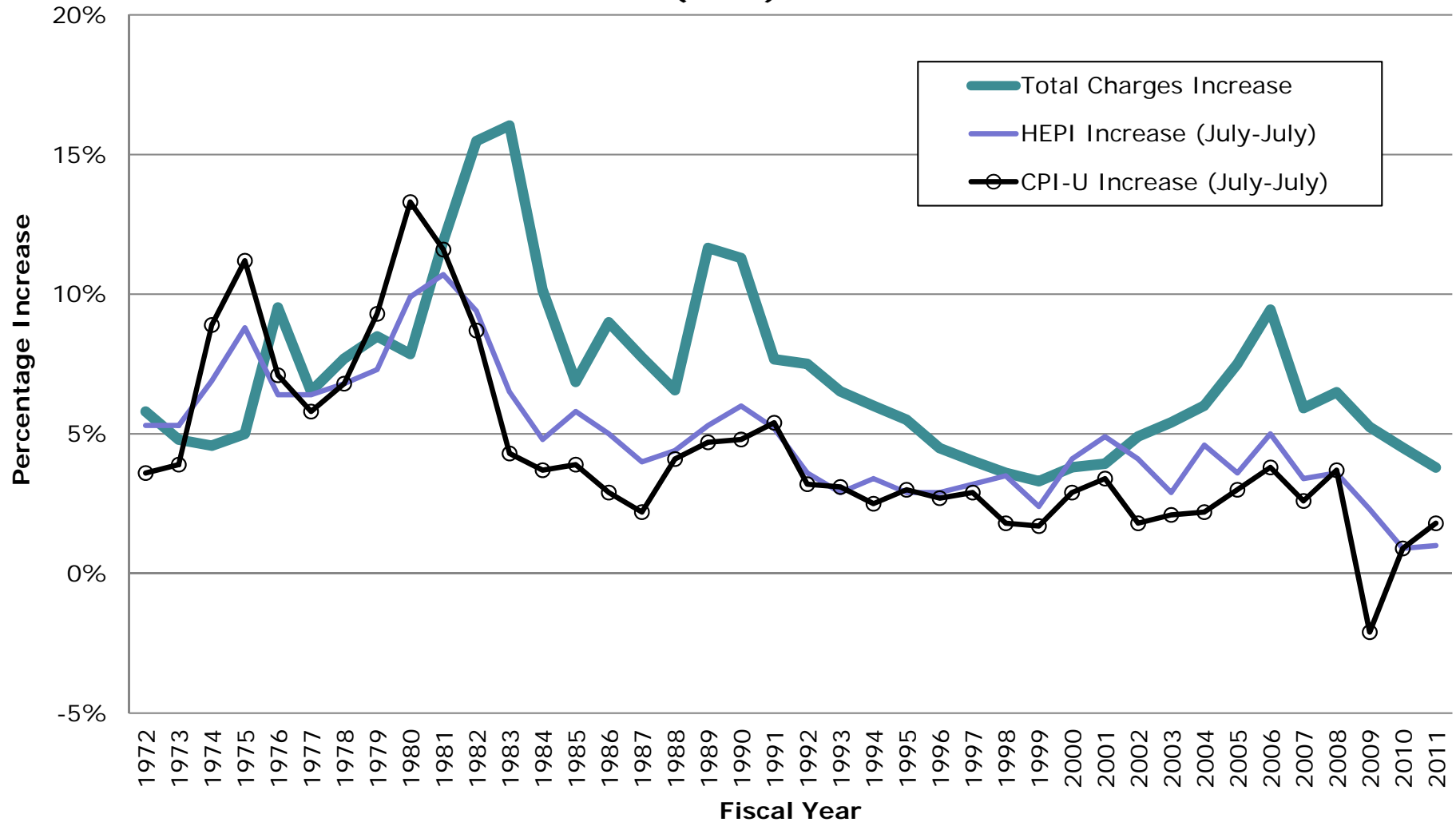
■ Total Tuition, Fees Room Board, 2011-12 ■ % Increase from 2010-11

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■ \$200-\$500,000
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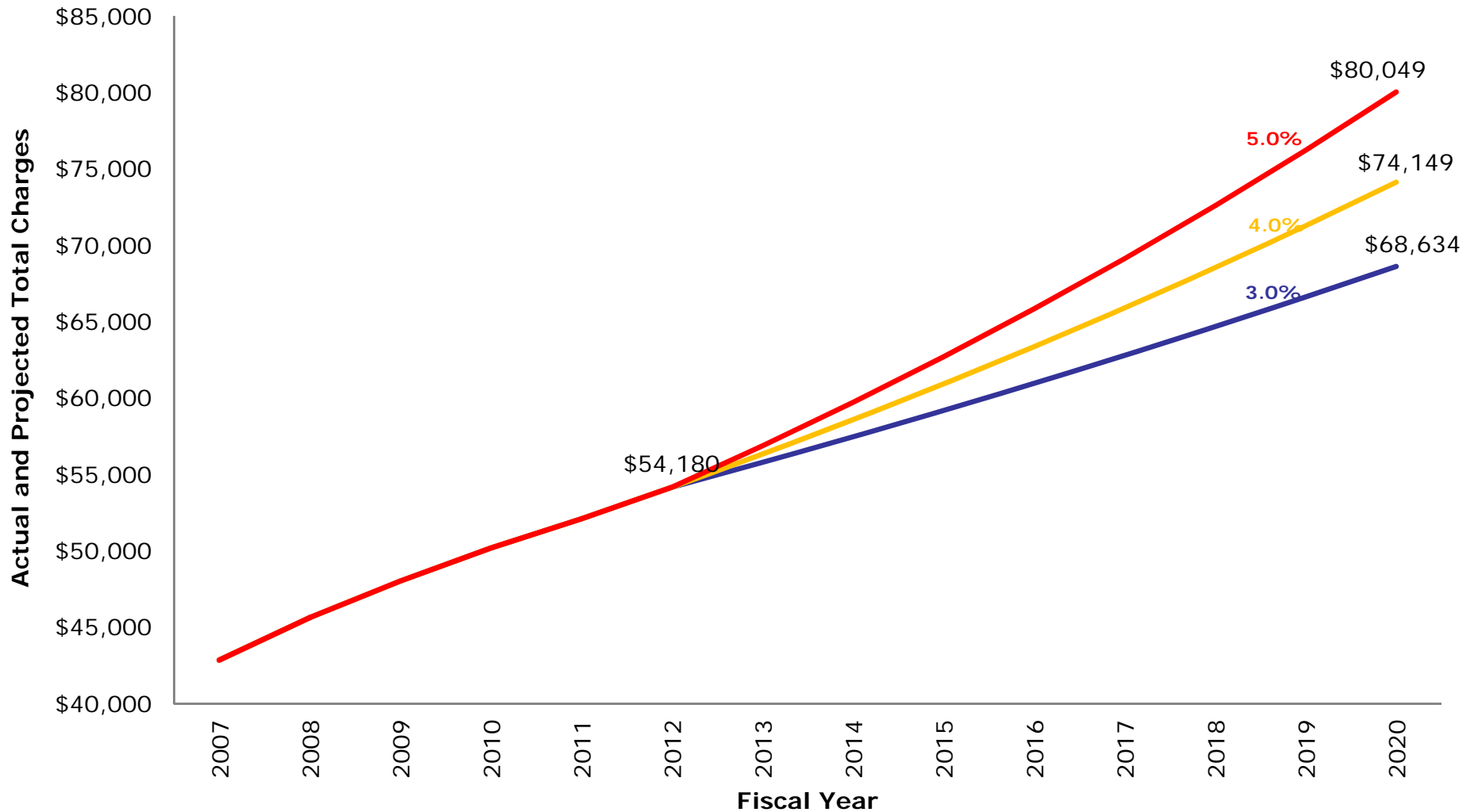
Are Fee Increases above Inflation Sustainable?

**Carleton Annual Total Charges Increases
vs. Consumer Price Index (CPI-U) and Higher Education Price Index
(HEPI)**



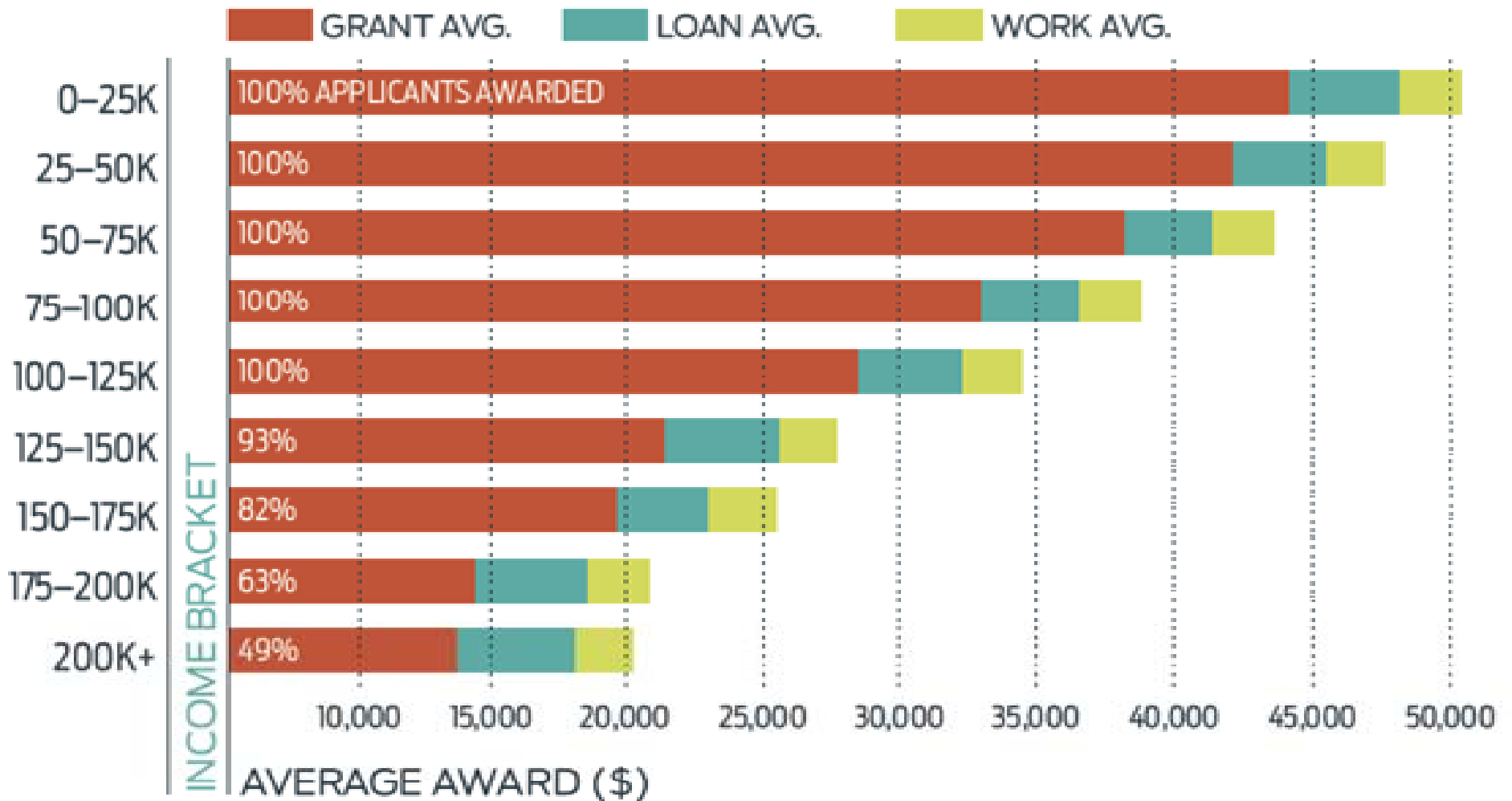
Looking Ahead: What will Carleton Cost in 2020?

Carleton Total Cost Projections at Various Annual Rates of Increase



Class of 2015 Financial Aid Profile

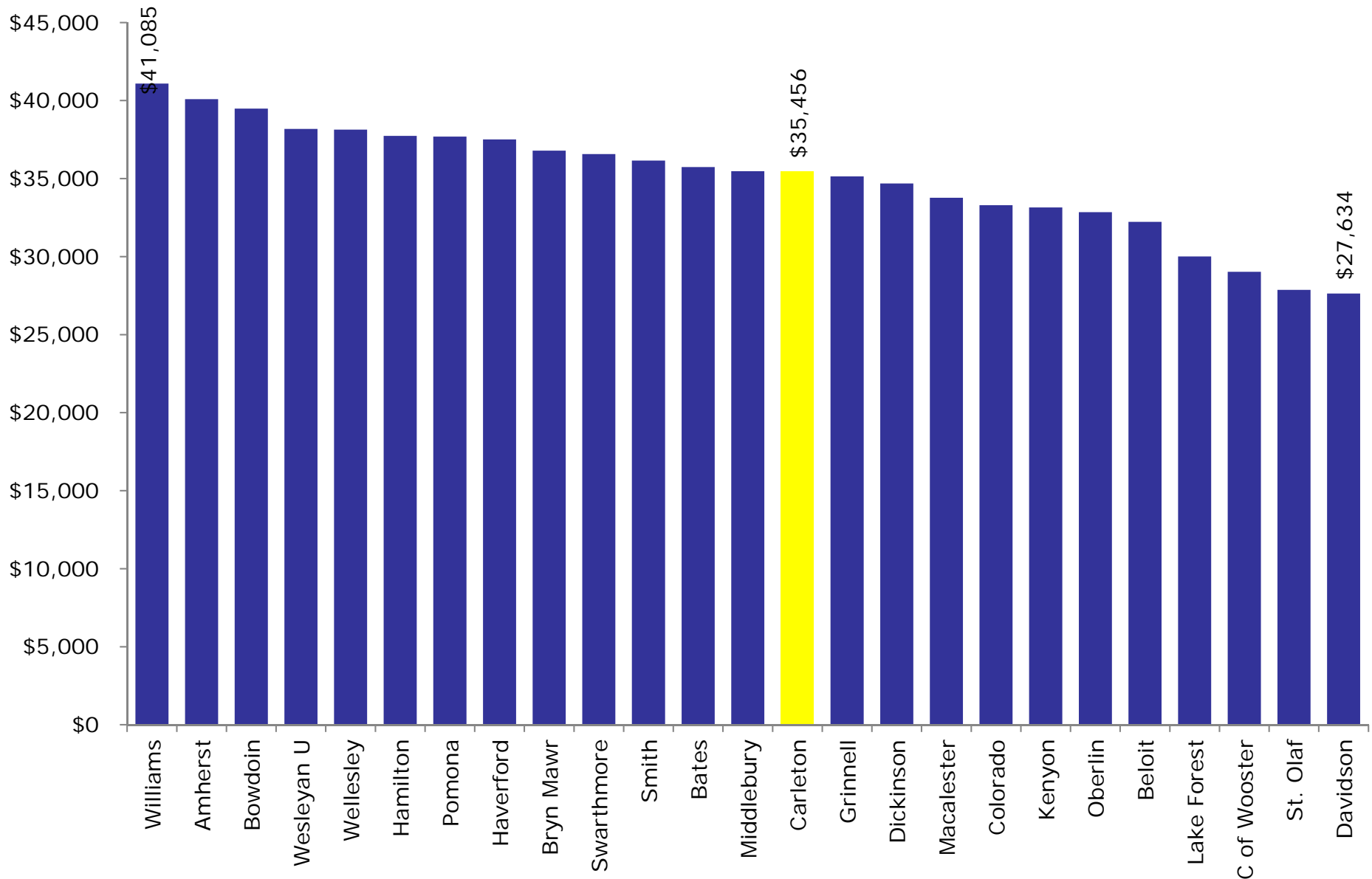
AVERAGE FINANCIAL AID AWARD BY INCOME CLASS OF 2015



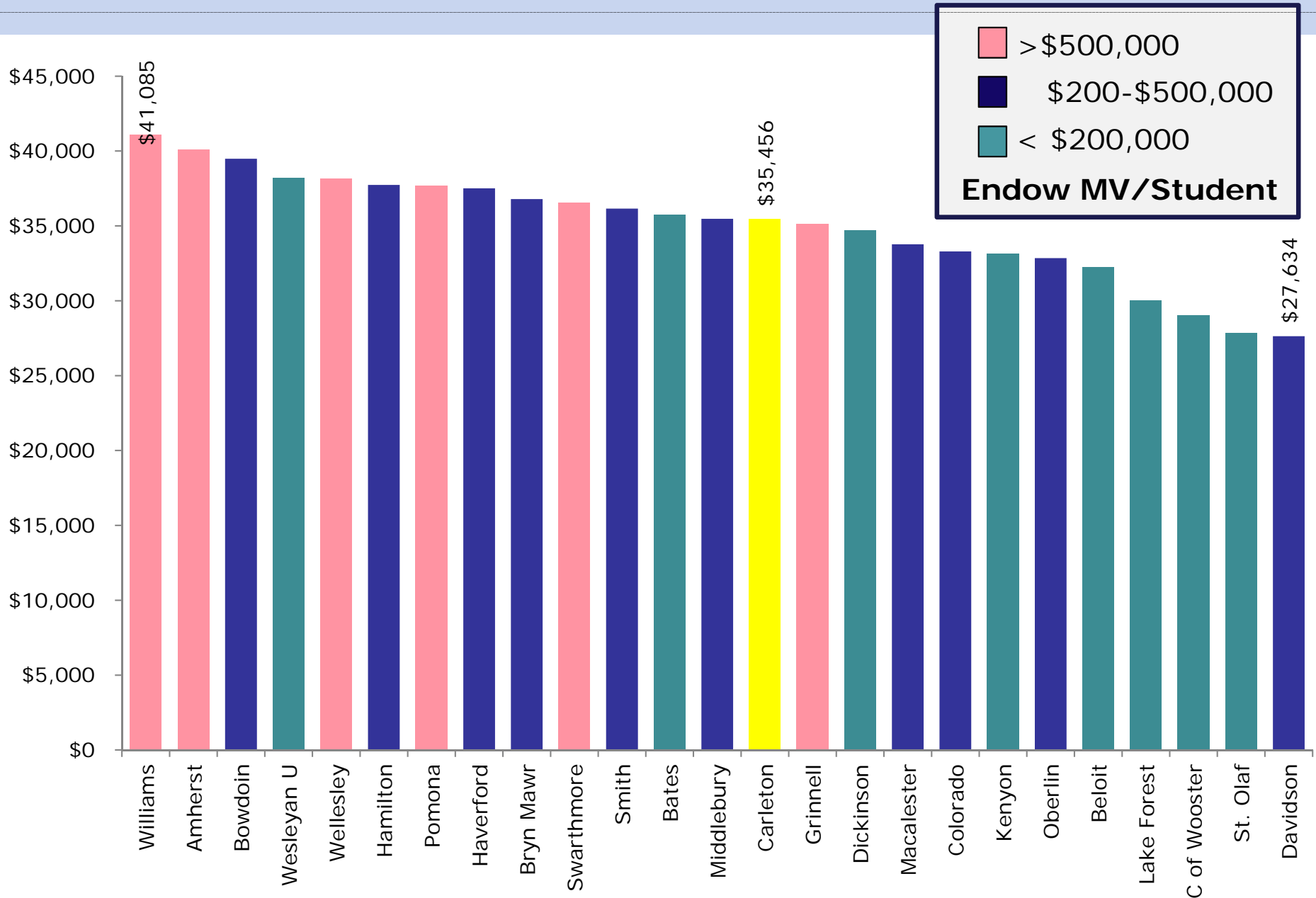
Variations in Carleton's "Net Price" After Aid, 2009-10

	Net Price after <u>all</u> <u>scholarship aid</u>
By Income level	
\$0-\$30,000	\$7,890
\$30,001-\$48,000	\$11,158
\$48,001-\$75,000	\$14,704
\$75,001-\$110,00	\$20,300
Average net price, all students on aid	\$27,036
\$110,001 and more	\$34,097
Total cost of attendance (before aid)	\$52,360
<i>Tuition, Fees, Room, and Board</i>	<i>50,205</i>
<i>Books, supplies, other expenses</i>	<i>\$2,155</i>

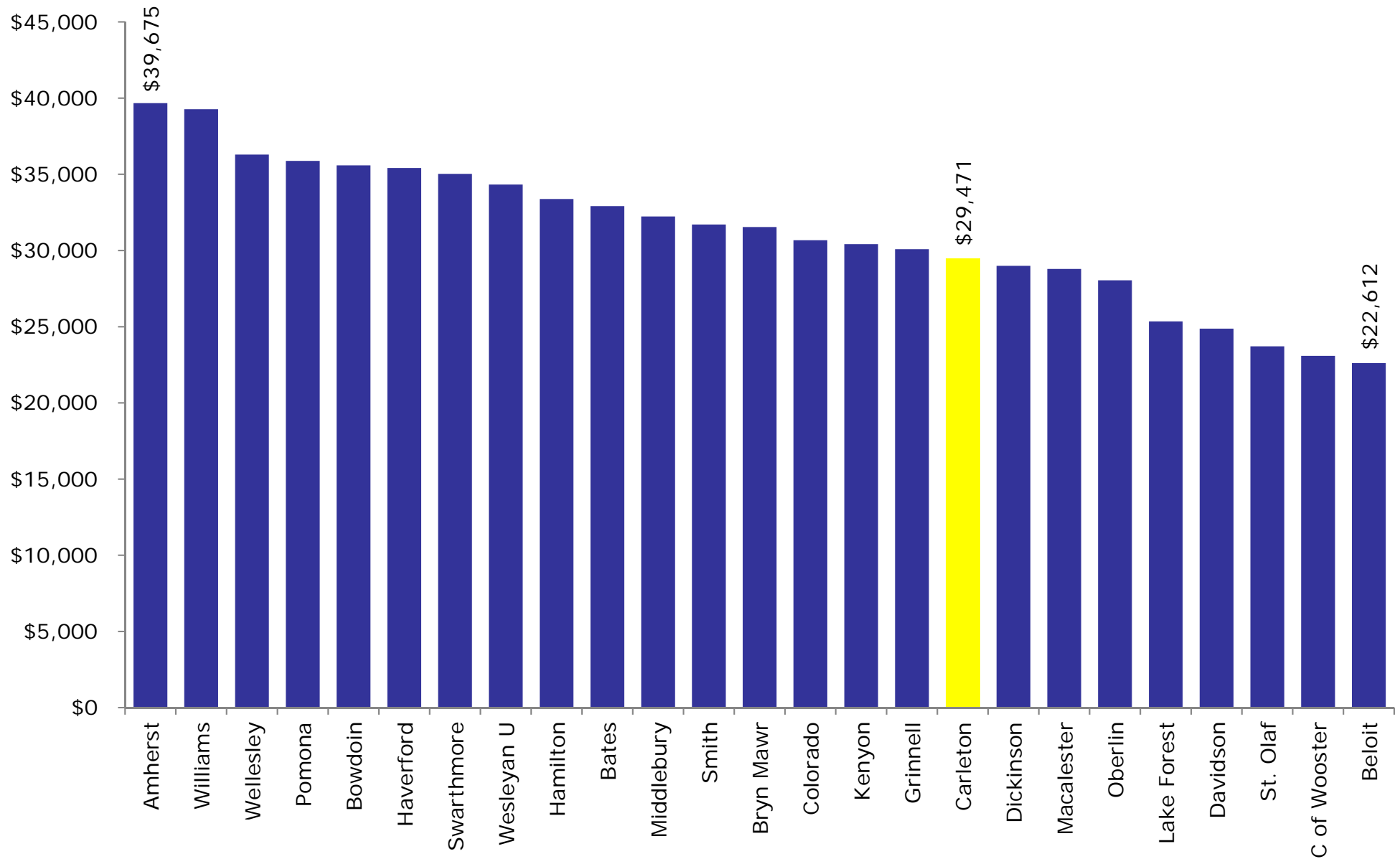
Average Total Undergraduate Aid Package, 2010-11



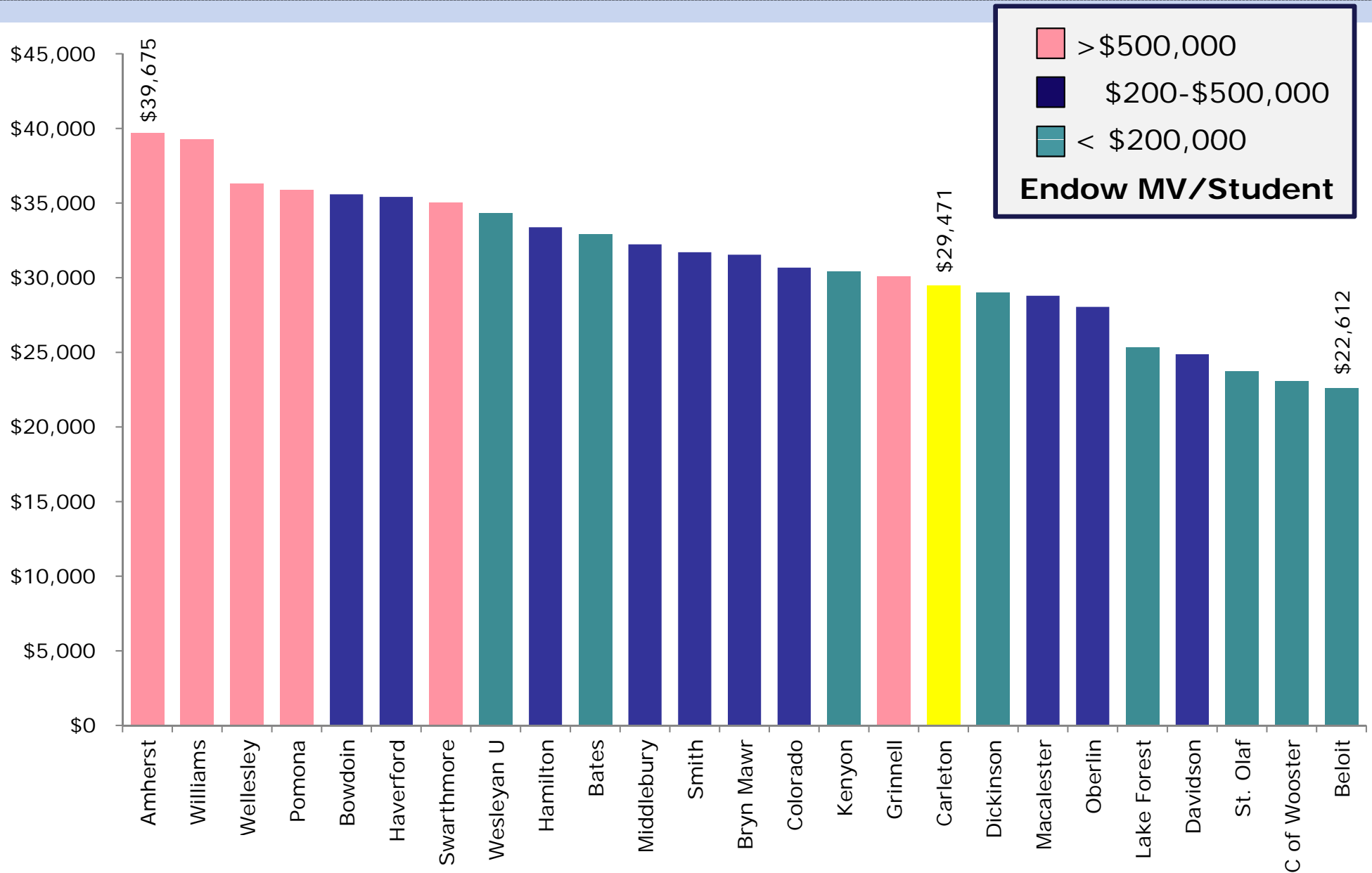
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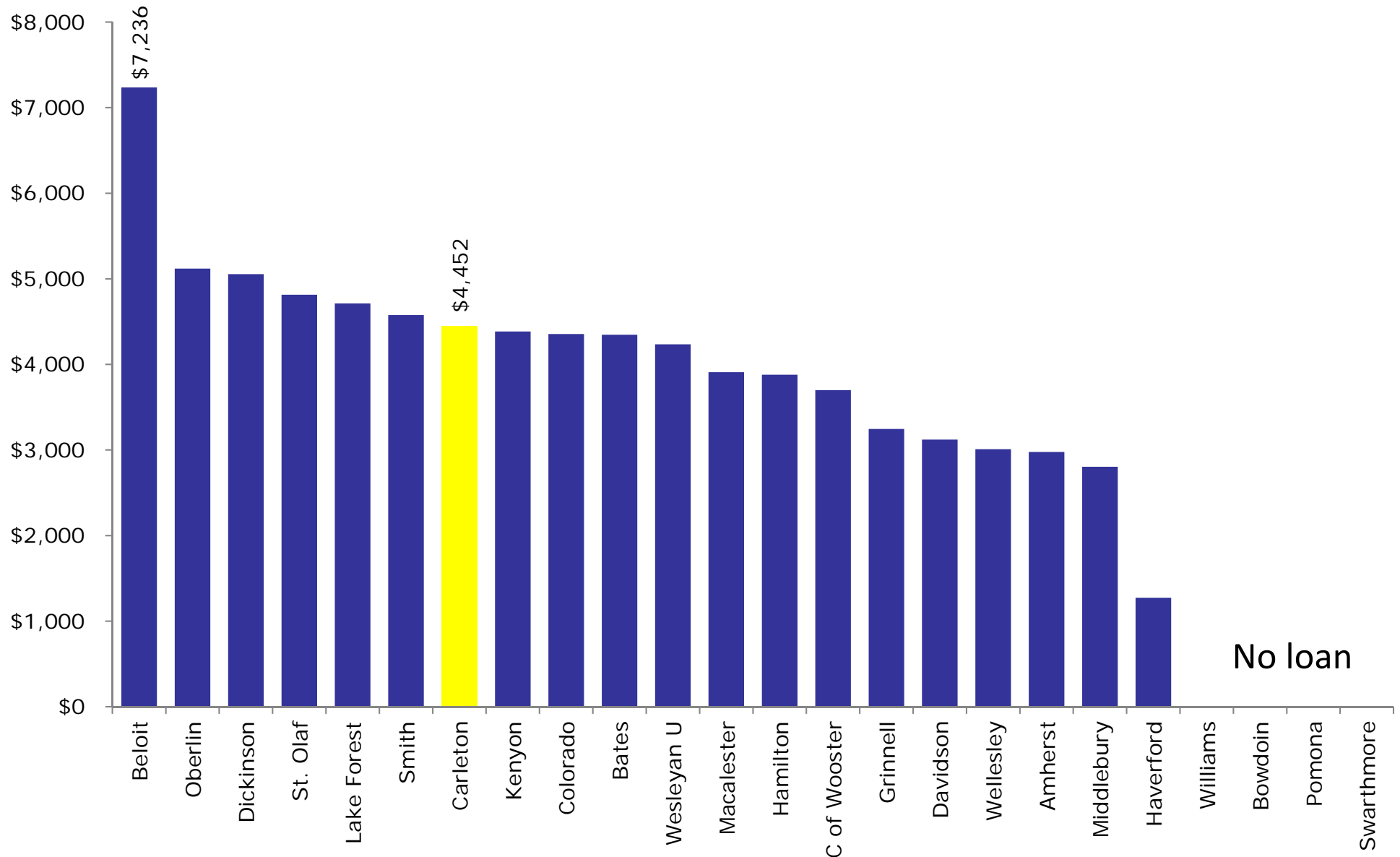
Average Undergraduate Need-based Grant, 2010-11



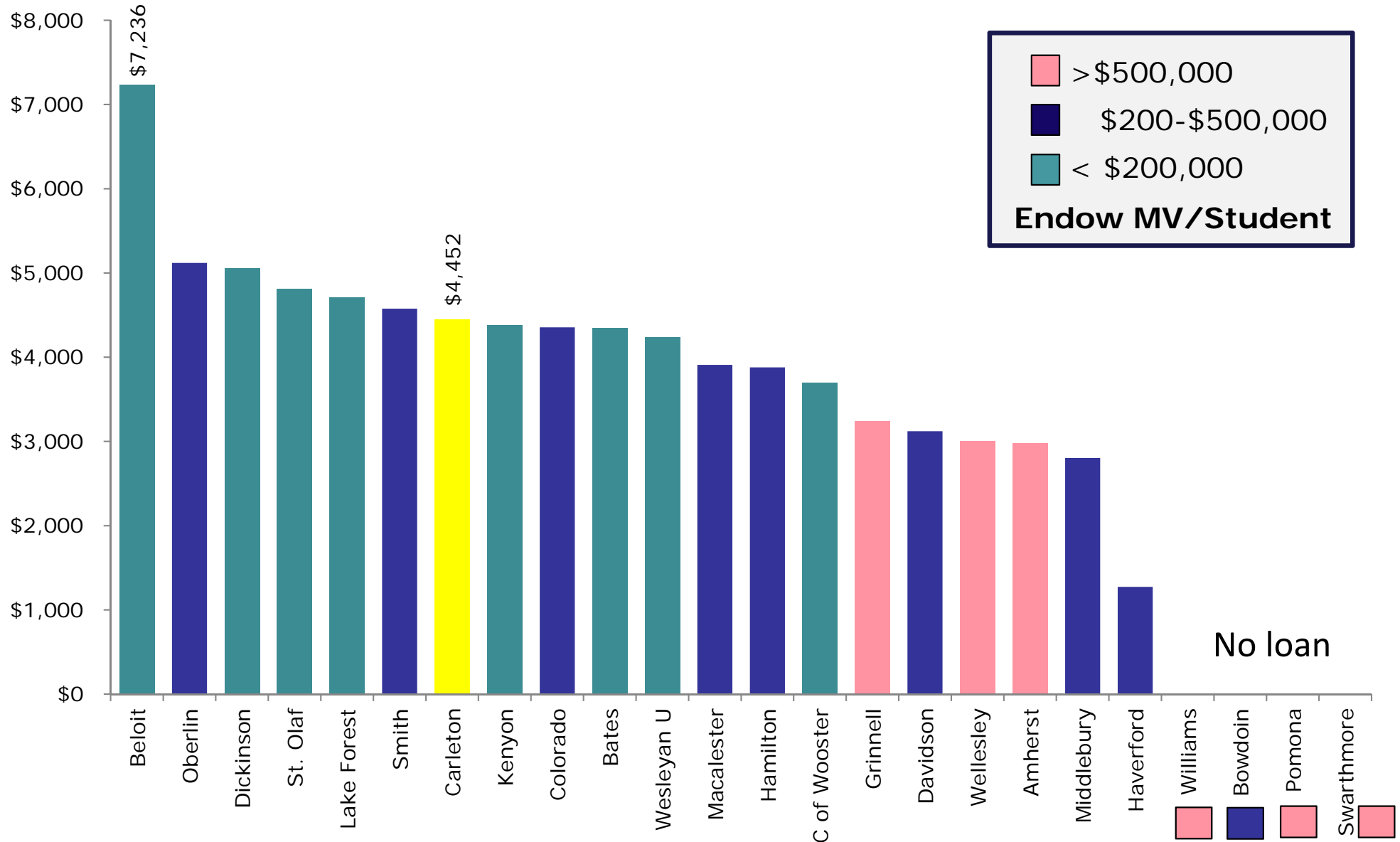
Average Undergraduate Need-based Grant, 2010-11



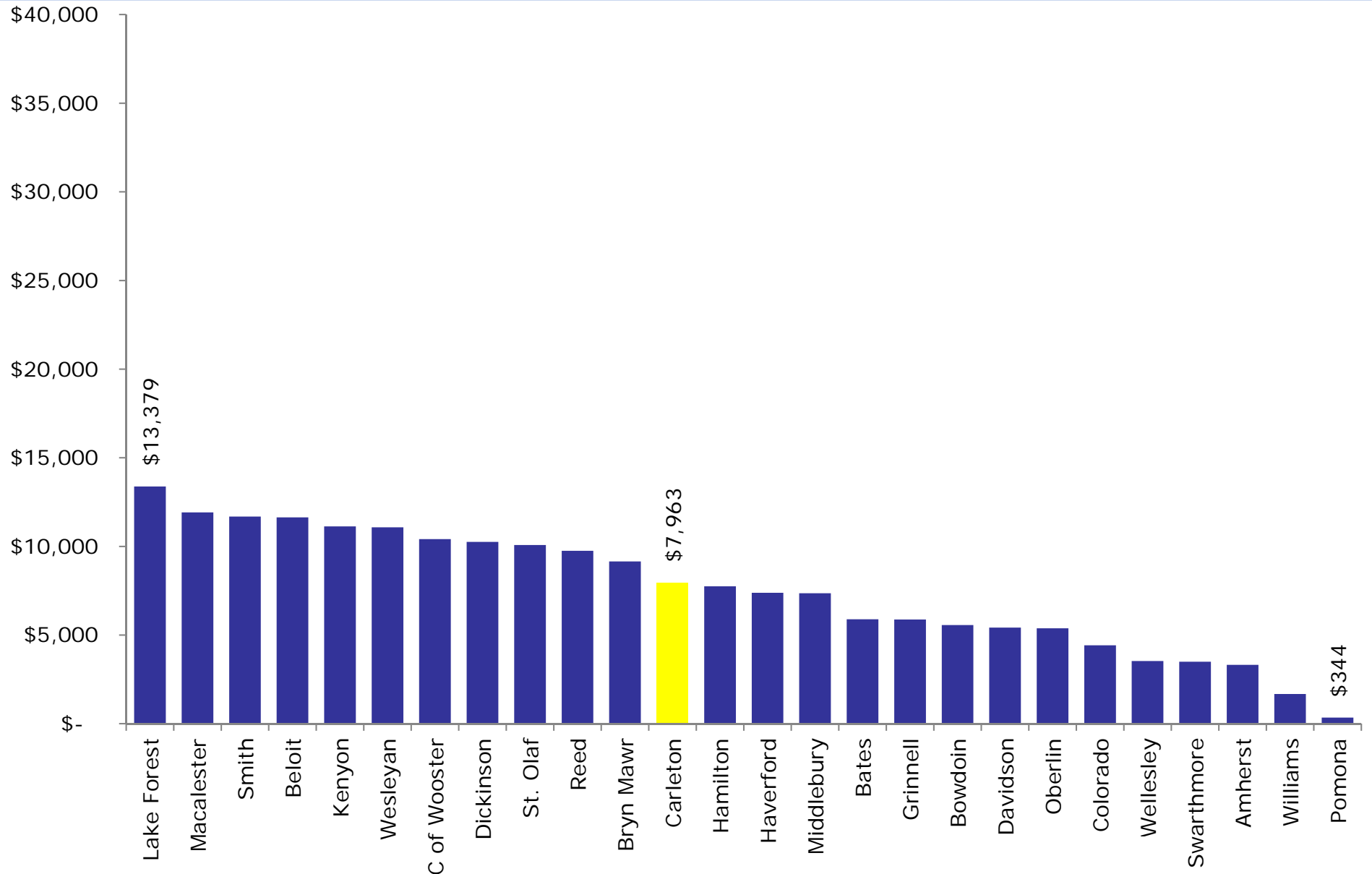
Average Undergraduate Need-based Loan, 2010-11



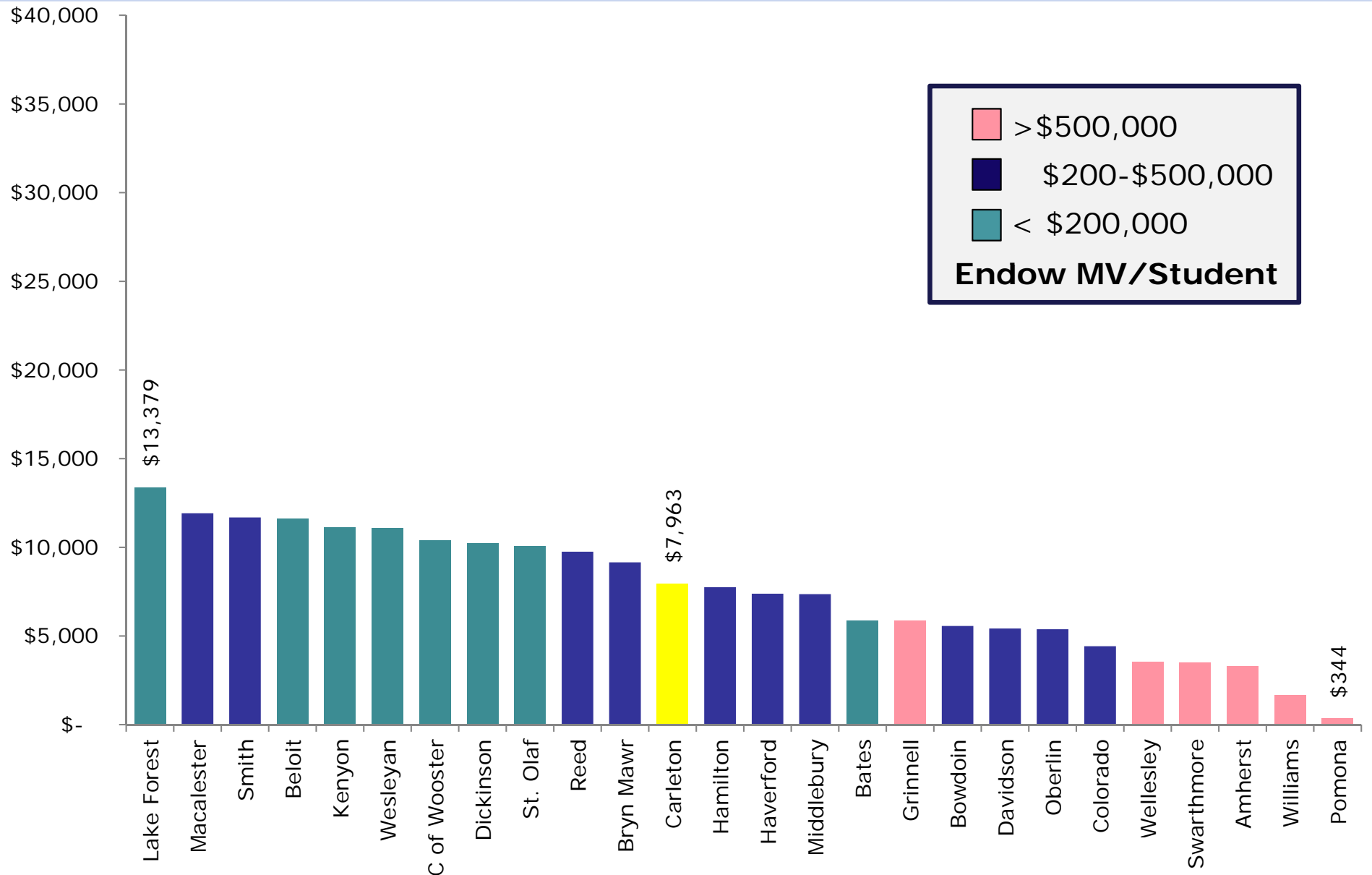
Average Undergraduate Need-based Loan, 2010-11



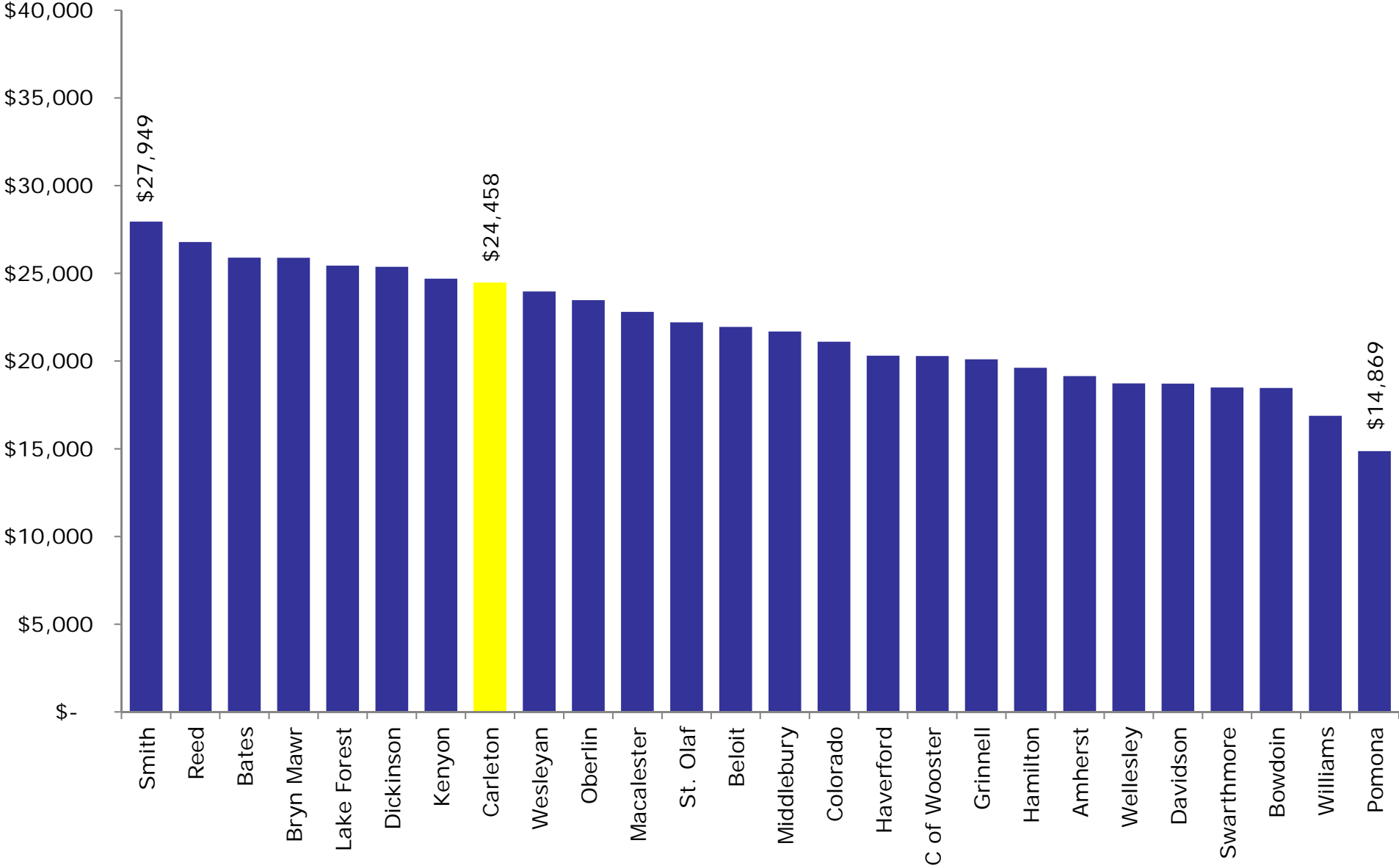
Low Income Family (\$0-\$30K) Average Net Price After Aid, 2008-09



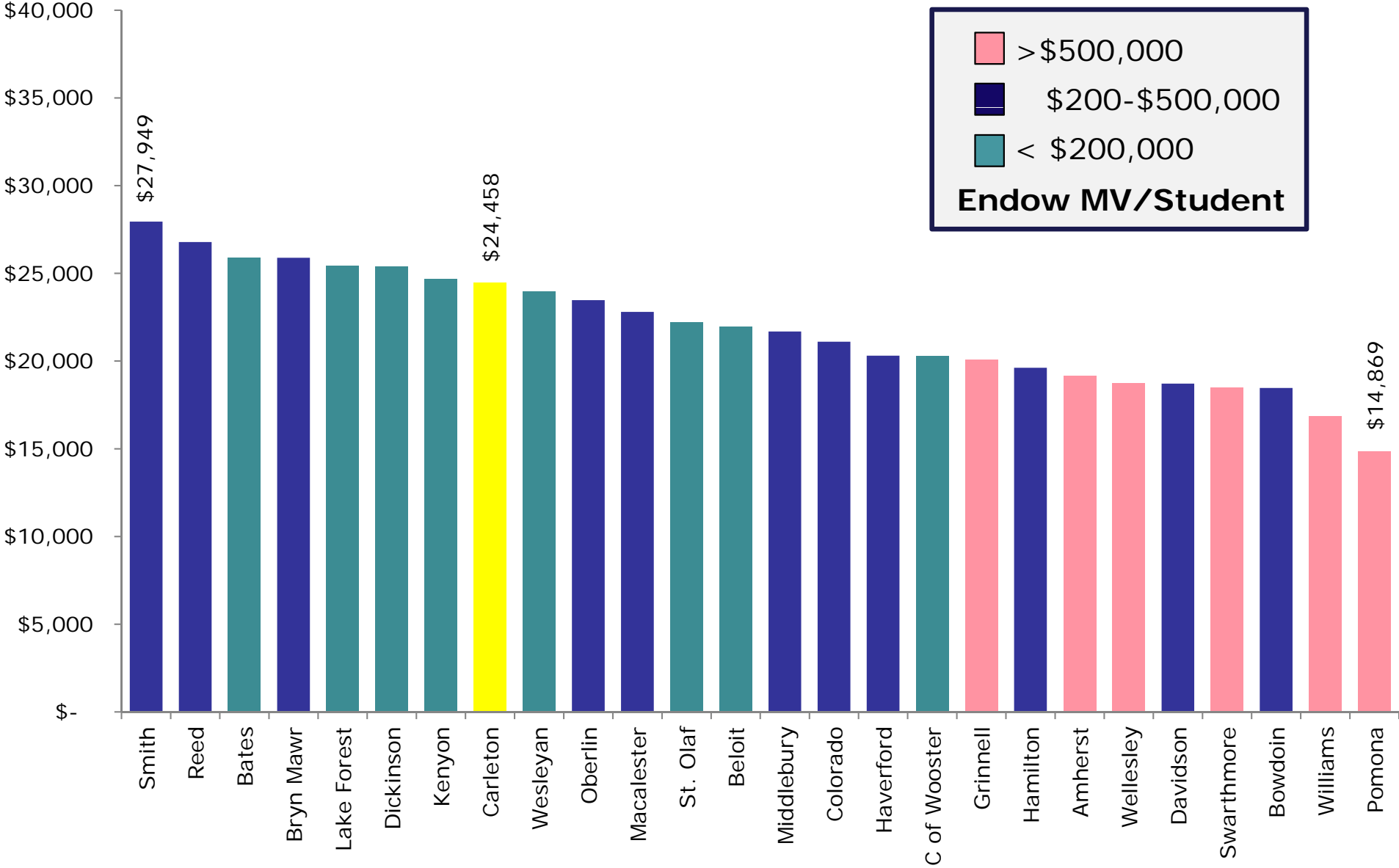
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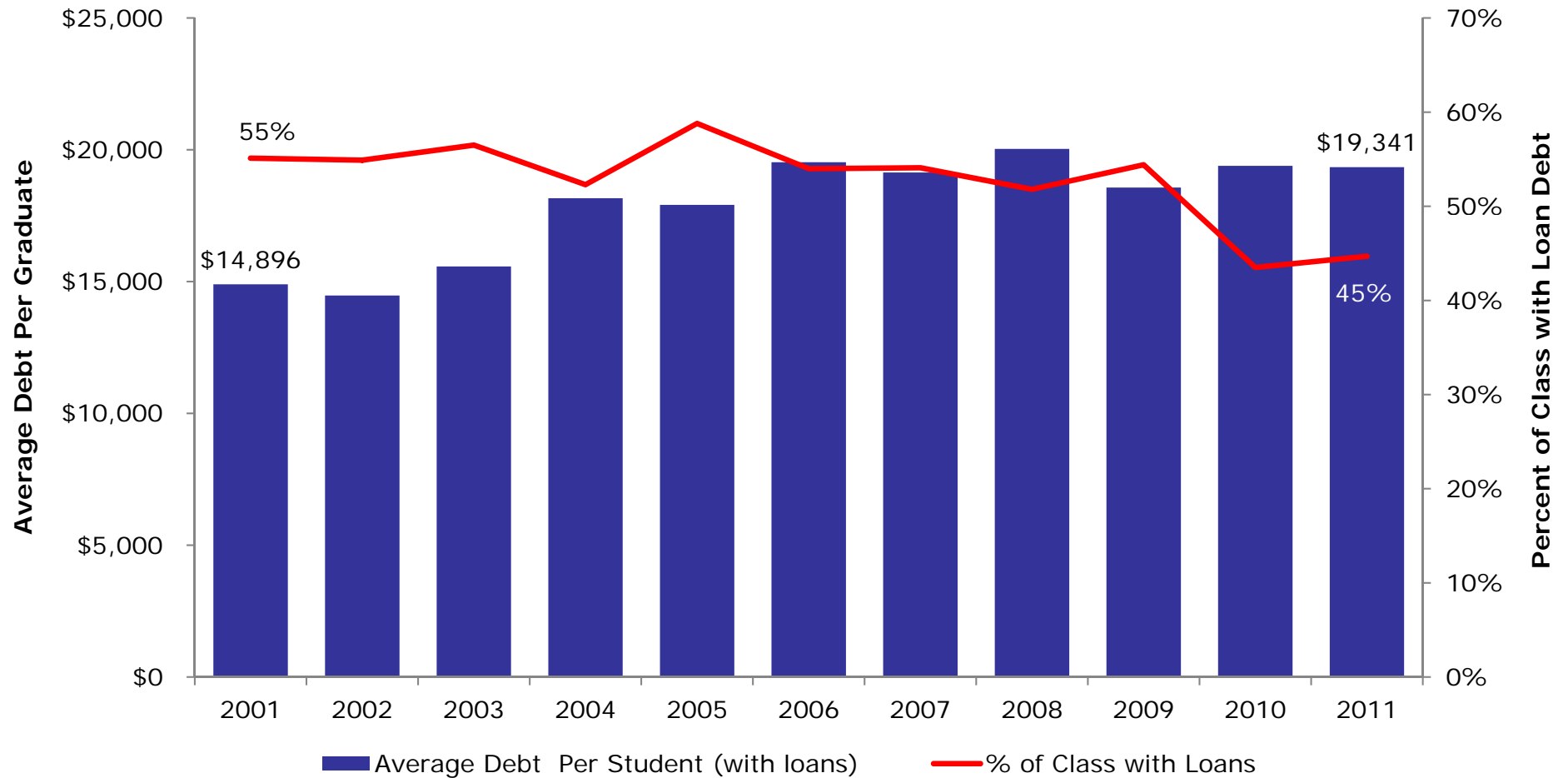
Medium Income Family (\$75K-\$110K) Average Net Price After Aid, 2008-09



Medium Income Family (\$75K-\$110K) Average Net Price After Aid, 2008-09



Carleton Graduating Class Loan Debt Trends



U.S. private non-profit institutions (Class of 2008):

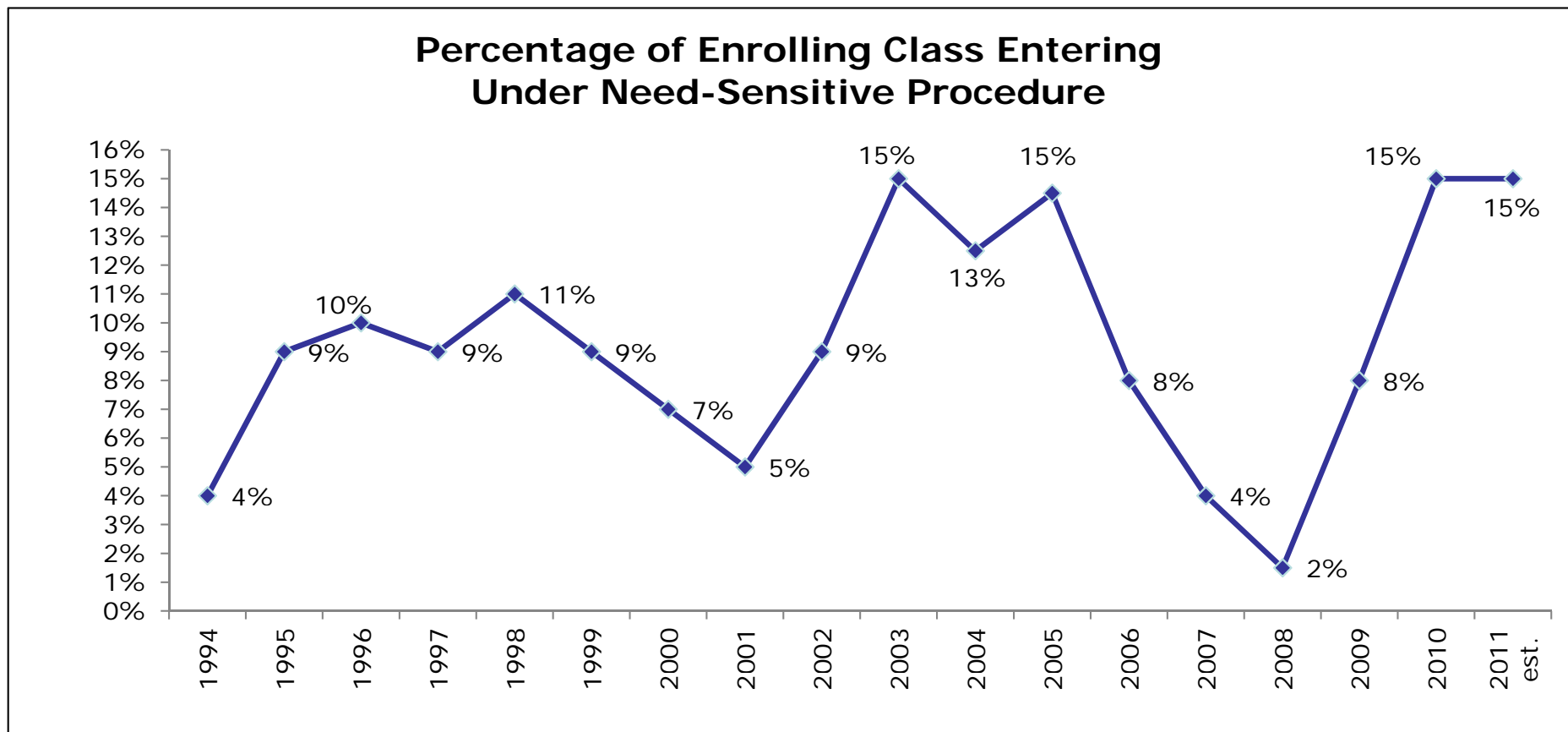
Average debt: \$27,900; % with debt: 69%

Historical Review of Carleton's Financial Aid Policy

- **1960's thru 1993: "Need Blind"**
 - Admitting students without regard to their financial resources
 - Fully funding admitted students
 - Sustaining generous packaging and monitoring loan debt growth
- **Policy review in 1993: (after 40% freshman budget overage)**
 - Involved entire campus community
 - Three critical objectives
 - Diversity
 - Quality
 - Stability

“Need Sensitive” Policy: 1993 to Present

- Meet Full Need of all **admitted** students
- Use as mechanism to stay within a fixed budget
- Cap at 15% of **enrolled** students



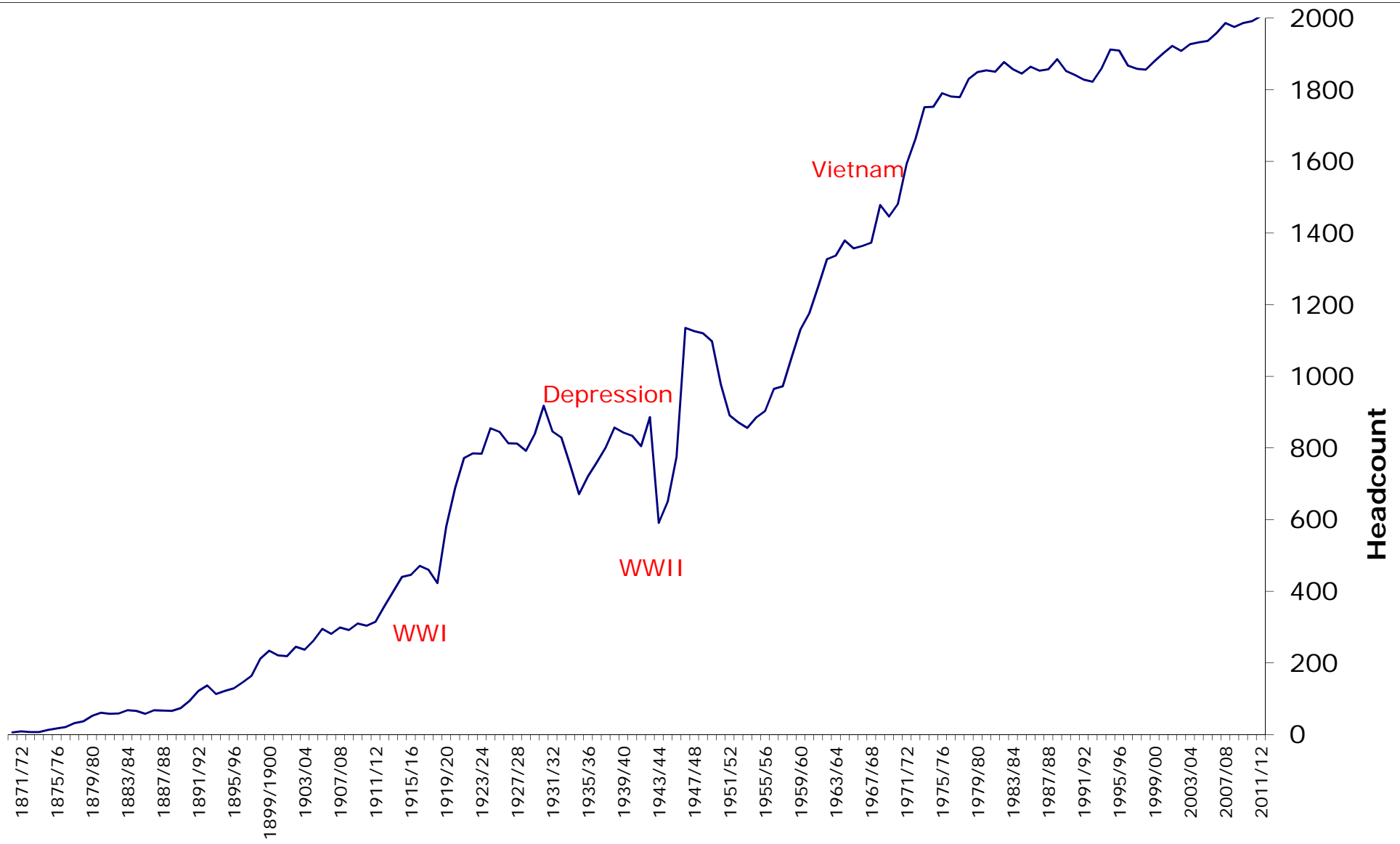
Less \$\$ for the Middle Class

- If we keep raising our fees higher than the growth in median family income and more than the consumer price index, there will be greater demand for financial aid.
 - Even if we recruit/matriculate a greater % of affluent students (i.e., increase our need sensitivity cap) . . . the neediest students will still command a larger portion of the aid budget.
 - This will leave more limited resources to enable middle class students to come to Carleton. Middle class ranges up to \$175K income, and many of these qualify for aid.
- Middle class is where many of our students are.

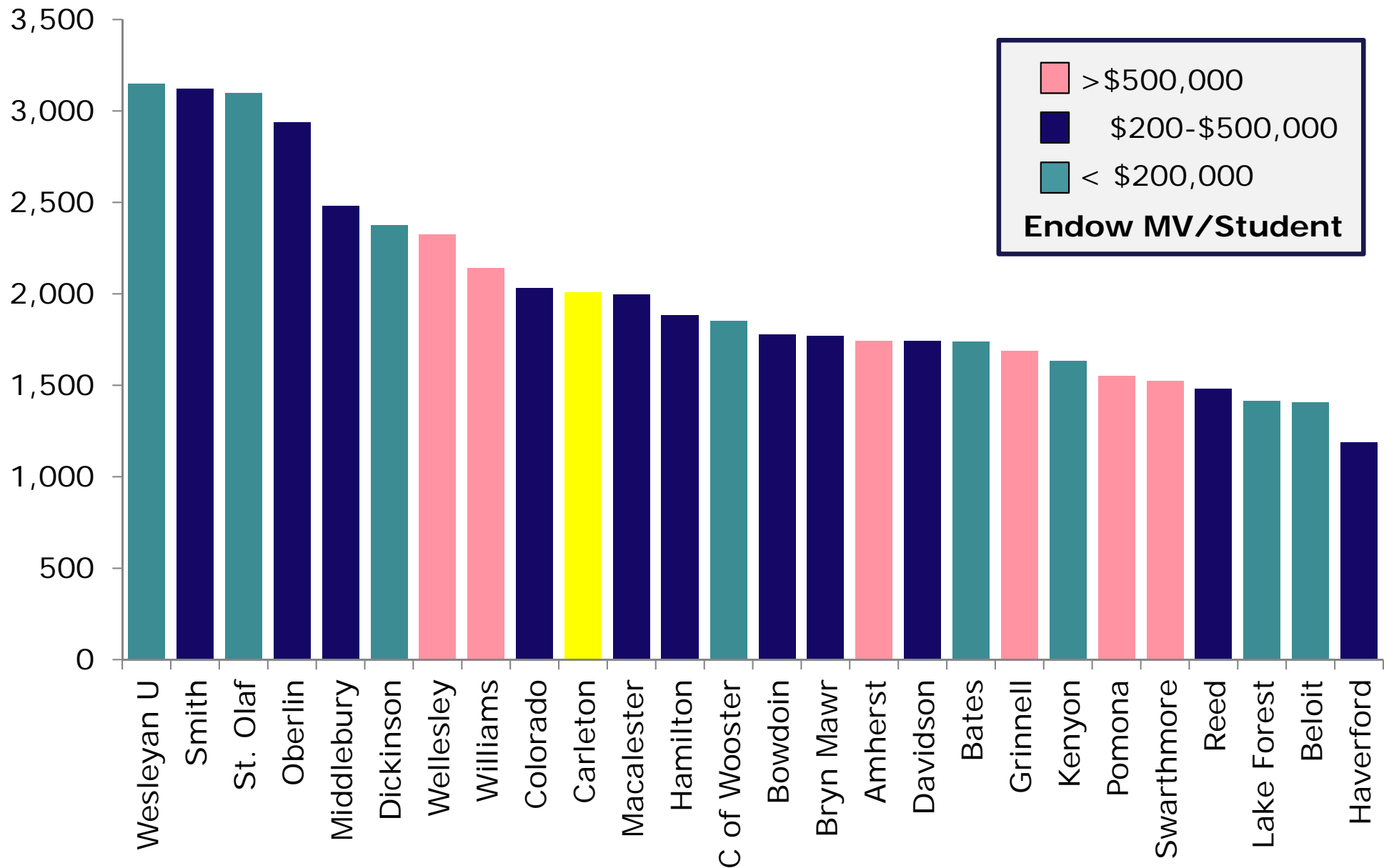


STUDENT DEMOGRAPHICS AND LIFE

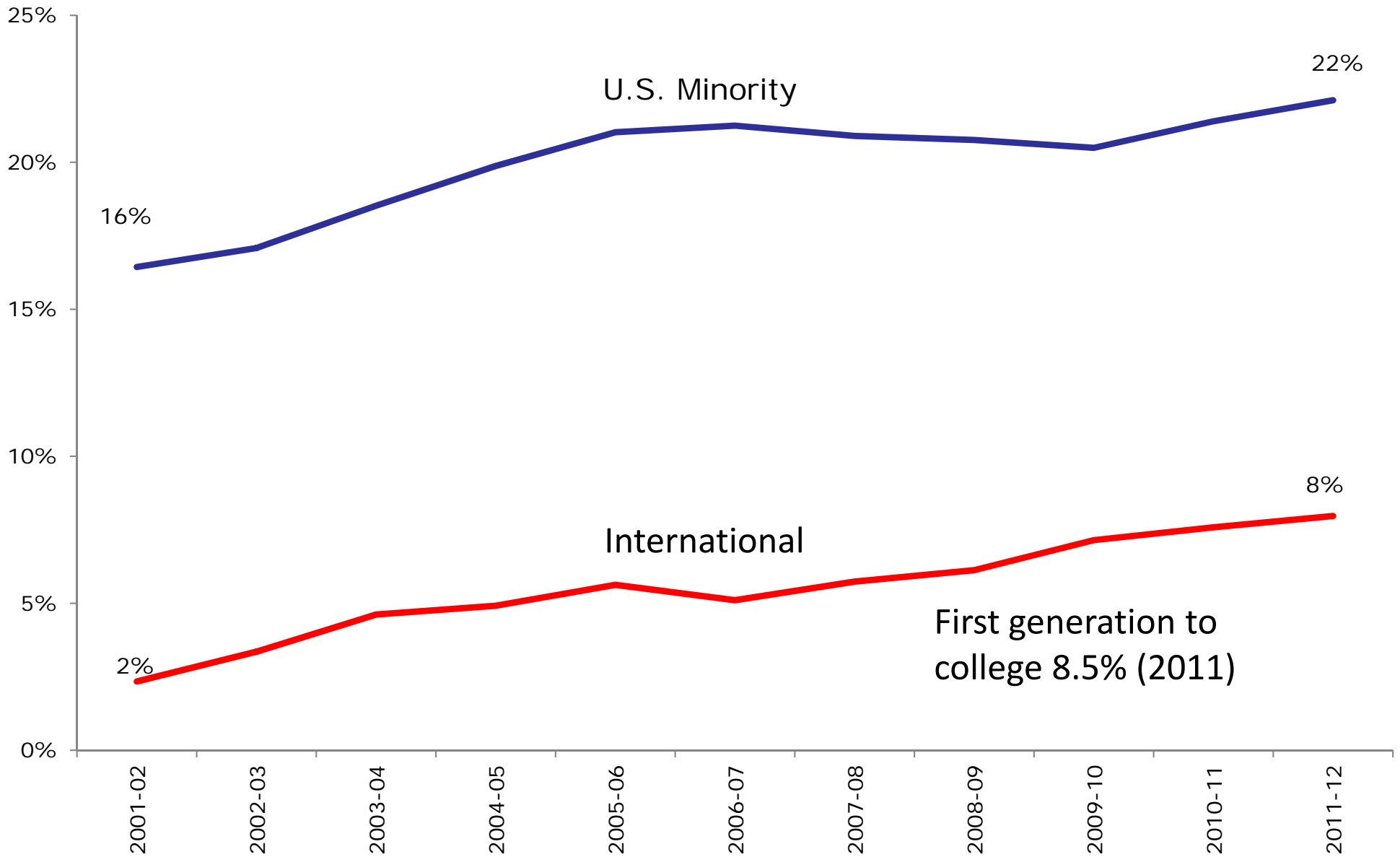
Carleton's Enrollment – From the Beginning



Peer Group Enrollments - Fall 2010

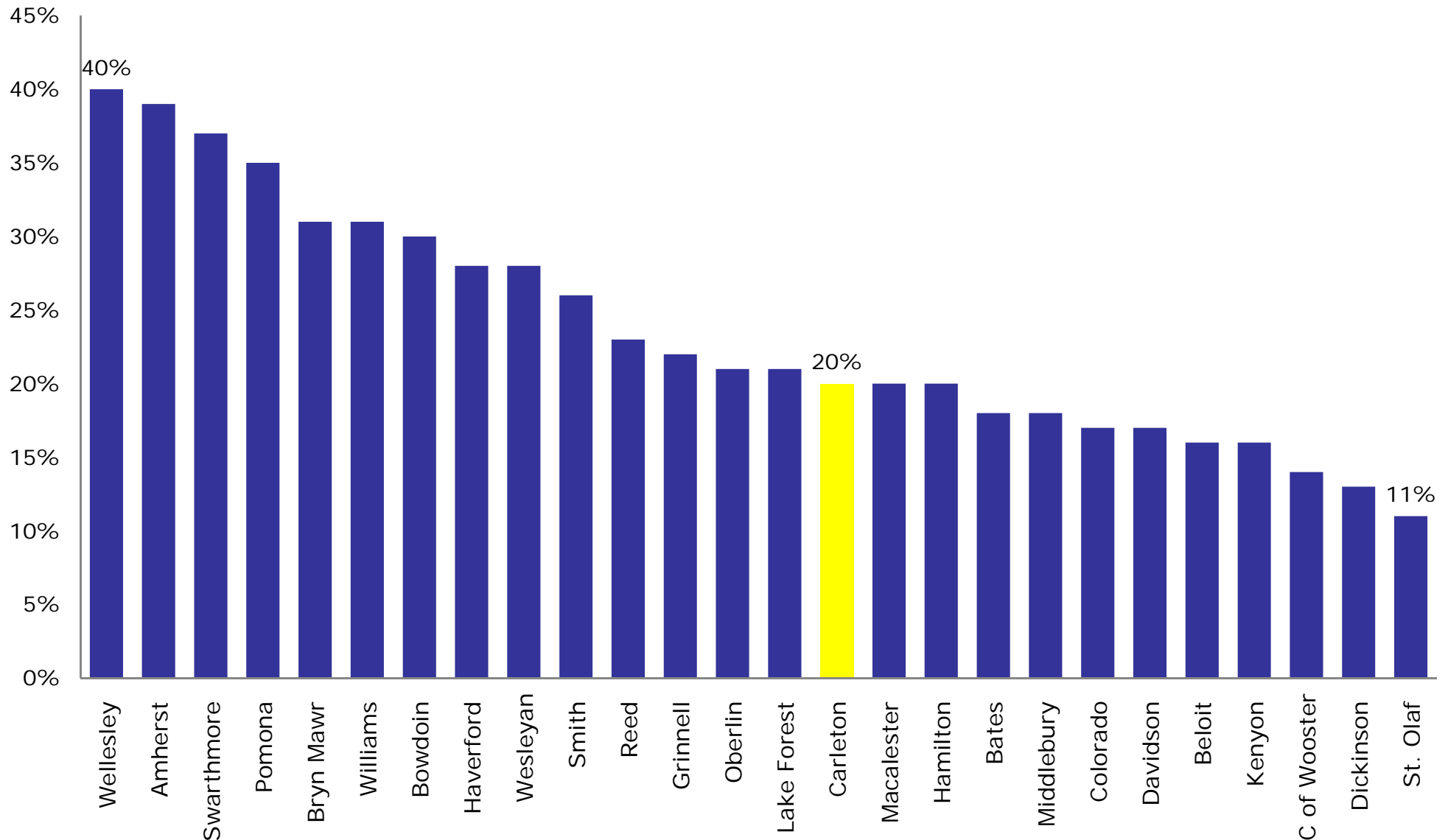


U.S. Minority and International Students as a Percent of Carleton Fall Enrollment



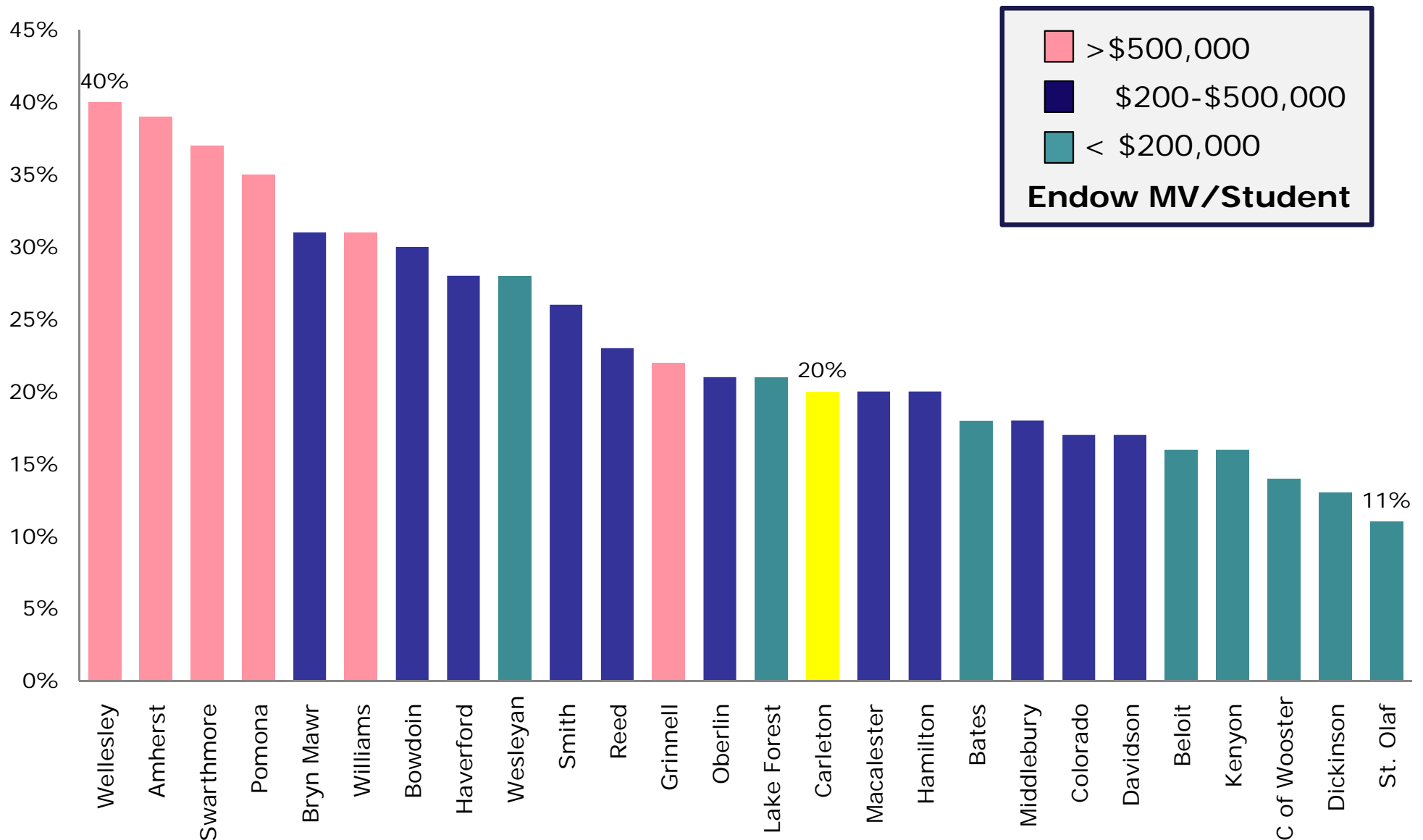
Percentage of U.S. Minority Students, Fall 2010

(includes two or more races)

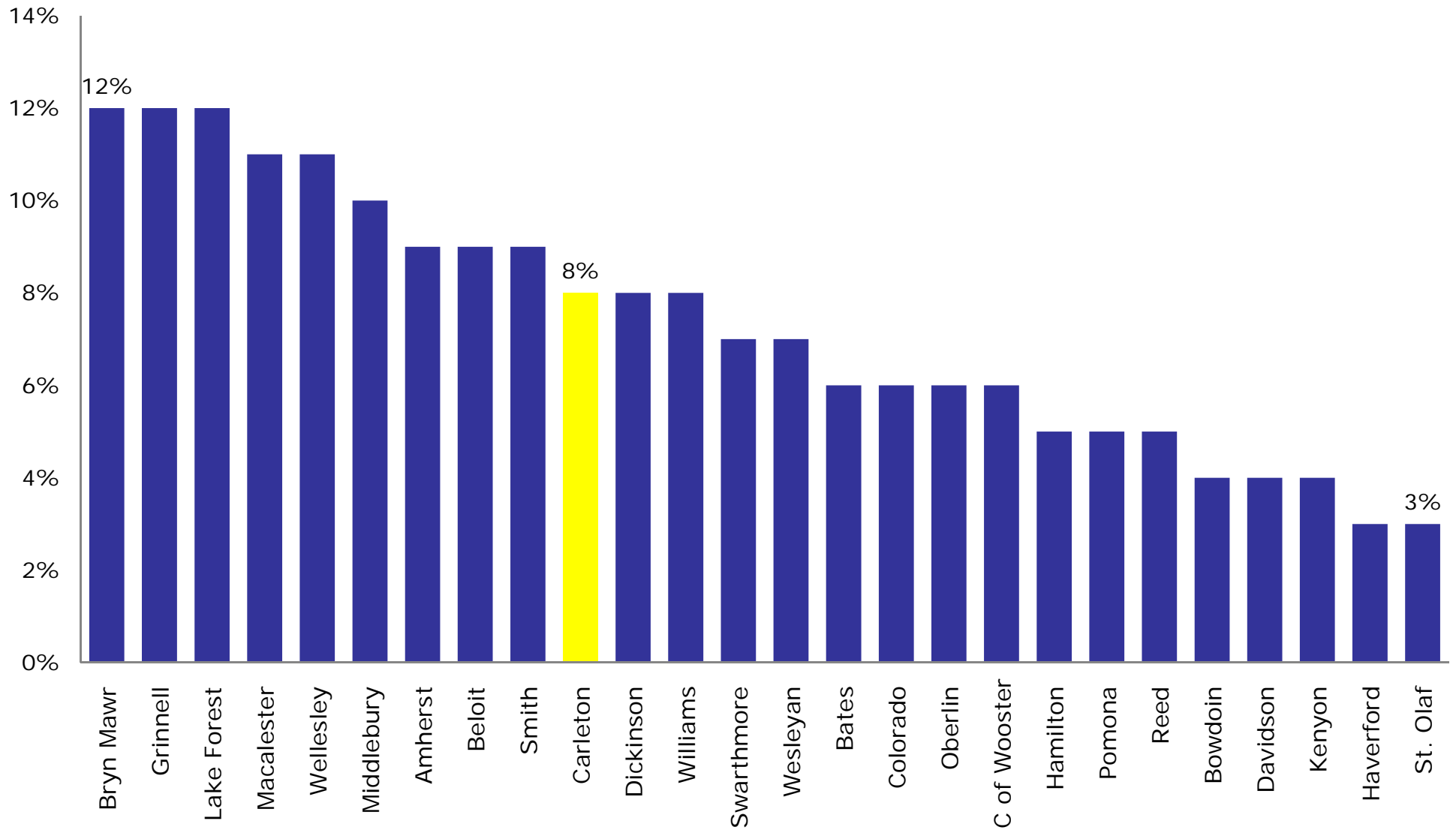


Percentage of U.S. Minority Students, Fall 2010

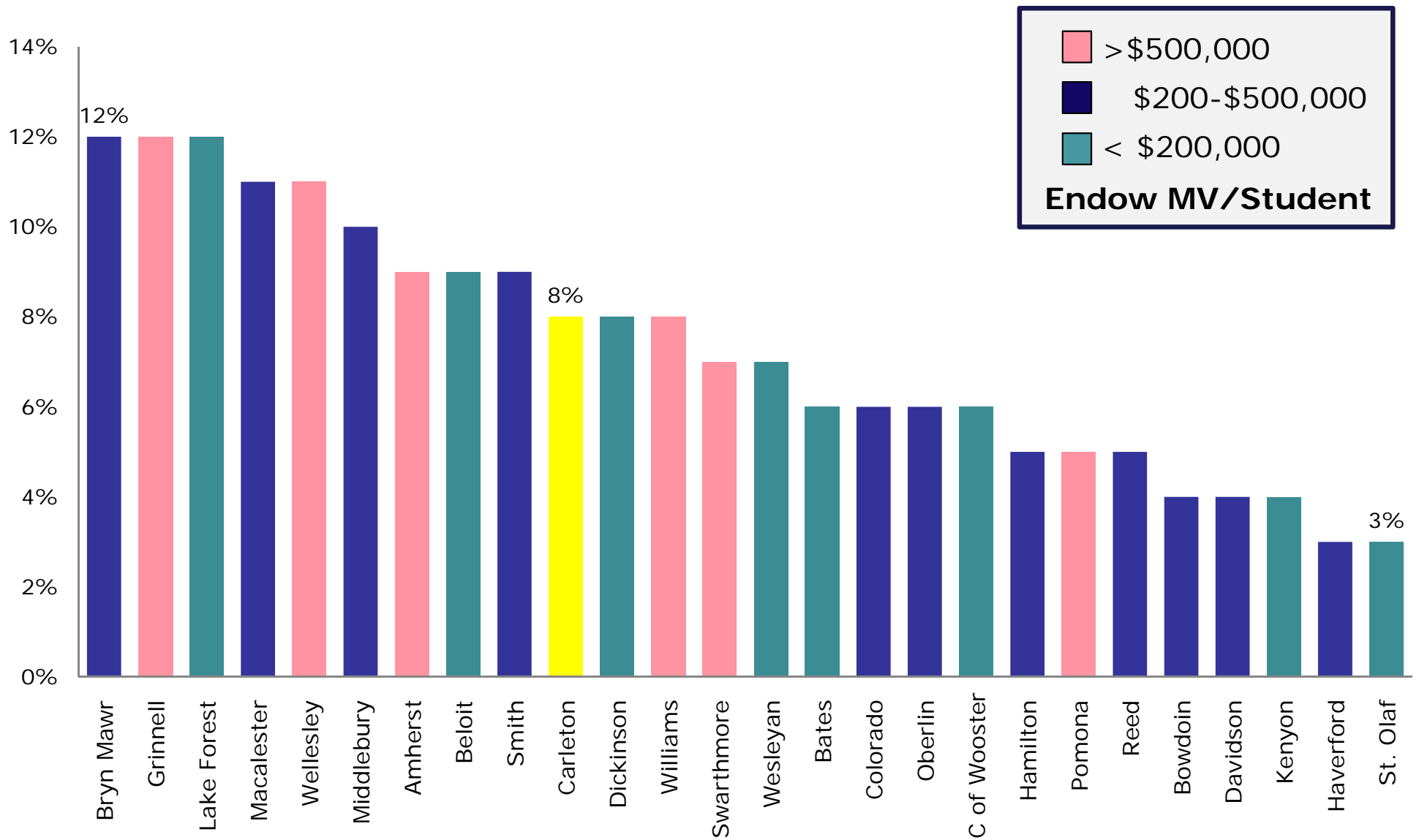
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Enrollment: Percentage of International Students, Fall 2010



Enrollment: Percentage of International Students, Fall 2010



Overview of Student Engagement

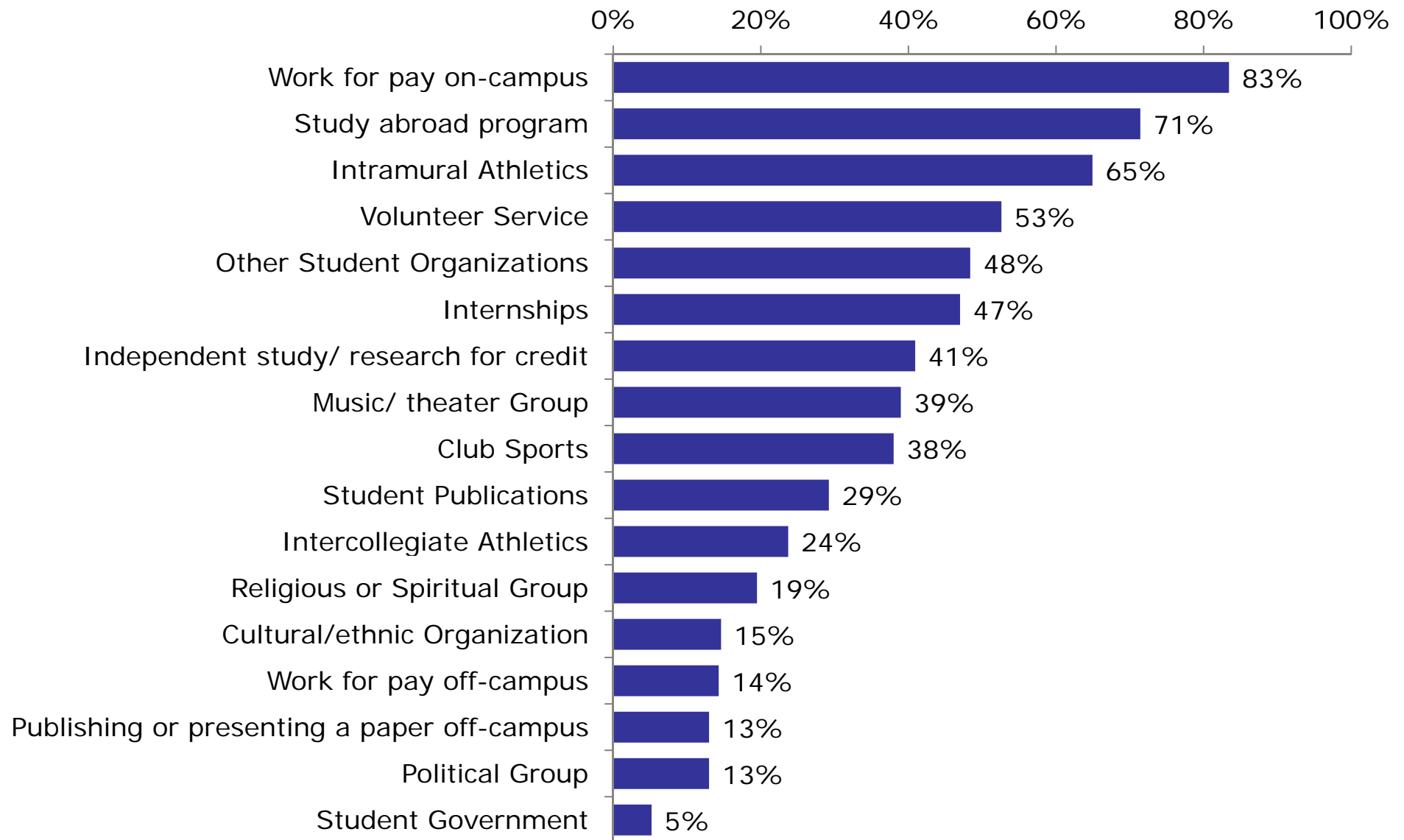
- Music: Over 600 students each term are involved in music from instrument lessons to participation in various musical groups
- Dance: Over 150 students a year participate in dance through classes and dance groups like Ebony
- Theater: Between 150-200 students a year participate in theater productions
- Community Service: Around 500 students each year are involved in community service (Over 10,000 hours in 2010-11) (We are one of 8 peers listed in the President's Community Service Honor Roll, 2010.)

Student Organizations

The CSA allocates over \$400K/year to over 170 organizations, roughly:

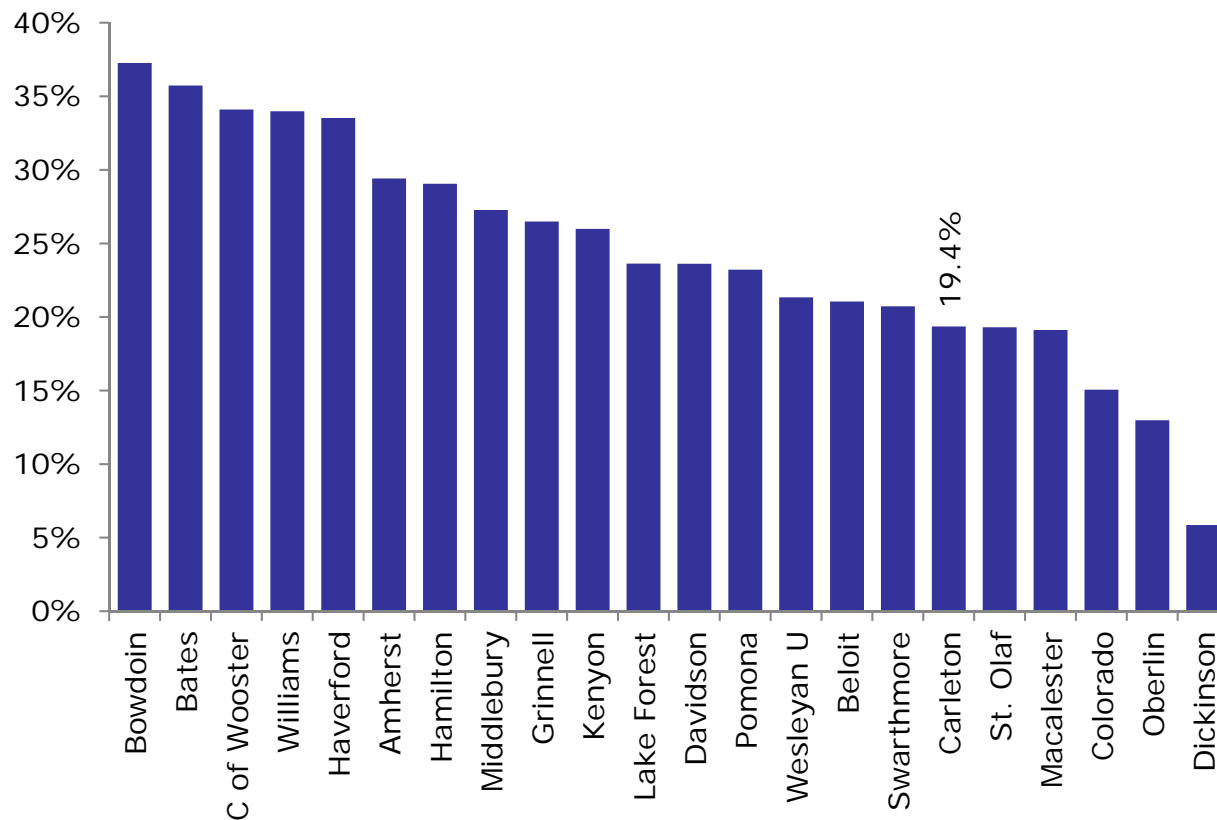
- 40+ student interest/hobby
- 35+ cultural, ethnic, and religious
- 20+ music/arts
- 10+ community service
- 10+ political
- 7+ educational
- 6+ publications
- 6+ environment/outdoor groups
- 3 pre-professional
- Student-run radio station and pub

Seniors: Activities as an Undergraduate



Athletic Participation

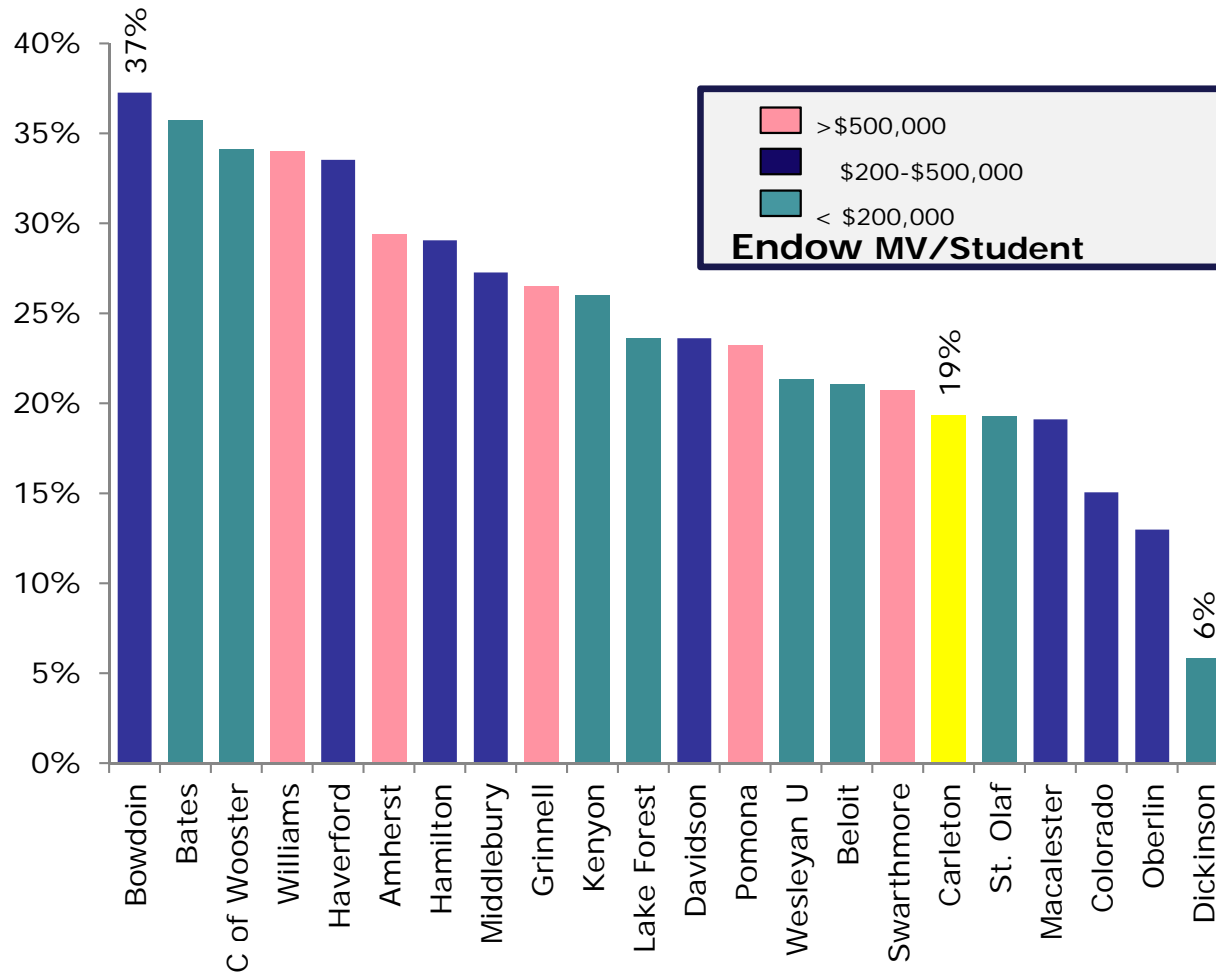
Unduplicated Percent of Undergraduates in Varsity Athletics, 2010



	# Varsity Sports, Men	# Varsity Sports, Women	# Varsity Sports, Total
Williams	16	16	32
Bates	15	16	31
Bowdoin	14	16	30
Wesleyan U	15	15	30
Hamilton	14	15	29
Middlebury	14	15	29
Amherst	13	14	27
St. Olaf	14	13	27
Haverford	11	12	23
Pomona	11	12	23
Kenyon	11	11	22
Lake Forest	11	11	22
Oberlin	11	11	22
Swarthmore	10	12	22
C of Wooster	11	11	22
Macalester	10	11	21
Beloit	10	10	20
Davidson	10	10	20
Dickinson	10	10	20
Grinnell	10	10	20
Carleton	9	9	18
Colorado	9	9	18
Wellesley	NA	15	15
Smith	NA	14	14
Bryn Mawr	NA	12	12
Reed	Club only	Club only	Club only

Athletic Participation

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St. Olaf	14	13	27
Haverford	11	12	23
Pomona	11	12	23
Kenyon	11	11	22
Lake Forest	11	11	22
Oberlin	11	11	22
Swarthmore	10	12	22
C of Wooster	11	11	22
Macalester	10	11	21
Beloit	10	10	20
Davidson	10	10	20
Dickinson	10	10	20
Grinnell	10	10	20
Carleton	9	9	18
Colorado	9	9	18
Wellesley	NA	15	15
Smith	NA	14	14
Bryn Mawr	NA	12	12
Reed	Club only	Club only	Club only



ACADEMICS



Top Majors, 2001-2013

Sort by Descending # of Majors, 2011

Major	Graduating Class Majors											Declared	
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Biology	53	64	55	47	61	52	50	58	66	61	49	42	63
PolSci/International Relations	35	17	20	25	46	47	41	47	28	34	43	24	32
Economics	30	28	31	48	49	48	44	46	52	41	42	36	44
Chemistry	16	22	10	25	20	33	27	24	35	30	32	21	38
English	34	35	39	43	33	45	33	36	42	29	31	27	30
History	35	38	35	39	28	29	32	41	42	37	31	29	19
Mathematics	15	25	20	14	16	24	24	17	27	28	31	23	30
Psychology	28	34	26	29	41	39	18	39	36	45	31	55	31
Physics and Astronomy	16	24	19	15	11	19	24	16	25	15	27	24	18
Cinema and Media Studies (new 07/08)								4	6	14	19	16	17
Computer Science	20	14	27	24	13	8	18	13	20	24	19	14	33
Sociology/Anthropology	11	19	14	17	21	16	17	21	20	19	19	15	9
Geology	28	18	14	19	11	11	25	21	14	26	17	18	11
Political Science	23	27	26	22	28	16	22	16	22	21	17	18	23
Art: Studio	19	22	17	26	25	20	18	17	16	23	14	19	25
Environmental Studies (new 09/10)											13	18	27
American Studies	7	14	12	5	25	16	14	12	13	8	10	12	7
Number of double/triple majors	14	23	14	31	25	29	26	33	38	36	41		
Percent double/triple majors	3.2%	4.7%	3.2%	6.9%	5.0%	6.2%	5.6%	7.2%	7.5%	7.2%	8.5%		

Top five majors (or more, if 5th place ties)

Second five (or more if 10th place ties)

(Counts include second and third majors)

Source: Bev Nagel.

Number of Concentrators

Concentrations	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	Total
Environmental & Tech Studies*	20	13	17	12	7	14	24	14	16	13		150
Biochemistry	3	14	16	11	7	15	13	18	13	15	13	138
Political Economy	12	7	7	10	6	11	20	18	14	15	12	132
Educational Studies	6	9	6	2	13	8	7	15	18	12	11	107
Women's Studies/Women's & Gender Studies	5	11	4	7	11	5	3	14	4	10	5	79
Medieval & Renaissance Studies	4	7	4	7	6	5	7	5	13	6	3	67
Media Studies/Cinema & Media Studies*	7	8	9	7	8	10	4	12				65
Latin American Studies	6	2	5	9	3	3	8	9	6	4	2	57
French & Francophone Studies	9	5	3	5	2	9	7	4	2	3	5	54
Cross-Cultural Studies		1	3	9	8	9	4	0	7	3	3	47
Neuroscience								4	10	13	9	36
% of graduates with concentrations	19%	17%	20%	18%	16%	22%	23%	27%	23%	22%	15%	

Top two concentrations (or more, if 2nd place ties)

Second two (or more if 4th place ties)

*Concentration discontinued; now a major

Source: Dean of the College

Peers: Number of Listed Majors and Minors

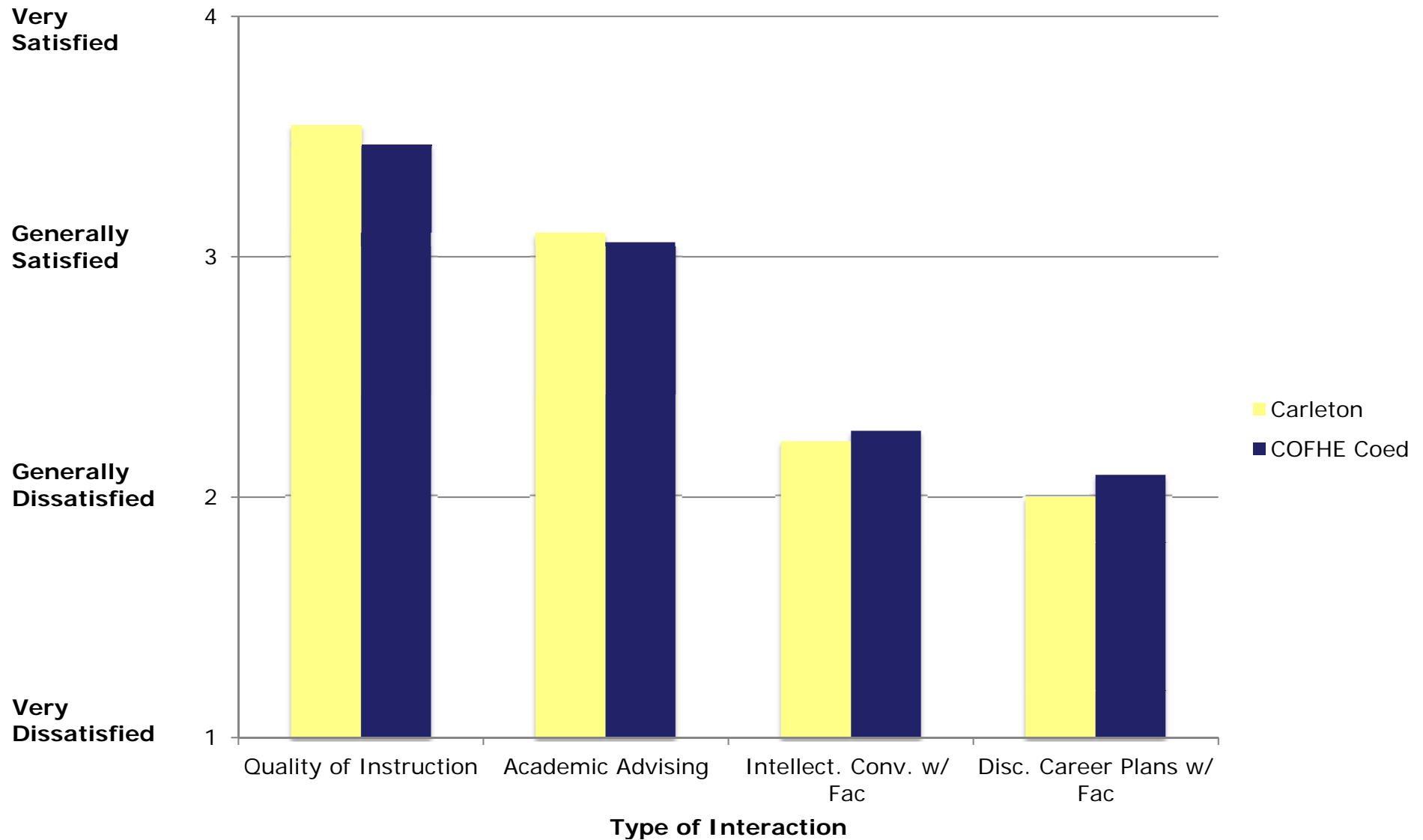
Institution	# Majors	# Minors/Secondary Concentrations
Beloit College	52	39
Wellesley College	51	31
Smith College	49	33
Oberlin College	47	49
Wesleyan University	46	7
St. Olaf College	45	21
Dickinson College	43	8
Middlebury College	43	58
Bowdoin College	42	34
Hamilton College	42	8
Pomona College	42	33
Colorado College	41	75
Carleton College	40	15
Swarthmore College	39	41
The College of Wooster	39	44
Reed College	38	0
Amherst College	36	0
Bates College	34	26
Williams College	33	12
Grinnell College	31	12
Kenyon College	31	27
Lake Forest College	30	39
Bryn Mawr College	29	39
Macalester College	28	31
Davidson College	23	14
Haverford College	20	12
Maximum	52	75
Mean	38	27
Minimum	20	0

COFHE Comparison Coed Institutions

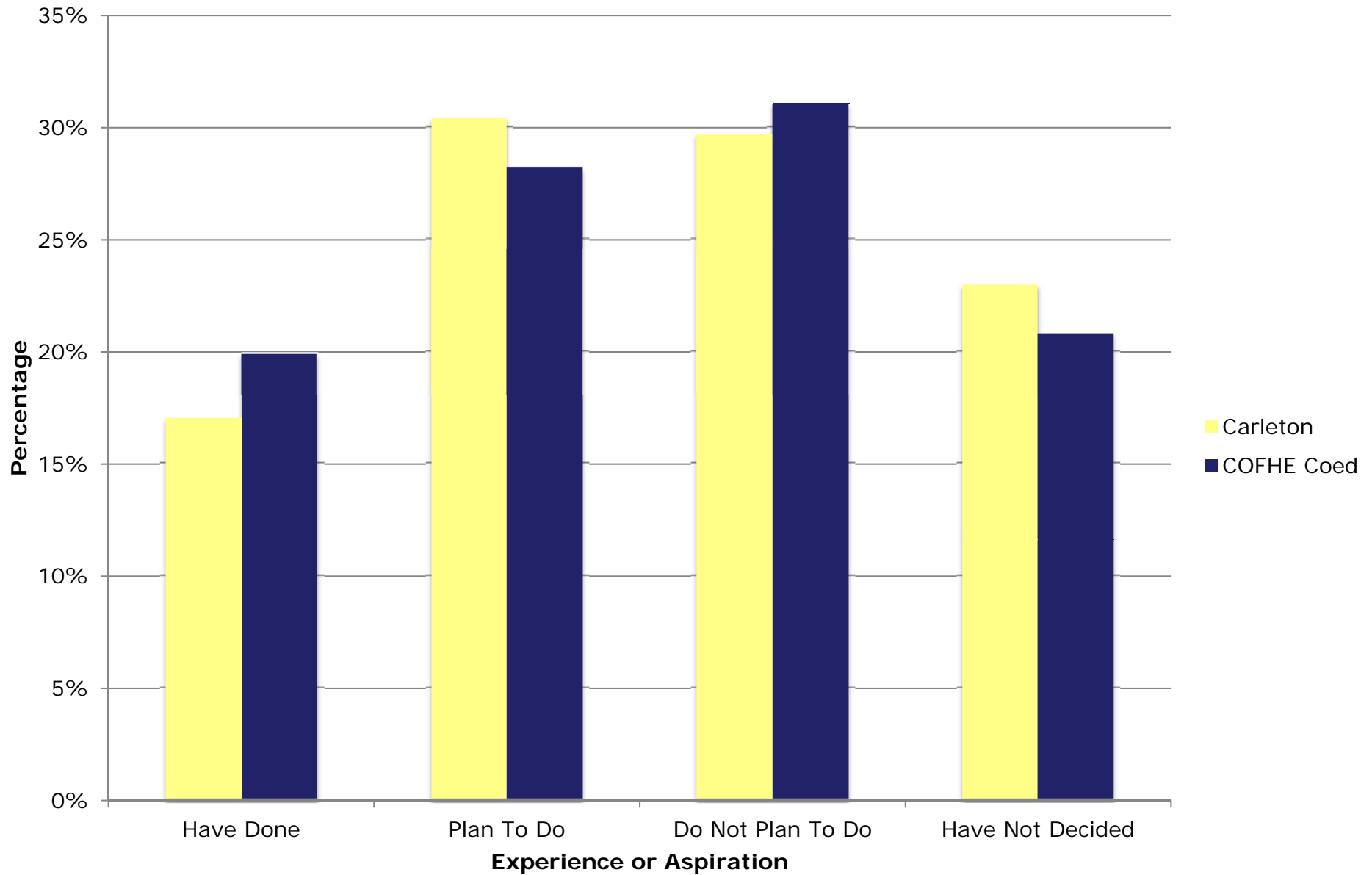
Enrolled Student Survey (ESS) 2011

Amherst College	Swarthmore College
Carleton College	Trinity College
Oberlin College	Wesleyan College
Pomona College	Williams College

Mean Satisfaction with Faculty Interactions



Research Experience or Aspirations



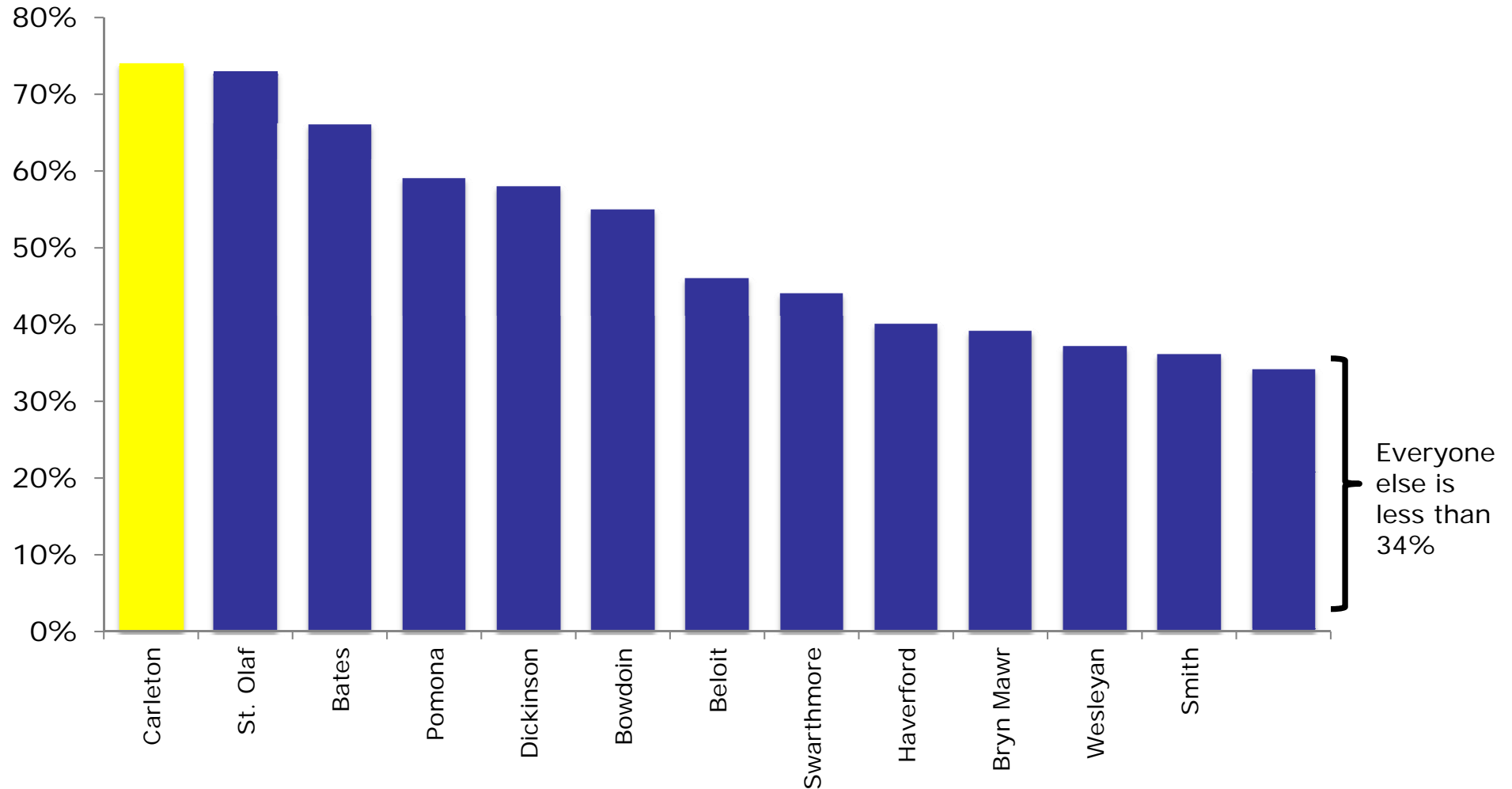
First-Year Expectations and Senior Experiences

54% of Carleton's first-year students planned to do research with faculty members

36% of Carleton's seniors reported having done research with faculty members

Participation in Off-Campus Study

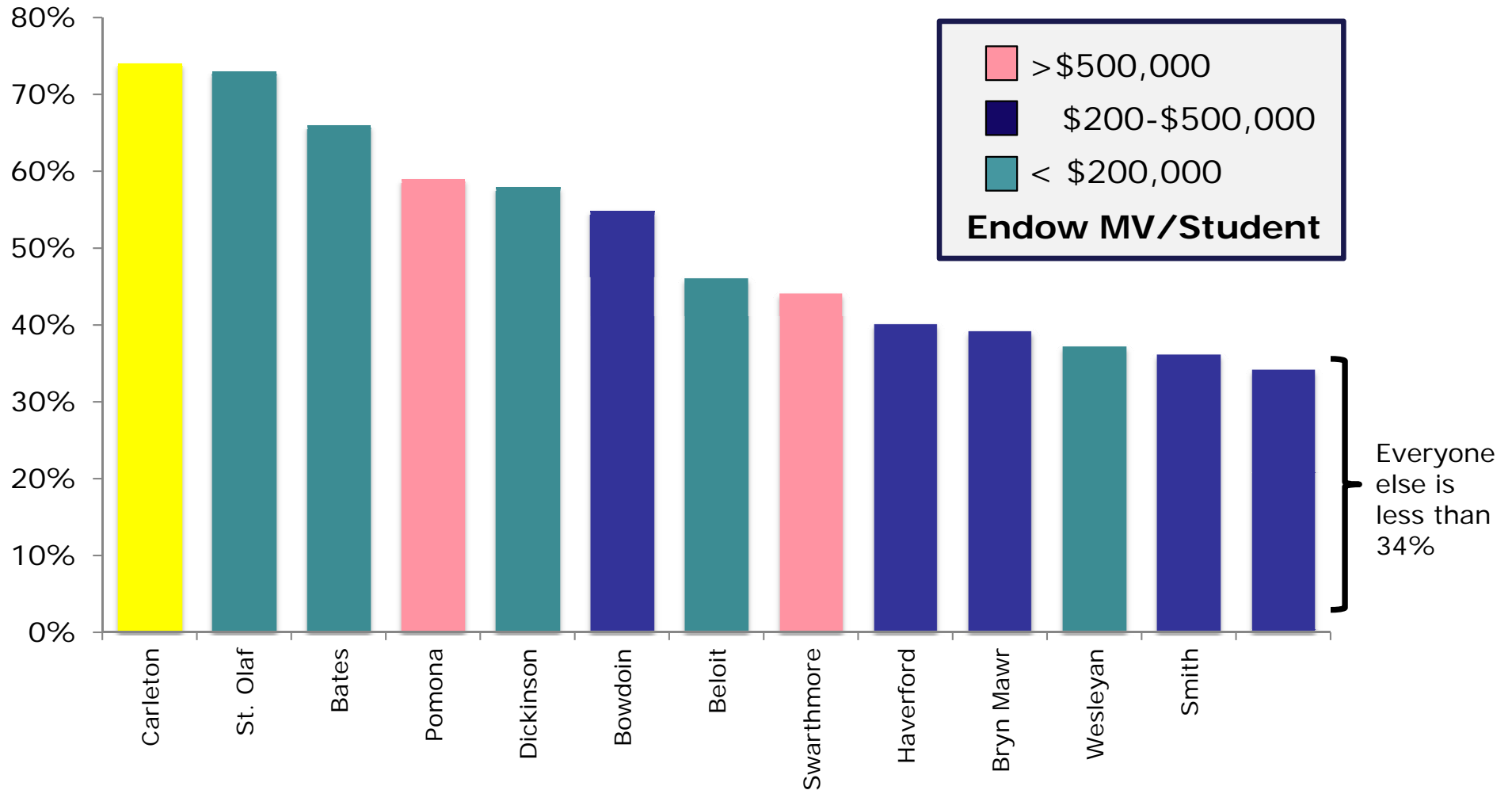
% of 2010 Graduates with Study Abroad/Off-campus Study



Source: USNWR, Fall 2011. (Figures for Carleton and some other institutions may include some domestic programs.)

Participation in Off-Campus Study

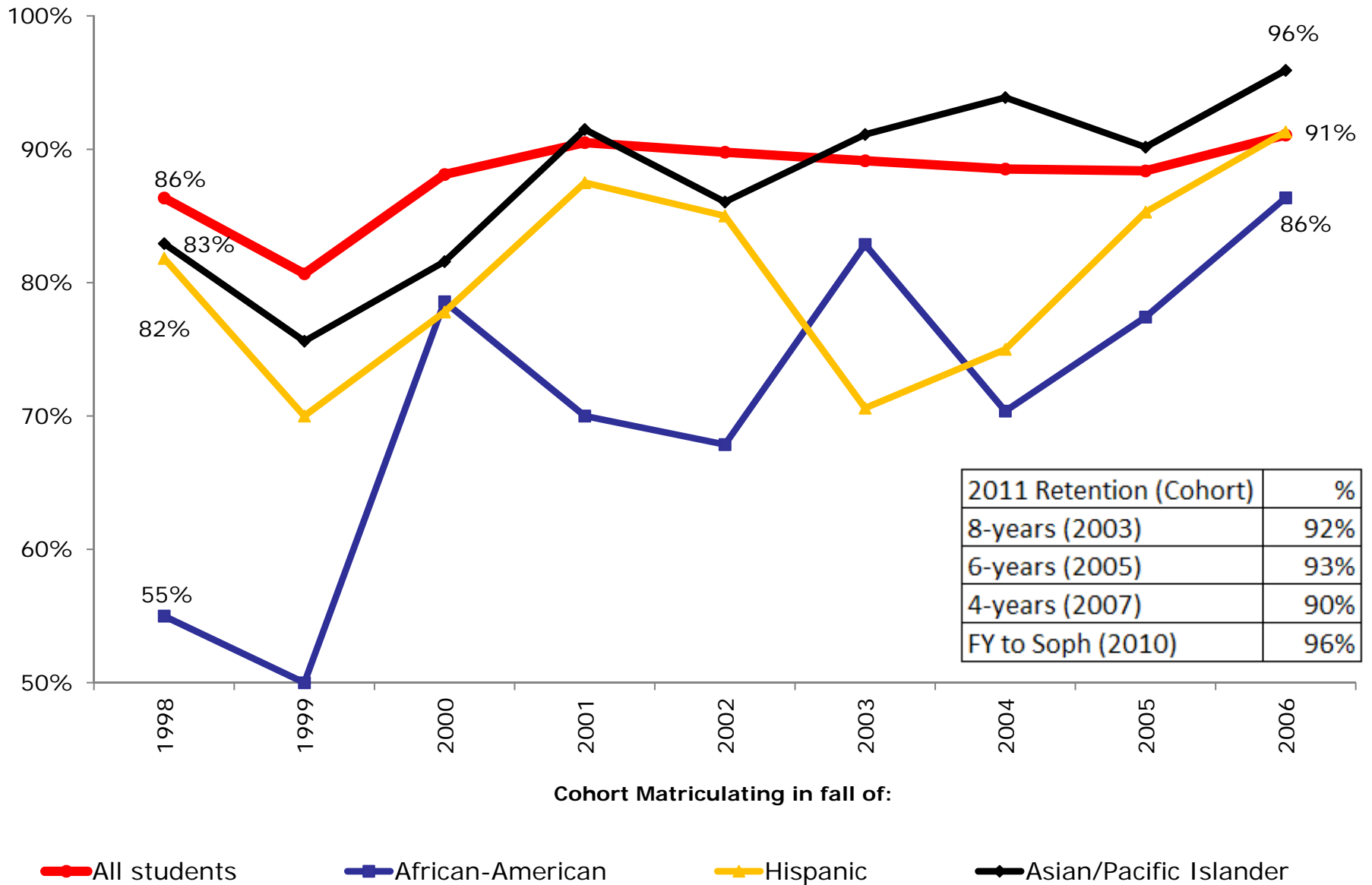
% of 2010 Graduates with Study Abroad/Off-campus Study



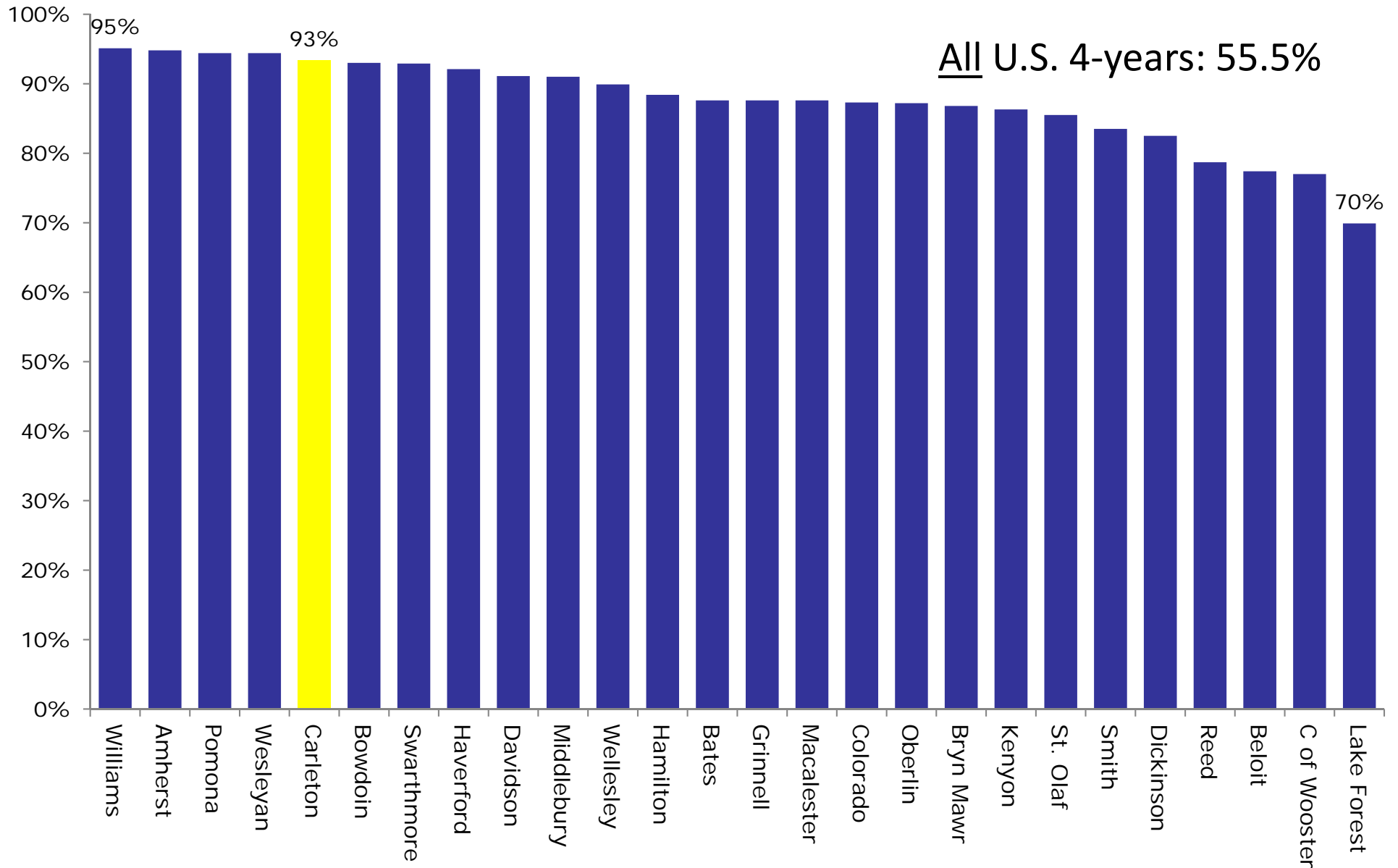
Source: USNWR, Fall 2011. (Figures for Carleton and some other institutions may include some domestic programs.)

Four-year Graduation Rates

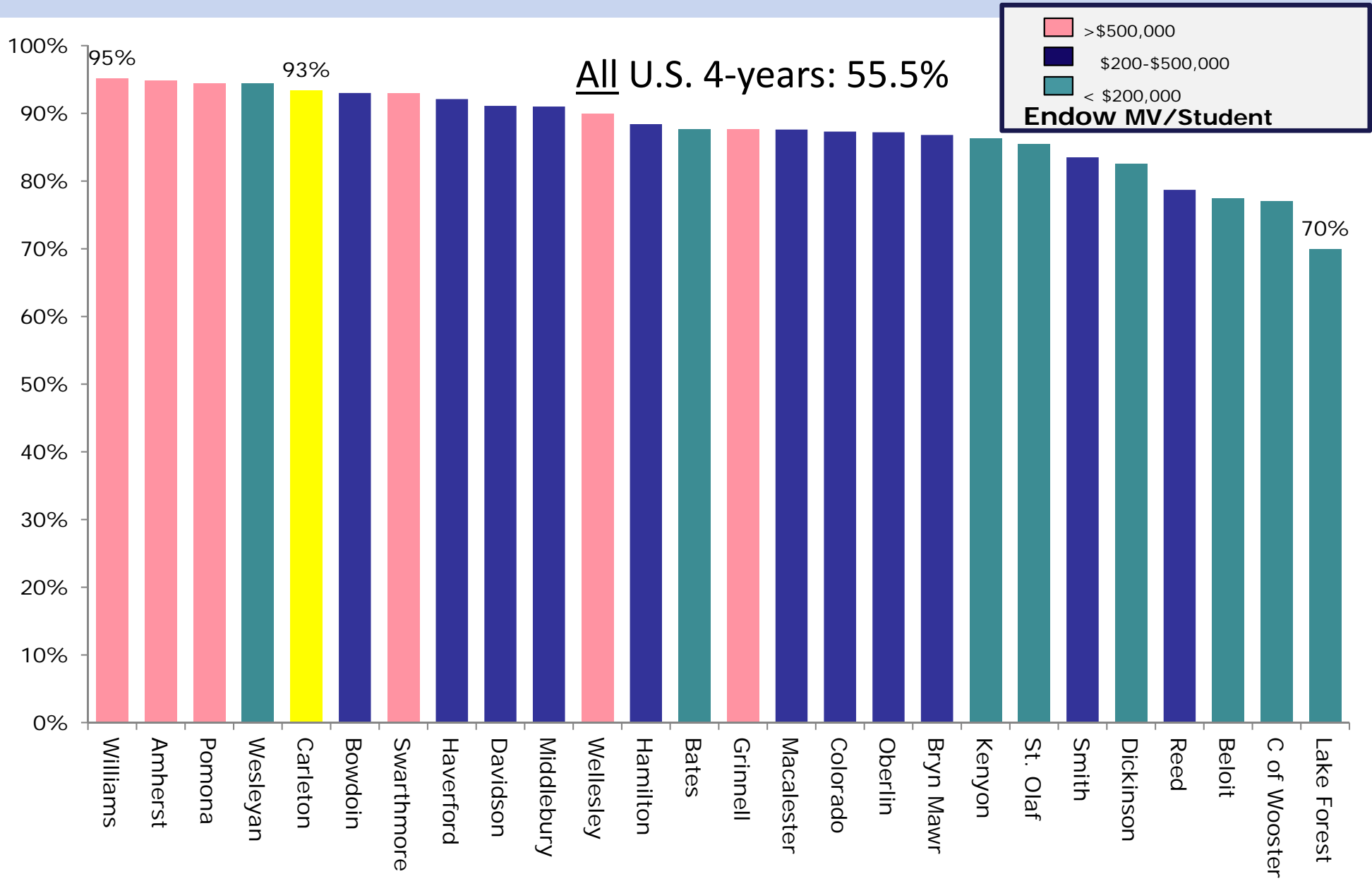
All Students vs. Selected Minority Categories



Six-year Graduation Rate (2004 Entering Cohort)



Six-year Graduation Rate (2004 Entering Cohort)



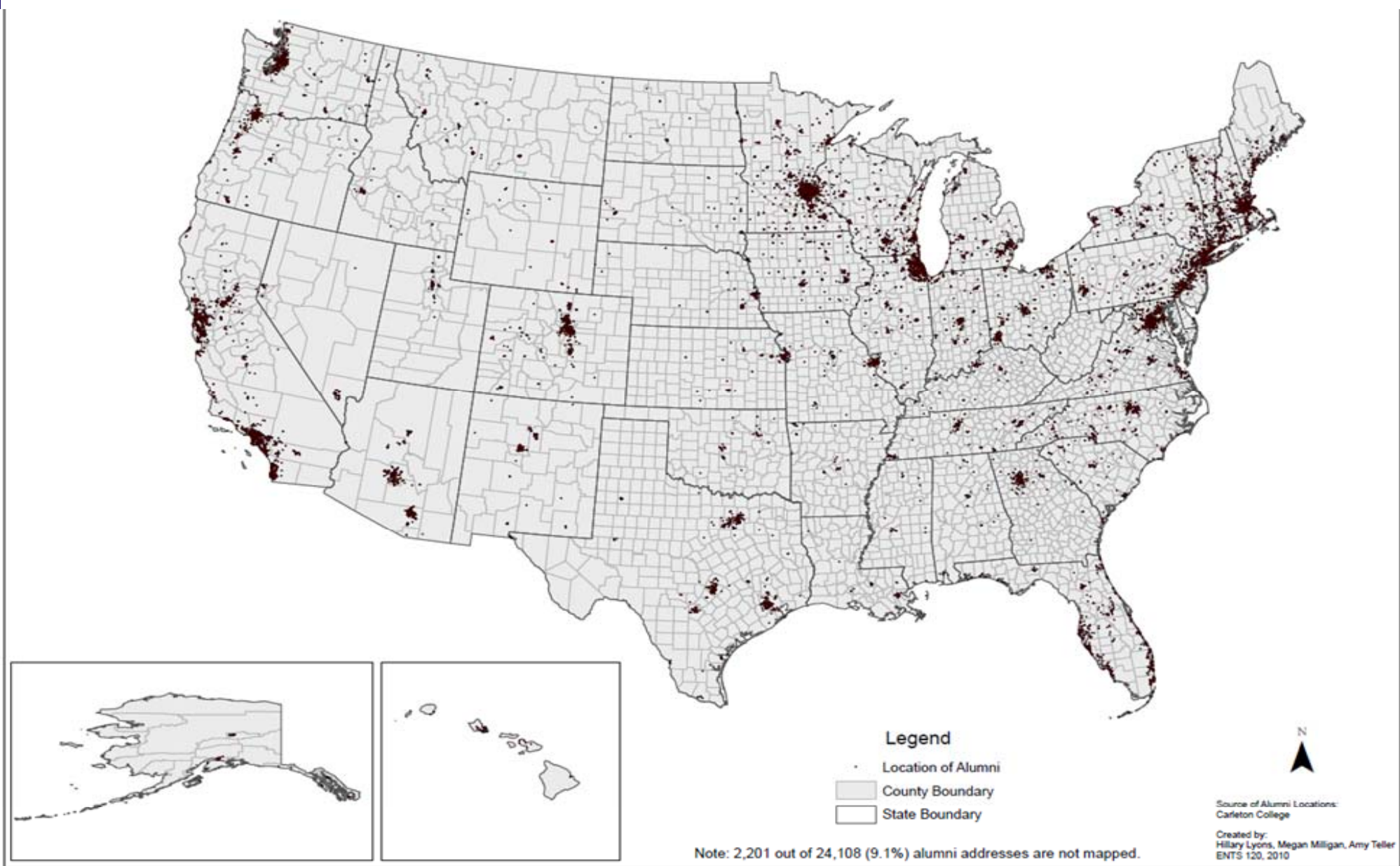
Current Trends in Academics

- Shift in choice of majors over 2 decades: more in science and social science and less in humanities
- Carleton is a leader in study abroad participation
- The 4-year graduation rate has increased
- There has been sustained growth in both domestic student of color and international students
- Like other small Midwest colleges, varsity athletic participation hovers close to 20%, less than East coast colleges

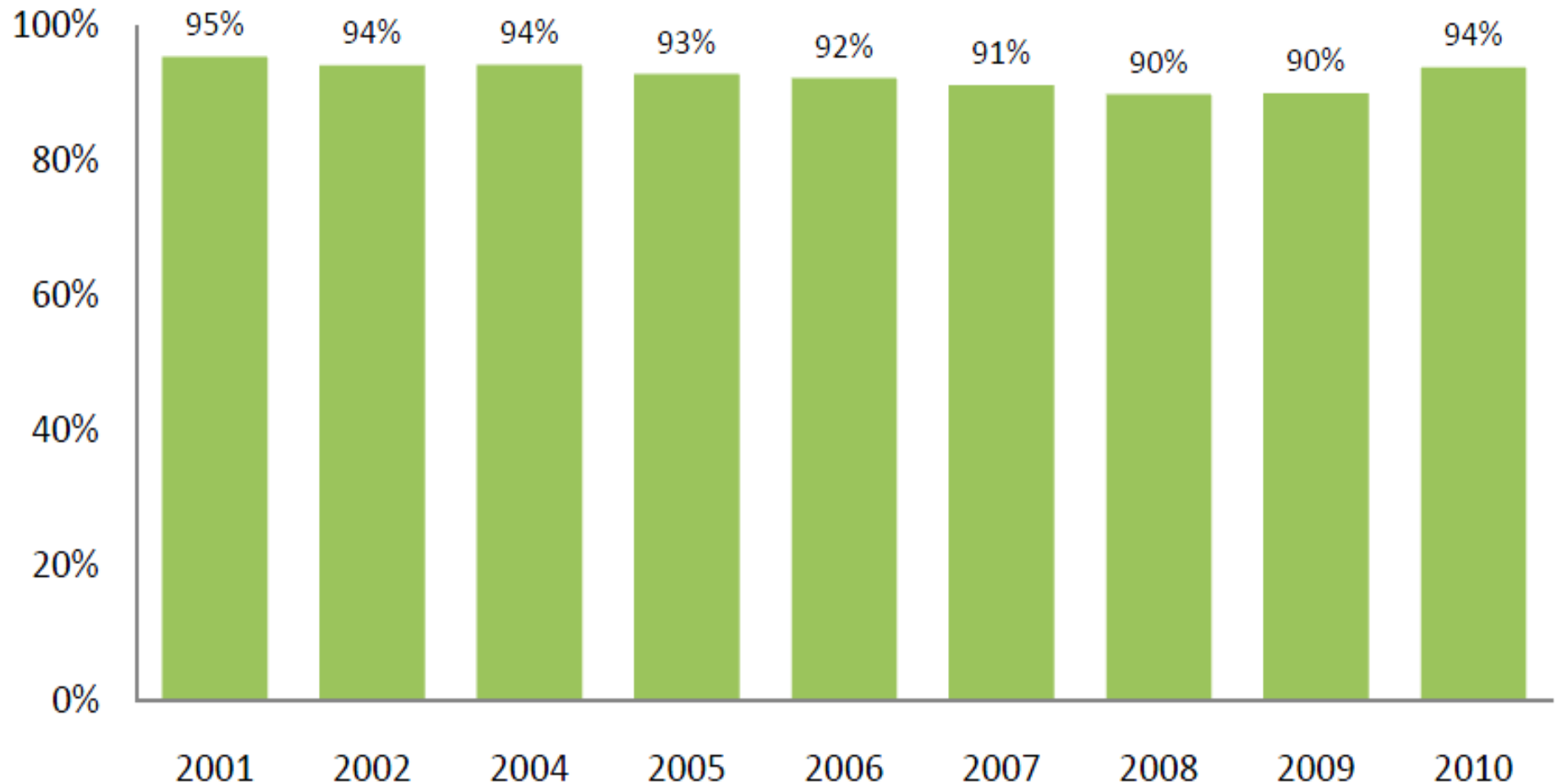


ALUMNI OUTCOMES

Distribution of Carleton Alumni in the U.S.



Seniors' Satisfaction Trends with UG Education (Percent Very/Generally Satisfied)

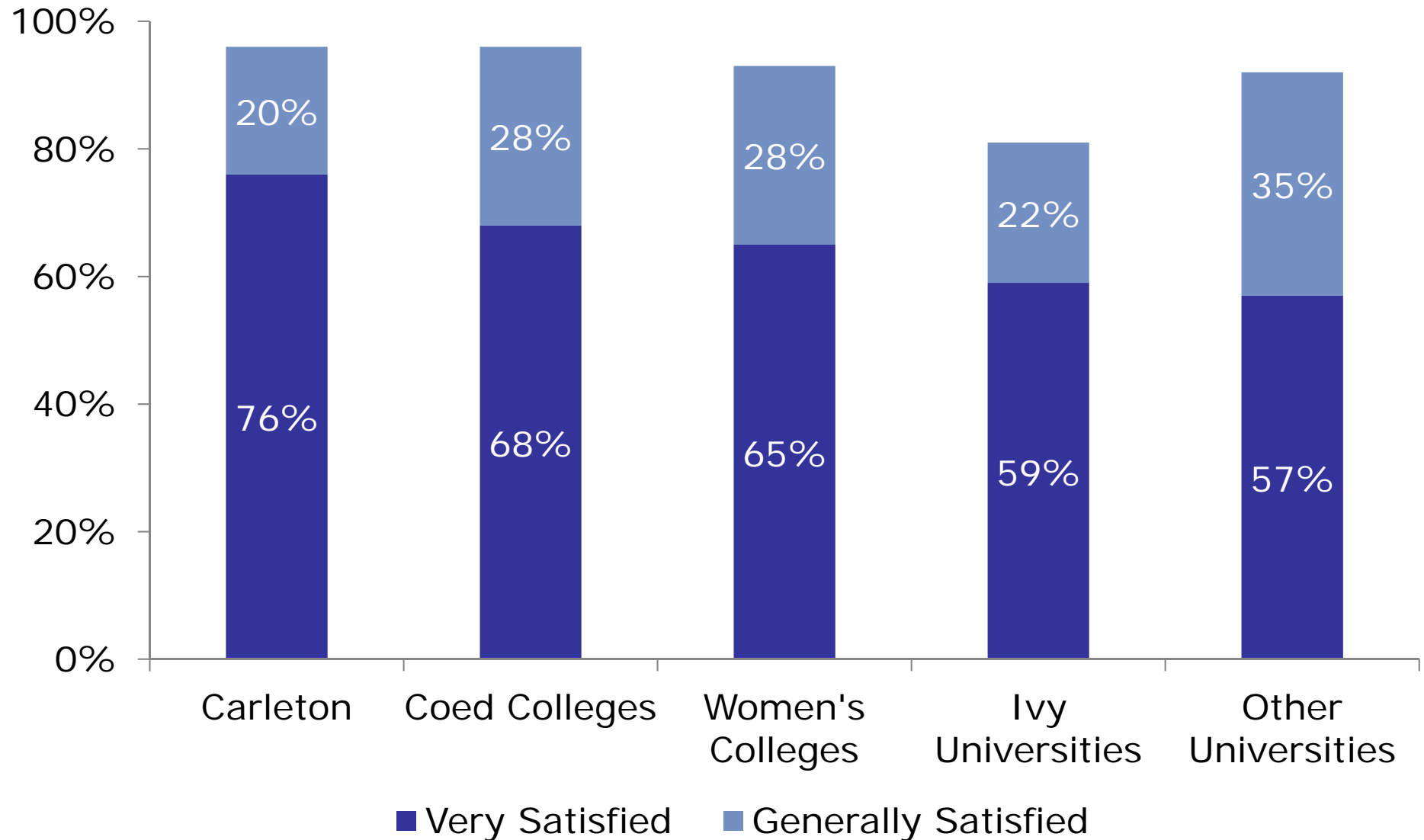


Note: Alumni Survey 2009: Overall satisfaction results (by Class Decade) are quite similar

Carleton Senior Surveys.

Comparison: Satisfaction with Undergraduate Education

(2009 Alumni Survey: 1997-1999 Classes Only)

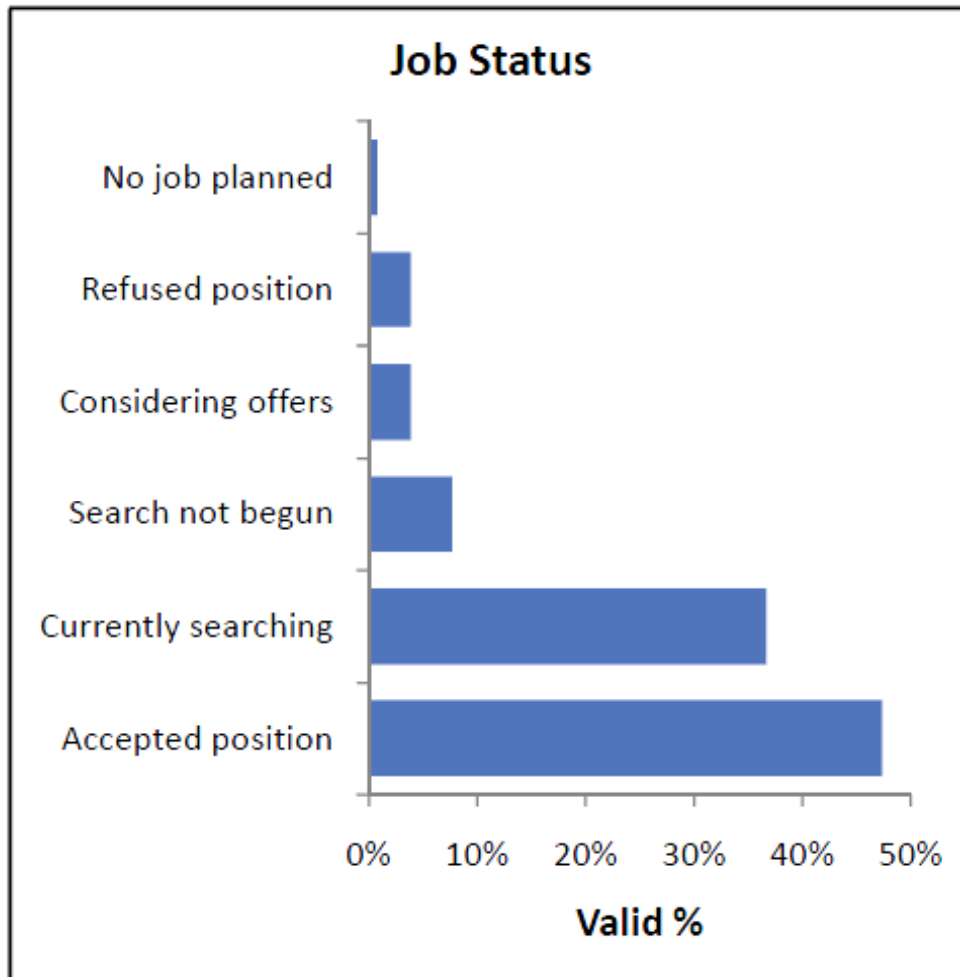


Peer Comparison: Knowledge Skills

(2009 Alumni Survey: 1997-99 classes only)

Knowledge Skills	Carleton	Coed Colleges	Women's Colleges	Ivy Universities	Other Universities	Carleton Rank among peer groups
Think analytically and logically	95%	92%	87%	87%	89%	1
Write effectively	92%	85%	84%	77%	68%	1
Acquire new skills and knowledge on your own	91%	87%	85%	83%	84%	1
Formulate creative original ideas and solutions	89%	85%	79%	76%	76%	1
Communicate well orally	75%	73%	73%	63%	57%	1
Gain in-depth knowledge of a field	75%	69%	72%	68%	70%	1
Use quantitative tools	61%	50%	54%	55%	66%	2
Read or speak a foreign language	42%	33%	42%	34%	26%	1

Immediate Job Plans, Class of 2010

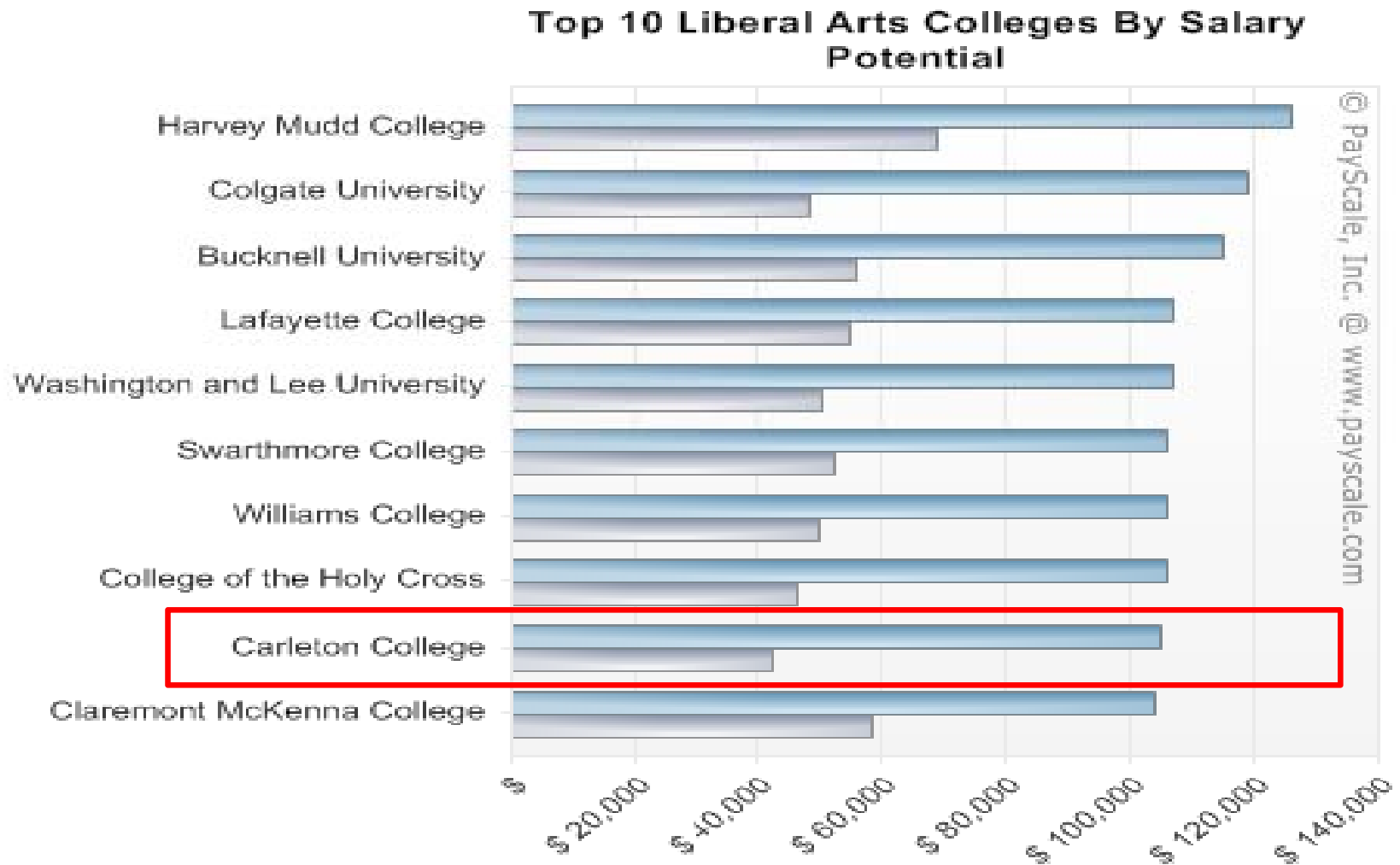


In what sector do you expect to be employed?	Valid %
Education	18%
Other	17%
Health or medicine	14%
Nonprofit or NGO	10%
Communications media arts	9%
Consulting	7%
Government	6%
Sales	5%
Finance	5%
Other business	5%
IT	2%
Law	2%
Engineering	1%
Military	1%

Note- graduates may not have plans yet because survey was administered prior to commencement.

Senior Survey, 2010 (no survey in 2011)

Starting and Mid-Career Earnings Estimates, 2010-11



Carleton estimates:

Starting salary median: \$42,300

Mid-Career median: \$105,000

Categories of Alumni Employment

Alumni Database (68% have an employment record)

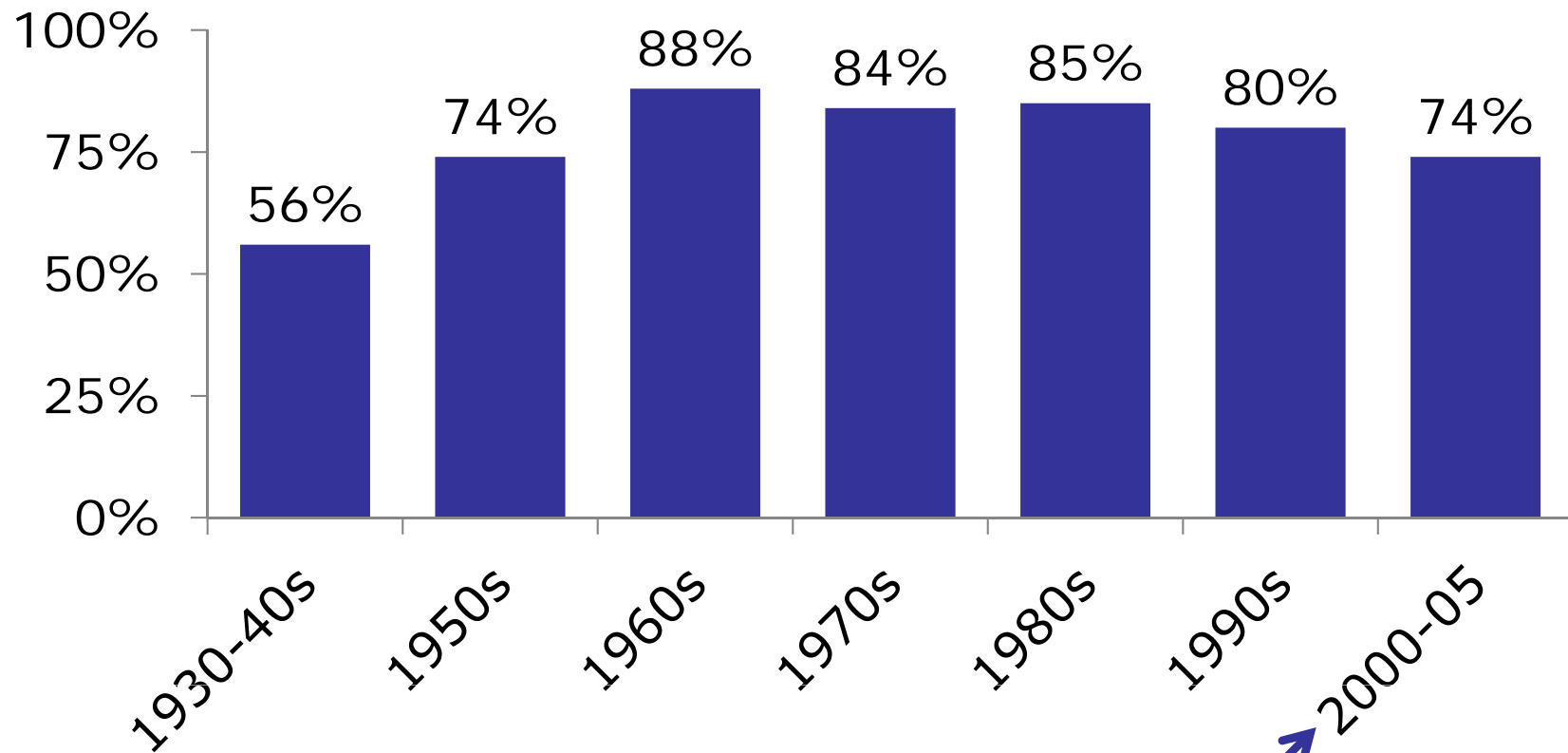
Broad Occupational Category	Count	%	Cumulative %
Education - Universities	2522	16%	16%
Education - All other	1881	12%	28%
Health Care/Medical	1524	10%	38%
Other For-Profit Organization	1315	8%	47%
Government	1122	7%	54%
Other Non-Profit	1072	7%	61%
Legal	1027	7%	67%
Finance	612	4%	71%
Consulting	547	4%	75%
Computers/Information Systems	515	3%	78%
Media/Entertainment	428	3%	81%
Other Categories with 100 to 400 entries	2335	15%	96%
Categories with < 100 entries	666	4%	100%
Total with a recorded employment	15566	100%	

Peace Corps Volunteers

	# of Carleton volunteers
2010	15
2009	11
2008	15
2007	22
2006	29
2005	17
2004	12
2003	25
2002	25
2001	18
2000	15
Total	204

- Carleton has had approximately 518 volunteers since the Peace Corp's founding in 1961.
- Carleton ranked 3rd among national liberal arts colleges in total volunteers (1961-2005) (as of the last published ranking by Peace Corps)

Percent Who Enrolled in Some Graduate Study Since Graduation (Self-Report by Class Decade as of 2009)



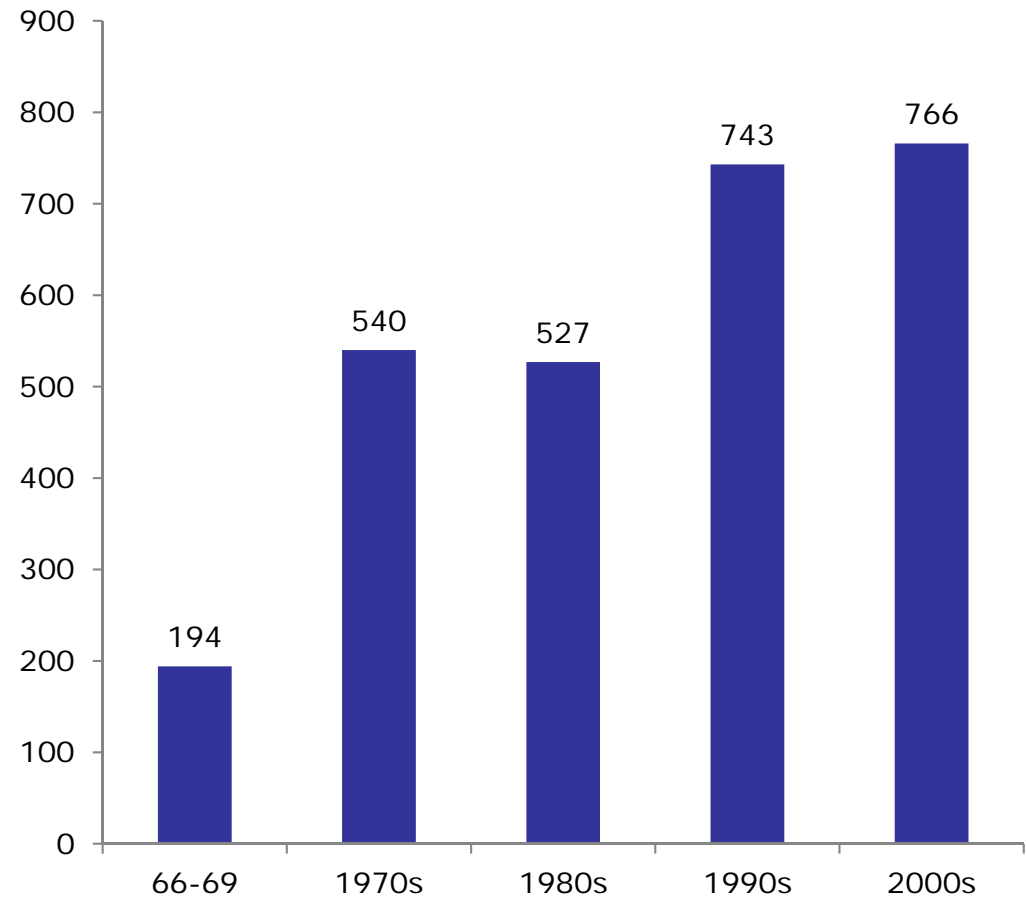
Note: The most recent cohort includes only five years.

Earned Doctorates by Graduates

(Top 20 doctoral degree producers from baccalaureate colleges, 1966-2009)

Institution	# doctoral degrees earned, 1966-2009
Oberlin College	4437
Swarthmore College	2826
Carleton College	2770
Wesleyan University	2489
Wellesley College	2479
Smith College	2426
Barnard College	2378
Pomona College	2076
Amherst College	2051
Williams College	2029
St Olaf College	2029
Reed College	2023
Vassar College	1950
Wheaton College (Wheaton, IL)	1929
Bucknell University	1786
Mount Holyoke College	1776
Grinnell College	1701
Calvin College	1625
Bryn Mawr College	1575
College of Wooster	1566

Doctorates Earned by Carleton Graduates by Decade



Source: NSF Surveys of Earned Doctorates.

Top Graduate Schools Attended by Alumni (1990-present) by Degree Program

MBA		
Rank	Institution	#
1	U of Minnesota	39
2	U of Chicago	28
3	Northwestern U	19
4	Harvard U	13
5	Stanford U	8
6	U of Pennsylvania	7
6	Yale U	7
8	College of St. Thomas	6
8	U of Washington	6
10	Columbia U	5
10	Dartmouth C	5
12	Cornell U	4
12	Duke U	4
12	Massachusetts Inst. Tech.	4
12	U of Mi-Ann Arbor	4
12	Washington U	4

JD		
Rank	Institution	#
1	U of Minnesota	74
2	U of Mi-Ann Arbor	27
3	William Mitchell College	22
4	U of Wisconsin-Madison	21
5	Georgetown U	19
6	New York U	16
6	Harvard U	16
8	U of Iowa	14
8	U of Chicago	14
8	Stanford U	14
11	Columbia U	13
12	Lewis & Clark C	12
12	George Washington U	12
12	Northwestern U	12

MD		
Rank	Institution	#
1	U of Minnesota	81
2	Mayo Grad School of Med.	13
2	U of Chicago	13
4	U of Iowa	10
5	Loyola U of Chicago	9
6	Northwestern U	8
6	U of Rochester	8
6	U of Washington	8
9	Dartmouth C	7
9	Rush U	7
9	U of Wisconsin-Madison	7
12	Columbia U	6
12	Georgetown U	6
12	U of IL Urbana-Champaign	6

PhD		
Rank	Institution	#
1	U of Minnesota	86
2	U of Wisconsin-Madison	66
3	U of CA-Berkeley	62
4	U of Washington	54
5	U of Mi-Ann Arbor	48
6	U of Chicago	39
7	U of CO at Boulder	30
8	Harvard U	23
9	Stanford U	22
10	U of Arizona-Tucson	21
11	Cornell U	19
11	Northwestern U	18
11	U of Texas at Austin	18
11	Yale U	18

Alumni database 9/2010 as reported by alumni. Record of attendance does not guarantee that a degree was actually completed.

Selected Postgraduate Fellowships and Scholarships

Class of:

Award	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	Total
Fulbright Grant/Fellow	6	7	6	5	6	5	2	1	9	4	13	7	71
NSF Graduate Fellow	7	5	5	3	4	1	3	8	6	10	10	12	74
Rhodes Scholar	1												1
Watson Fellowship	2		2	1	3	2			1	1	1	3	16
Total	16	12	13	9	13	8	5	9	16	15	24	21	161

Source: Alumni database, Dean of the College, press releases, and or fellowship agencies, August, 2010.

Major Scholarships 2004-2011

Institutions	NSF Graduate	Fulbright	Watson	Goldwater*	Rhodes	Udall	Total
Pomona College	38	104	15	13	0	4	174
Smith College	38	108	0	6	0	2	154
Wellesley College	45	76	12	7	1	6	147
Swarthmore College	44	68	14	7	3	5	141
Williams College	54	55	13	8	1	3	134
Oberlin College	41	42	15	15	1	7	121
Amherst College	45	46	16	8	1	0	116
Bowdoin College	34	42	13	6	1	5	101
Wesleyan University	39	38	15	4	1	0	97
Middlebury College	33	37	19	4	0	3	96
Carleton College	43	31	12	3	0	2	91
Grinnell College	18	41	14	6	0	3	82
Macalester College	41	25	9	4	0	3	82
Reed College	26	28	7	7	0	0	68
Haverford College	23	17	9	5	1	0	55
Colorado College	17	12	9	2	0	0	40

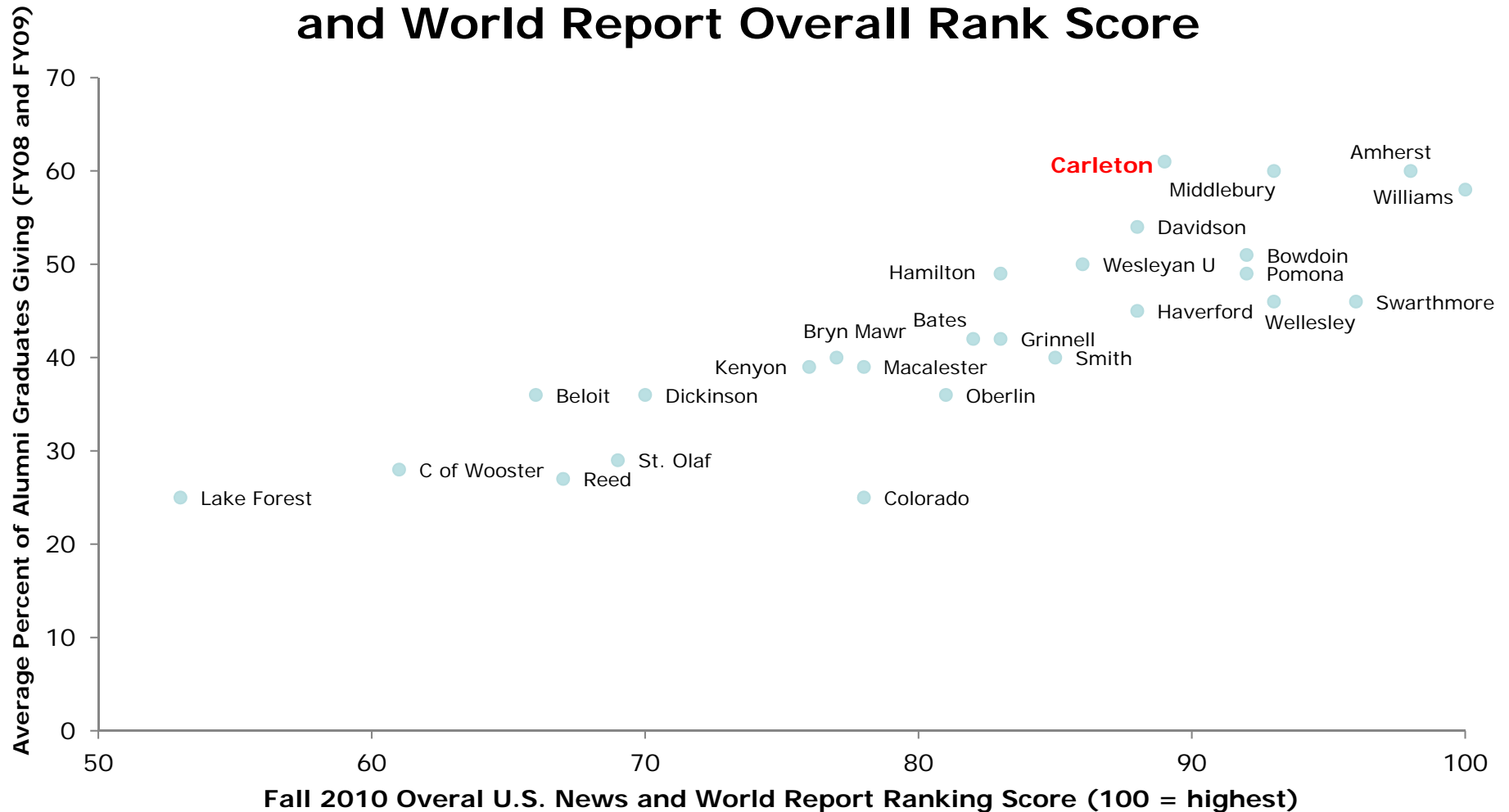
*(no available information for 2008)

Peer Comparison: What graduate/professional degrees have you earned or are working on? (1997-1999 classes only)

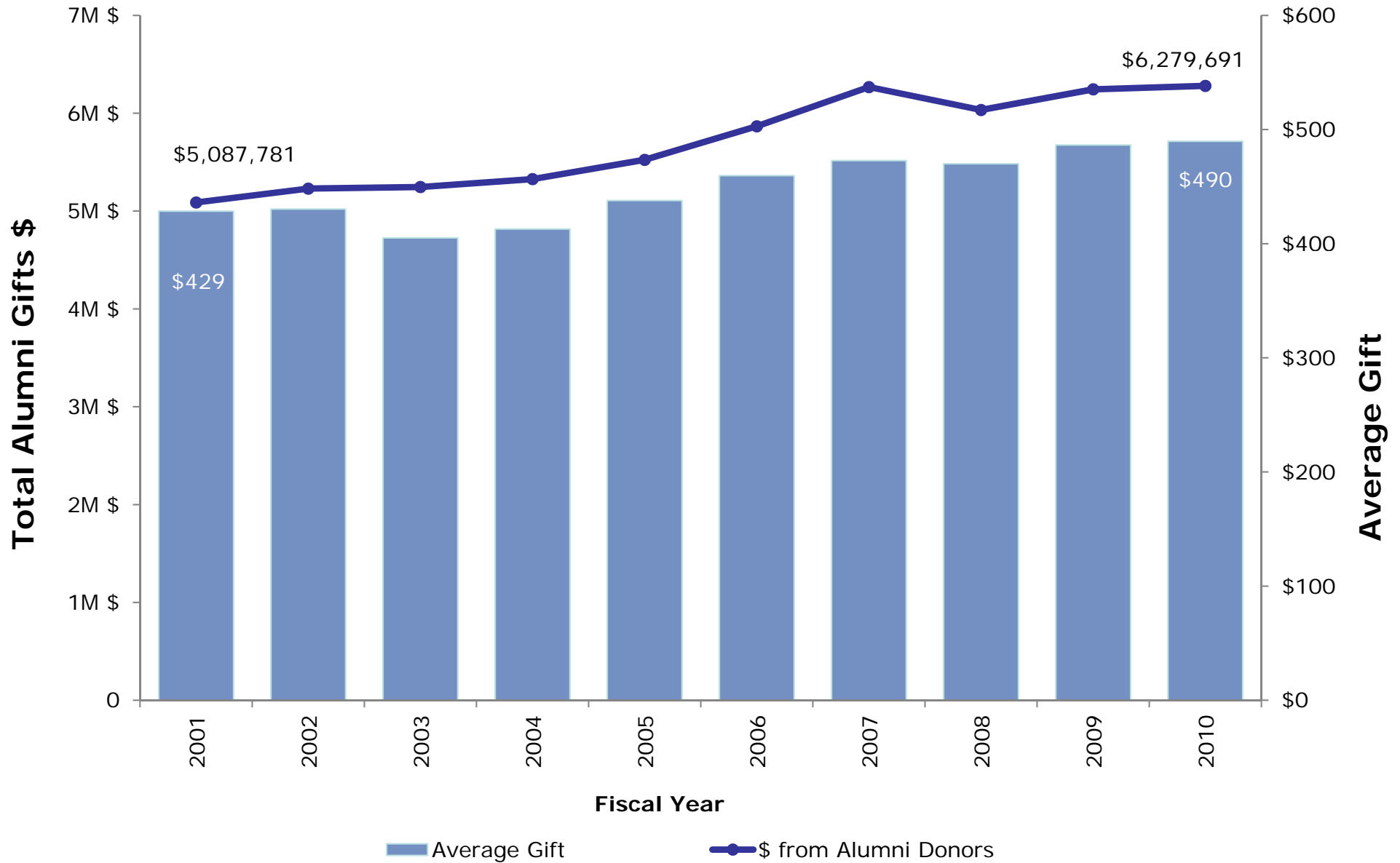
Degrees (includes multiples)	Carleton	Coed Colleges	Women's Colleges	Ivy Universities	Other Universities	Carleton Rank among peer groups
MA/MS/MFA etc.	30%	28%	35%	20%	21%	2
Other Professional Master's	11%	10%	11%	8%	5%	1
Law (LLB or JD)	10%	11%	10%	16%	11%	4
MBA	7%	10%	8%	16%	14%	5
Medical (MD)	6%	7%	5%	12%	12%	4
Other Master's	6%	7%	10%	5%	5%	3
PHD - Physical Sciences	6%	3%	1%	1%	2%	1
PHD - Biological Sciences	5%	3%	3%	3%	2%	1
PHD - Social Sciences	5%	4%	6%	3%	2%	2
PHD - Humanities/Arts	4%	3%	4%	3%	1%	1
Other Medical (DDS, DMD, DC, CDM, etc.)	2%	2%	3%	1%	2%	2
PHD - Other	2%	2%	2%	1%	1%	1
Master's Engineering	1%	1%	0%	2%	5%	3
PHD - Engineering/Applied Sciences	1%	1%	0%	1%	3%	2
PHD - Education	1%	1%	2%	1%	1%	2
No Response	24%	26%	22%	24%	30%	3

Alumni Giving vs. USNWR Rank Score

Average Percent of Alumni Graduates Giving (FY2008 and FY2009) vs. Fall 2010 U.S. News and World Report Overall Rank Score



Contributions from Alumni to Annual Fund



Summary and Key Points

- Carleton enrolls classes that are among the best of small liberal arts colleges
- There has been sizeable growth in domestic and international diversity this decade
- National demographics will challenge sustaining quality and diversity of Carleton classes
- Current financial aid practices have served us for two decades, but are they sufficient for the future?

Summary and Key Points

- Student and alumni outcomes are very strong by comparative measures
- Some shift in student interest and academic focus over the past two decades
- Consistent high student and alumni satisfaction levels
- High percent of alumni pursue advanced degrees or are employed in education
- Alumni giving participation is among the best in the country

Special Thanks To:

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- Rich Majerus
- Bev Nagel
- Andrea Nixon
- and to thousands of students and alumni who respond to Carleton's surveys!





What's Next? Discuss!

