# DANN HURLBERT

Digital Cinema, Media Design & Production 3108 191<sup>st</sup> Street West, Farmington, MN 55024 952-913-8637

#### PROFESSIONAL EXPERIENCE

## Carleton College, Media & Design Specialist

**2013 – Present** 

- Manage campus media production for instruction and events
- Research and collaborate with faculty to produce highly effective educational media
- Serve as lead administrator and support for Zoom (video conferencing), Panopto (lecture capture), and Imagen (media management)
- Supervise and train 25+ students who support campus events and video production
- Co-teach courses as requested
- https://www.carleton.edu/directory/dhurlbert/

## **HMedia Co, Founder and Producer**

2021-Present

- Freelance video production focused on effective instructional videos, storytelling, and aerial videography.
- https://hmediaco.com

## **Little Prompter, Founder and CEO**

2017-2020

- Design, manufacture, market, and sell personal teleprompters
- Approximately 2,000+ sold from 2018-2020
- \*Successfully sold company in 2020

## Henry Sibley High School, Media Instructor

2004-2013

- Develop curriculum and teach Film Studies and Advance Video Production;
- Design & direct annual musical productions
- Manage AV systems and supervise events involving AV

#### HBP. LLC. Film and Theater Actor & Director

2002-2014

• Freelance video producer; professional film and theater actor

## Aberdeen Central High School, Instructor

1998-2002

- Develop curriculum and teach Acting, Playwriting, Communications, and Theater courses
- Direct plays and musicals

## City Aquatics Director, Aberdeen, SD (Summer)

1997-98

• Manage staff, training, facilities, and safety for three city aquatic facilities

#### Pool Manager, Aberdeen, SD (Summer)

1994-1997

Manage staff, training, facility, and safety for city pool

## **EDUCATION**

- M.F.A. Digital Cinema with Honors, National University, Los Angeles, CA, 2008
- **B.S.** English & Theatre Education, University of South Dakota, Vermillion, SD, 1997

## FORMAL TEACHING EXPERIENCE

## Carleton College, Northfield, MN

Music Performance Seminar, MUSC 201 Spring, 2022

Music Video Co-Instructor with Nikki Melville & Matthew Zimmerman

Media & Electoral Politics Election 2020, POSC 204/304, Fall, 2020

Political Advertising Co-Instructor with Dr. Barbara Allen

Civic Engagement and the Participatory Video, SPAN 206, Spring, 2018

Documentary Co-Instructor with Palmar Alvarez-Blanco

Henry Sibley High School, West St. Paul, MN 2002-2012

Film Studies, Film History, Video Production, Advanced Film Studies:

Screenwriting & Advanced Editing Independent Studies

• 4 Credit Articulation Agreement with Art Institute of Minneapolis

Aberdeen Central High School, Aberdeen, SD

Theater Appreciation, Production, Playwriting, Acting 1 & 2, Technical Theater 1998-2002

## LECTURES / CONFERENCES / WORKSHOPS

## 2021

"Perfect Instructional Videos" eLearning Consortium of Colorado. Presenter. April 2021

"Perfect Instructional Videos, an Interactive Virtual Workshop" Foreman Christian College, Pakistan. Presenter. May 2021

"Creating Course Trailers" Foreman Christian College, Pakistan. Presenter. August 2021

"Perfect Instructional Videos" Liberal Arts Consortium for Online Learning. Presenter. June 2021

"Perfect Instructional Videos—Research and Resources" Consortium of Colleges and University Media Centers. Presenter. October 2021

## 2020

"Ken Burns-ing Architecture" Carleton College. Guest Instructor. Collaboration with Asst. Professor Austin Mason. February 2020

"Solo Music Performance Videos" Carleton College. Guest Instructor. Collaboration with Professor Nikki Melville. February 2020

## 2019

"Portfolio Video Production" Carleton College. Guest Instructor. Collaboration with Professor Debby Walser-Kuntz. October 2019

"Producing and Assessing Online Media" Carleton College.

Presenter. March 2019

"Planning for Instructional Continuity" Carleton College. Presenter. March 2019

## 2018

"Teaching and Encouraging Oral Communications with Technology" Panelist. Carleton College Winter Workshop. December 2018

"Early Film to Modern Video—How We Started and Where We're At" Guest lecturer for Professor Kim Bartling. University of South Dakota. October 2018

"A Buster-Infused Wes Anderson"
Guest lecturer for Professor Kim Bartling. University of South Dakota. October 2018

"2 Days, 3 Videos, an Instructional Video Workshop"
Presenter. Carleton College Faculty Summer Workshop. July 2018

"Civic Engagement and the Co-Creation of Knowledge through Participatory Video" Co-Presenter. Carleton College Learning and Teaching Center, May 2018

"Planning, Producing, and Evaluating Instructional Video" Presenter. Online Learning Consortium, April 20, 2018

"Is Online Teaching and Learning Relevant for Small Residential Liberal Arts Colleges" Co-presenter. Online Learning Consortium, April 19, 2018

"Producing a Video for Job or Internship Applications"
Presenter. Carleton College Career Center, January 7, 2018

### 2017

"Planning, Producing, and Evaluating Instructional Video"
Co-presenter. Blended Learning in the Liberal Arts Conference, May 17, 2017

## 2015

"Video For You, By You, Made Easier"
Co-Presenter. Carleton College Learning and Teaching Center, February 16, 2015

"Editing with Final Cut Pro"
Guest Instructor for John Schott. Carleton College. CAMS 111, Fall 2015

"Why Video. When Video. How Video." Co-presenter. New Media Consortium National Conference, June 10, 2015

"Supporting Video and Multimedia Production for Teaching and Research" Co-presenter. Gus Days, January 9, 2015

## 2012

"Student Video: Effective, Rigorous Integration"
Presenter & Panelist. TIES Annual Education Technology Conference, Dec. 11, 2012

"Documenting it with Video. The Making of an Educational Video" Presenter. Minnesota Education Association, October 18, 2012

"How to Write and Produce Your Own High School Musical"

Presenter. National Educational Theatre Association Conference, September 12, 2009

"How to Write and Produce Your Own High School Musical"

Presenter. National Communication, Theater Association MN Conference, August 21, 2009

"Administration and Great Instructors: Successful Arts Partnerships"
Co-presenter. Minnesota Association of School Administrators, March 7, 2009

"Orchestrating Your Own High School Musical"

Co-presenter. Minnesota Music Educators Association Conference, February 13, 2009

## 2008

"How to Write and Produce Your Own High School Musical" Presenter. Minnesota Education Association, October 17, 2008

## 2005-12

"Final Cut Pro & Video Editing Basics"
Presenter. Annual ISD 197 Staff Development.

## SELECTED VIDEO DIRECTING CREDITS

### 2022

Upper Cullen Resort Aerial (promotional video)
HD Video/Director & Aerial Videographer/Promotional/HMedia Co, LLC/ TRT 1:32

Off Campus Studies Protocols (6 video series on health and safety for OCS trips) HD Video/Director/Educational/Carleton College/TRT: 24:00 (est)

#### 2021

Petrology: From Slab to Slip (8 video series on creating slides from rock slabs featuring Professor Bereket Haileab)

HD Video/Director/Educational/Carleton College/TRT: 24:00 (est)

Imagen Media Management Training Series (5 video series on Media Management) HD Video/Director/Educational/Carleton College/TRT: 25:00 (est)

St. Joseph School Fun Day (promotional video) HD Video/Director/Promotional/HMedia Co, LLC/TRT 1:37

## 2020

"The Perfect Instructional Video" (7 video series on Educational Video Production) HD Video/Director/Educational/Carleton College/TRT: 28:00 (est)

"eLearning & the Science of Instruction" (3 video series) HD Video/Director/Educational/Carleton College/TRT 9:00 (est)

## 2019

"Digital Privacy and Security" (2 video series for Carleton and St. Olaf)

HD Video/Producer/Educational/Carleton College/TRT 7:00 (est)

Non-Profit Student Documentaries (multiple video series in collaboration with Professor Laska Jimsen) HD Video/Aerial Videographer/Carleton College/ TRT 28:00 (est)

Panopto Training Series (5 video lecture capture series for faculty & staff) HD Video/Director/Educational/Carleton College/TRT 13:00 (est)

Zoom Training Series (4 video conferencing videos for faculty & staff) HD/Video/Director/Educational/Carleton College/TRT 11:00 (est)

Google Meet Training Series (3 video conferencing videos for faculty & staff) HD Video/Director/Educational/Carleton College/TRT 9:00 (est)

Southern Hill Golf Course Aerial (promotional video)
HD Video/Director & Aerial Videographer/Promotional/Little Prompter, LLC/ TRT 1:19

St. Joseph Church Aerial (promotional video)
HD Video/Director & Aerial Videographer/Promotional/Little Prompter, LLC/TRT 9:20

## 2018

Ceramics Course Overview (5 video series with Professors Kelly Connolle and Katie Ryor) HD Video/Director/Educational/Carleton College/TRT: 12:00 (est)

St. Joseph School Fun Day (promotional video)
HD Video/Director/Promotional/Little Prompter, LLC/TRT 1:44

## 2017

Buddhist View of Self (2 video series with Professor Asuka Sango) HD Video/Director/Educational/Carleton College/TRT: 07:58

Encyclopedia of Dance Moves and Positions (110 video series with Professor Jennifer Bader) HD Video/Director/Educational/Carleton College & St. Olaf College/TRT: 00:45 (est)

Welcome to St. Joe's (promotional video)
HD Video/Director/Promotional/HBP, LLC/TRT: 04:09

182 Journeys to Freedom: Visualizing Slavery, Migration, Liberation, at the Meeting of Two Seas (Educational video featuring Professor Thabiti Willis)
HD Video/Director/Educational/Carleton College/TRT: 03:30

Correspondence Between Molecular Models and Drawings (5 video series with Professor Alexei Novikov)

HD Video/Director/Educational/Carleton College/TRT: 02:30 (est)

## 2016

A Conversation on Close Readings (featuring Professors Sarah Jansen, Clara Hardy, and Laurence Cooper)

HD Video/Director/Educational/Carleton College/TRT: 12:14

Close Reading of Ancient Text (with Professor Sarah Jansen) HD Video/Director/Educational/Carleton College/TRT: 07:29 Close Reading of Ancient Text (with Professor Clara Hardy) HD Video/Director/Educational/Carleton College/TRT: 05:05

Close Reading of Ancient Text (with Professor Laurence Cooper) HD Video/Director/Educational/Carleton College/TRT: 07:26

Walking Tour of Carleton's Arboretum (with Nancy Braker) HD Video/Director/Educational/ Carleton College/TRT: 05:46

Logs and the Remarkable Sense of Hearing (with Professor Julia Strand) HD Video/Director/Educational/ Carleton College/TRT: 04:06

Bookbinding (13 videos series with Professor Fred Hagstrom) HD Video/Director/Educational/Carleton College/TRT: 01:30 (est)

Tariffs (with Professor Al Montero)
HD Video/Director/Educational/Carleton College/TRT: 10:00

SSH Login Session (with Professor Jeff Ondich)
HD Video/Director/Educational/Carleton College/TRT: 07:04

Story of a Login (with Professor Jeff Ondich)
HD Video/Director/Educational/Carleton College/TRT: 05:44

Physics and Relativity (3 video series with Asst. Professor Andres Aragoneses) HD Video/Director/Educational/Carleton College/TRT: 7:45 (est)

## 2015

Shop Safety (7 video series for Theater & Physics)
HD Video/Director/Educational/Carleton College/TRT: 21:30 (est)

Pre-dissection Preparation: Coronal Sections of the Human Brain (with Professor Sarah Meerts)

HD Video/Director/Educational/Carleton College/TRT: 04:21

Equipment Training (12 video series for ITS)

HD Video/Director/Educational/Carleton College/TRT: 36:30 (est)

Sculpture & Metals (5 video series with Professor Stephen Mohring) HD Video/Director/Educational/ Carleton College/TRT: 30:30 (est)

Ceramics (5 video series with Professor Kelly Connolle) HD Video/Director/Educational/Carleton College/TRT: 08:50 (est)

A Rivers Discussion at the Cannon (with Professor Mary Savina) HD Video/Director/Educational/Carleton College/TRT: 06:45

Optical Mineralogy (3 video series with Professor Bereket Haileab) HD Video/Director/Educational/ Carleton College/TRT: 05:00 (est)

Hal Leonard Discussion Prompts (4 video series with Professor Andy Flory) HD Video/Director/ Educational/Carleton College/TRT: 01:30 (est)

The Keeling Curve (with Professor Dan Hernandez)

HD Video/Director/Educational/Carleton College/TRT: 05:16

Logs and Exponential Growth (with Professor Aaron Swoboda) HD Video/Director/Educational/Carleton College/TRT: 04:36

Light Refraction and Diffraction (with Professor Marty Baylor) HD Video/Director/Educational/Carleton College/TRT: 04:28

Honoring the Season, Fertility Wellness (promotional video)
HD Video/Director/Corporate Promotional/HBP, LLC/TRT: 03:40

#### 2014

30 Video Guitar Series (with John Ganapes for Hal Leonard Corporation) HD Video/Director/Educational/HBP, LLC/TRT: 61:45 (est)

Landmarks of the Brain (with Professor Sarah Meerts)
HD Video/Director/Educational/Carleton College/TRT: 07:58

Gao Hong on the Highway (with Professor Gao Hong)
HD Video/Director/Music Performance/Carleton College/ TRT: 45:00

#### 2013

St. Joseph Growing Together (6 video series)
HD Video/Director/Promotional/HBP, LLC/TRT: 24:30 (est)

Junior League of Minneapolis Case for Support (3 video series) HD Video/Director/Promotional/HBP, LLC/TRT: 12:50 (est)

Managing Your Digital Footprint (instructional video)
HD Video/Director/Actor/Educational/ISD 197/TRT: 15:21

## 2012

BWF Holiday Video (promotional video)
HD Video/Director/Promotional/HBP, LLC/TRT: 02:00 (est)

## 2010

BWF Holiday Video (promotional video) HD Video/Director/Promotional/HBP, LLC/TRT: 01:50 (est)

BWF Capital Campaigns (4 video series)

HD Video/Director/Promotional/HBP, LLC/TRT: 14:00 (est)

## 2008

How to Write and Produce Your Own High School Musical (documentary) HD Video/Director/Actor/Educational/ HBP, LLC/TRT: 48:00

## 2007

Chinese Business Etiquette (instructional video)
HD Video/Director/Corporate Training/National University, CA/TRT: 12:00 (est)

Franked. But Fine (short)

HD Video/Director/Actor/Dramatic Comedy/HBP, LLC/48 Hour Film Festival/TRT: 06:30 \*Awarded Best Use of Character

### 2005

Educating Richard (short)

HD Video/Director/Actor/Dramatic Comedy/HBP, LLC/48 Hour Film Festival/TRT: 06:50

## **SELECTED FILM & TELEVISION ACTING CREDITS**

## 2020

The Perfect Instructional Video Series (Principal Actor)

HD Video/Director/Educational/Carleton College/TRT: 28:00 (est)

eLearning & the Science of Instruction (Principal Actor)

HD Video/Lead/Director/Educational Vlog/Carleton College/TRT 9:00

## 2018

The 60 Second Instructional Video (Principal Actor)

HD Video/Lead/Director/Educational Vlog/Carleton College/TRT: 0:60

Facing Instructional Videos (Principal Actor)

HD Video/Lead/Director/Educational Vlog/Carleton College/TRT: 02:35

Tutee or Not Tutee (Principal Actor)

HD Video/Lead/Director/Educational Vlog/Carleton College/TRT: 02:31

Little Prompter Training Series (Principal Actor)

HD Video/Lead/Director/Corporate Training/Little Prompter, LLC/TRT: 01:15 (est)

## 2017

Introducing the Little Prompter (Principal Actor)

HD Video/Lead/Director/Promotional/Little Prompter, LLC/TRT: 01:15

Sadness (Principal Actor)

HD Video/Supporting/Promotional/Clientek & CallSign 51/ TRT: 00:30

## 2014

Lifetouch eCard (Principal Actor)

HD Video/Lead/Regional Commercial/LifeTouch/TRT: 00:30

#### 2013

Make It OK Call-Outs (Featured Model)

Print & Web/Model/Web/Print/HealthPartners

Media Storage Cabinets (Principal Actor)

HD Video/Lead/Regional Commercial/Wenger Corporation/TRT: 03:00 (est)

Lucky Shirt (Principal Actor)

HD Video/Lead/Regional Commercial/Grand Casino & Red Circle/Regional Commercial/TRT: 00:30

Dreams (Principal Actor)

HD Video/Lead/Regional Commercial/Wings Financial & Clarity Coverdale Fury/Regional

Commercial/TRT: 00:30

Sun Gods (Supporting Actor)

HD Video/Supporting/Wolf Shift Films/Western Short/TRT: 15:00

#### 2010

Smoke Free (Principal Actor)

HD Video/Lead/PSA, Regional Commercial/Maris West & Baker/TRT: 00:30

## 2009

Can't Get Enough (Supporting Actor)

HD Video/Supporting/National Commercial/Buffalo Wild Wings & Drive Thru/TRT: 00:30

Fishing Lines (Principal Actor)

HD Video/Lead/National Commercial/Rapala & Drive Thru/TRT: 00:30

### 2008

Wave (Featured Actor)

HD Video/Featured Extra/National Commercial/Buffalo Wild Wings & Westwood Video

Productions/TRT: 00:30

Piranhas (Principal Actor)

HD Video/Lead/Regional Commercial/Minnesota Twins & Drive Thru/TRT: 00:30

## 2006

Tiny Explosion (Supporting Actor)

HD Video/Supporting/Dramatic Short/Sergeant Films & Collier White/TRT: 30:00

A Prairie Home Companion (Extra)

35mm & HD Video/Extra/Comedy Drama/Picture House & Robert Altman/TRT: 1:45:00

There Goes the Neighborhood (Principal Actor)

HD Video/Lead/Superhero Short/DVXUser.com & Joe Johnson/Superhero Short/

TRT: 06:00

## 2002

Jealous Boyfriend (Supporting Actor)

HD Video/Supporting/Corporate Training/Best Buy/TRT: 06:28

Movie Trailer Voice Guy (Featured Extra)

HD Video/Featured Extra/National Commercial/Best Buy & Drive Thru/TRT: 00:30

The Date (Supporting Actor)

HD Video/Supporting/National Commercial/Time-Warner Cable/TRT: 00:30

How to Succeed with Women (Principal Actor)

HD Video/Lead/Romantic Comedy/Malum Productions/TRT: 87:00

Signs (Featured Extra)

HD Video/Featured Extra/Regional Commercial/Rainbow Foods & Outpost Communications/

TRT: 00:30

SNAP (Principal Actor)

HD Video/Lead/Psycho Drama/Ham & Rye Films, LLC & Timothy Dell/TRT: 98:00

Transportation Emergency Preparedness (Principal Actor)

HD Video/Lead/Corporate Training/Kansas Department of Transportation/TRT: 24:30 (est)

Social Welfare Training (Principal Actor)

HD Video/Lead/Educational/University of Kansas/TRT: 12:00

## 2000

Grocery (Featured Actor)

Featured Extra/Regional Commercial/HyVee & Outpost Communications/TRT: 00:30

## 1999

Washing Machine (Principal Actor)

HD Video/Lead/Regional Commercial/McQuillen Creative Group/TRT: 00:30

## **AGENTS INCLUDED:**

Deb Rosenberg at Caryn International in Minneapolis, MN 2004-2014 Shawn Mullane at Exposure Model & Talent, KC, KS 2002-2004

\*Additional film and television work includes acting and modeling for companies such as Patterson Companies, Regions Hospitals, Motorola, Toyota, Holiday Inn Express, Sprint, Kraft Tool Company, Med4Home, Kansas City Fitness Institute, Kansas Culinary Institute for the Arts, Herzing College, Florida Metropolitan University, Brown Mackie College, SD Electrical Cooperative, Bryman Institute, and more...

## SELECTED THEATER CREDITS

2012

Joseph and the Amazing... Director HSHS, ISD 197

2011

39 Steps Director ACT, Aberdeen, SD

Legally Blonde the Musical Director HSHS, ISD 197

2008

Halleluiah, HotDish! The Musical Writer/Director HSHS, ISD 197

2007

Aida Director HSHS, ISD 197

2006

Don't Hug Me 3 Character Understudy Olson Bros. Ent.

Little Shop of Horrors Director HSHS, ISD 197

2005 How to Succeed in Business	Director	HSHS, ISD 197
2004 Mystery.Comedy, 3 Shows	Director/Actor	Kansas City, 2004
2003 Escanaba in Da Moonlight Apple Valley Farm, 3 Shows	Director/Reuben Director/Actor	ACT, Aberdeen, SD Lawrence, Kansas
2002 Over the River and Through	Nick	LCT, Lawrence, KS
2001 Cmplt Wrks of Wllm Shkspr (abride Storybookland, 5 Shows Jekyll & Hyde	Actor/Director Director	ACT, Aberdeen, SD Aberdeen, SD 2001 CHS, Aberdeen, SD
A Christmas Carol  2000 Crazy for You! Midsummer Night's Dream Lost in Yonkers	Director  Director  Theseus  Eddie	ACT, Aberdeen, SD  CHS, Aberdeen, SD  Prairie Rep. Theater  Prairie Rep. Theater
7 Brides for 7 Brothers Smoke on the Mountain  1998 The Diviners	Director  Rev. Oglethorpe  C.C. Showers	CHS, Aberdeen, SD ACT, Aberdeen, SD ACT, Aberdeen, SD
Brighton Beach Memoirs	Director	CHS, Aberdeen, SD

# **CERTIFICATIONS AND HONORS**

Carnival!

Film Distribution How to Write and Produce Your Own High School Musical through Films
Media Group, 2009-Present; video recommended as Kansas Curricular Standards for Theatre
by KS Board of Education, 2013

Jacquo

USD, Vermillion, SD

- FAA Certified UAS/Drone License, 2017-present
- Certificate in Online Instruction, UW Stout, 2016
- Extron Programmer Certification, 2015

- Carleton Leadership Essentials, 2014
- TIES Educational Technology Exceptional Teacher, 2013
- Minnesota 7-12 English & Communications Teaching License, 2002-19
- Apple Certified Final Cut Pro 7 Instructor, 2009
- Innovator of the Year, ISD 197, 2008
- ISD 197 School Board Recognition Award, 2008
- 48 Hour Film Project, Best Use of Character, 2006
- ACTF Irene Ryan Nomination, USD, Carnival!, 1997

## **SERVICE**

- Aerial Videography: Habitat for Humanity, St. Joe's Catholic School, Farmington Hockey, 2019-22
- Dorothy Day Catholic Charities Volunteer, 2019-2021
- Order of Malta Prison Ministry, 2017-present
- Feed My Starving Children volunteer, 2014-present
- St. Joseph Church, Video Switcher Trainer, 2013-2015
- Hosanna! Technical Director (Operate 16 Camera Switcher for Live Streaming Video), Lakeville, MN 2012-2014
- St. Joseph Church, Worship Commission , 2012-2015
- St. Joseph School Video Producer, 2012-present
- Boy Scout & Girl Scout Volunteer, 2012-present
- Business Professionals of America Local, Regional & State Video Production Judge, 2008-11
- Youth Soccer Coach, 2013-present

## **GRANT WRITING**

- Henry Sibley High School Site Staff Development Grant, 2007: \$3,250
- ISD 197 Exemplary Grant, 2007: \$6,750
- ISD 197 Technology Mac G5 Lab Proposal, 2006: \$80,000
- Best Buy Educational Grant, 2005: \$2,500
- Knight-Ridder Minneapolis Guthrie Theatre Educational Grant, 1999: \$36,000

#### AREAS OF TEACHING INTEREST & EXPERTISE

- Communication
- Digital Media Production
- Advanced Video Production
- Non-Fiction Filmmaking
- Fiction Filmmaking
- Civic Engagement and Activism through Documentary Filmmaking
- Film History
- American Cinema
- Public Speaking
- Acting for the Camera
- Screenwriting
- Media Analysis and Critique
- Corporate Training and Industrial Video Production
- Directing and Producing for the Camera
- Musical Theater
- Playwriting