



CARLETON'S IMPACT: NORTHFIELD SCHOOL DISTRICT

Total Economic Impact:
\$127 million

Jobs Supported:
930

Local & State Taxes
Generated:
\$6.1 million

\$2 million pledged to the Reimagine
Northfield High School project



NORTHFIELD'S TOP PROPERTY TAXPAYERS

1. Post Consumer Brands
2. Northfield Hegenes Apartments
3. McLane Minnesota
4. Northern States Power Co.
5. Strobel & Werner
- 6. Carleton College***
7. Cardinal Glass
8. St. Olaf College
9. Target Corporation
10. Community Resource Bank

**Including an annual donation to the city, Carleton is ranked sixth in Northfield property taxpayers and first among*



\$198,407

Carleton property taxes paid

\$80,000

Carleton annual donation to the City of Northfield

THE MULTIPLIER EFFECT recognizes that each dollar spent by the college or its employees creates a chain reaction of economic activity. This means that the total economic impact is greater than just the initial spending.

Direct Impact

in operational expenditures and jobs provided/created

Indirect Impact

including businesses Carleton contracts with, increasing their capacity as a result

Induced Impact

as responding by employees and contractors creates further local economic activity

Additional Community Impact



\$542,438

Invested annually in the area agricultural sector through the purchase of local produce, meat, and dairy. This commitment strengthens the local economy and supports regional farms.

\$35,000

Lighten Up!

Carleton's annual garage sale benefits Project Friendship, the local Special Olympics chapter, and the Northfield Union of Youth

\$30,000

Empty Bowls

This annual event is organized by Carleton with proceeds going to the Community Action Center

51,594

Hours Contributed

Students engage in local community courses, volunteer programs, service internships, and community-based work study with local schools and nonprofits



\$371,458

Annual expenditure for essential municipal services, such as sewer, water, and waste removal, provided by or contracted with the city.



CARLETON RICE COUNTY IMPACT

Total Economic Impact:
\$141.8 million

Jobs Supported:
1,038

Local & State Taxes
Generated:
\$7.7 million



CARLETON + ST. OLAF RICE COUNTY IMPACT

Total Economic Impact:
\$323.5 million

Jobs Supported:
2,252

Local & State Taxes
Generated:
\$16.8 million

Beyond the Numbers

Carleton creates:

- Increased tax revenues for local government
- Support for local businesses
- Enhanced community services and infrastructure
- Attraction of new talent and businesses